The following items were on the agenda for discussion:

**Strategic Plan/Partnerships**

Vice President Angela Schmiede presented an overview of the College’s Strategic Plan for 2019-2022. She reviewed the five goals of the plan: optimizing enrollment, the creation of a 21st century curriculum, an increase in brand recognition, enhancing the student experience and nurturing multiculturalism, and integrating alumni engagement and fundraising into the campus culture. President Weiner noted that report cards on the progress of implementing the plan will be given to the Board once a year. Plans are underway for implementing an international internship program, exploring the possibility of a data analytics minor and broader branding efforts. Trustee Schulz noted the outstanding program at the College for accounting internships.

Schmiede reported on efforts to explore partnerships with Silicon Valley companies to create certificate programs. She was tasked with exercising due diligence before creating partnerships.

Provost Grande Lum expanded on the work to create partnerships, noting the organizations that are being cultivated to provide educational experiences to our students.

After Professor Leslie Sekerka was introduced to the Board, she presented an overview of her philosophy and research in working with students on ethics education. Trustee Byers noted the importance of establishing ethical values in the entrepreneurship program. Trustee Marenberg stated the importance of the creation of ethical skillsets for the outside world.

**Recruitment/Enrollment**

Director of Institutional Effectiveness Kristine Powers, reviewed the Admissions, Financial Aid and Enrollment overview included in the Board materials.

Vice President Keith Spataro presented a report on the challenges the College is facing in recruiting. He noted that better students are being recruited and the representation of Hispanic students at Menlo has increased, creating the possibility of the College obtaining the designation of an Hispanic-Serving Institution. Efforts to change the amount of financial aid provided to students when they are recruited will be implemented in an effort to reduce the discount rate.

**Strengthening Boardroom Culture**

Professor William Devine presented several interactive, practical lessons in boardroom leadership.