Looking Ahead—
2012
Our 85th Anniversary

Our third year as one of The Princeton Review’s “Best in the West!”
Named a “Best College” by U.S. News & World Report in its 2012 America’s Best Colleges

FALL 2011
I am so happy to hear that SBA Day is making a comeback. It’s a great opportunity for students to rub elbows with the business community.

Bob Franceschini ‘79

On November 17, 2011 Menlo College will formally reinstate one of the most honored annual events in the history of its renowned School of Business Administration: SBA Day. Initiated by Judge Russell as an invaluable tradition for students’ academic and professional growth, one day each year classes were closed. Alumni and business community leaders joined students, who “dressed for success” for meaningful interchange. This year, and going forward, Menlo College will replicate Judge Russell’s winning SBA Day formula. According to Menlo’s 1975 SBA Yearbook, the following mission describes the timeless tradition of SBA Day:

The Purpose of SBA DAY

To bring businessmen [business people] and students together for friendly, informal discussion and an interchange of ideas;
To acquaint the Business Community with the objectives of the Menlo School of Business Administration;
To expose the business student to expert, direct-from-the-field opinions on current trends in managerial policies and techniques;
To increase understanding of the responsibility and the role of business in the community and of its efforts to help solve the economic and social problems thereof.

HEAR FROM PROFESSIONALS
MINI-BUSINESS PLAN COMPETITION
INNOVATION CHALLENGES AND MORE!

For more information or involvement on SBA Day, please contact Linda Teutschel, Director of Operations, Advancement, 650-543-3887.
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ABOVE: Stephanie Monderine ’13, Stephanie Wertz ’13 and her friend
Transforming an Institution

Dear Alumni and Friends,

In recent years, Menlo College has elevated itself to becoming “Silicon Valley’s Business School” and one of The Princeton Review’s “Best in the West,” by focusing on leadership, teamwork, innovative education and expanding our pool of top-notch faculty. The goal is always to provide opportunity, and prepare our students to succeed in today’s complex, global business environment.

But the truth is, though Silicon Valley is a physical location, it is more a state of mind. Located in the heart of this dynamic, unparalleled part of the world, Menlo College has been a force in the Silicon Valley community—where the achievements of its historic School of Business Administration (SBA) placed Menlo, according to record, in U.S. News & World Report’s top-tier business schools.

Looking back over 85 years of Menlo College’s brilliant history, there is much about the historic SBA model that continues to inspire the profound transformation of our institution today under the creative and visionary leadership of President James Kelly.

This year, U.S. News & World Report has again ranked Menlo College in its top tier of schools in the Regional Colleges (West) category—a “Best College” in its 2012 edition of America’s Best Colleges. You find the details in this issue of the Menlo Advantage. You will read about the reinstatement of SBA Day, and enjoy a wonderful, personal account of Judge Russell from his niece, Diane Hand, who is also the Executive Assistant to the President. You will see the progression of Citi’s second investment in our Center for Financial Literacy and the cutting-edge work of Associate Professor Donna Little. You will read details regarding a generous gift of $1 million from the Bernard Osher Foundation, as well as a major gift of furniture, athletic and industrial kitchen equipment (valued at approximately $1.5 million).

And you will read about the heartbeat of our campus, Brawner Hall—the home of Menlo’s SBA—and its exciting physical transformation. Although our current focus is not the redesign of buildings, bringing Brawner Hall into the 21st Century became an immediate imperative for many reasons. Installing contemporary tools and equipment in the classroom; implementing innovative and leading-edge instructional technologies; ramping up the overall facilities to address health and safety issues; and bringing us on par with other competitive colleges and universities—the timing of making this happen here, and now—is obvious.

Please also join us in paying the highest tribute to our investors, Menlo’s Honor Roll of Donors, whose dedication and commitment represent the lifeblood and transformational energy of this College. We are deeply proud to recognize our eternal ties with distinguished alumni, as well as the Silicon Valley business community.

Two distinct turning points will go down in Menlo College’s history: First is the outstanding establishment and historic success of our former School of Business Administration. Second, and possibly having the most impact, is right now, where we stand at the threshold of securing Menlo College’s international future as Silicon Valley’s Business School.

Warmest regards,

Catherine Reeves
Vice President for Advancement
Everything Old is New Again

by Dr. James J. Kelly, President, Menlo College

“Everything old is new again,” goes the old song by Peter Allen and Carole Bayer Sager. Well perhaps not everything yet, but we’re on our way to adding the finishing touches on the College’s revitalization.

This fall, we were thrilled to welcome our largest number of new and returning students in recent memory, representing a nearly 9% overall enrollment increase. The campus is brimming with enthusiasm; I’ve never seen so many students wearing Menlo College and Oaks gear.

For the first time since the late 70’s, we’ve been named a “Best College” by U.S. News & World Report in the Regional Colleges (West) category. For the third year running, The Princeton Review has named Menlo College as a “Best in the West.”

SBA Day Reinstated

What can one day – SBA Day – mean to our College? Started on Judge Russell’s watch, SBA Day is a shining example of what we feel is a Silicon Valley business opportunity. Entrepreneurs, outstanding faculty, and business executives join together on campus to share their expertise, and exchange ideas with our students and the community.

Brawner Refurbished

We’ve received more than $2.5 million in scholarships and donations of furniture, fixtures, and equipment to improve our ability to help students achieve their degrees and to upgrade our facilities to match the leading-edge levels required by our students and faculty. After refurbishment, Brawner Hall is again a superior teaching facility for which alumni, students, faculty, staff and friends of the College may be exceptionally proud.

Athletics & Student Life Expanded

Our fine Athletics department is stronger than ever, fielding an outstanding group of student-athletes in 15 men’s, women’s, and coed sports. Our new sport on board is Coed Competitive Cheer, and Men’s Volleyball is scheduled to start up in January.

Student involvement is at an all-time high with more than 40 clubs and organizations represented on campus. From raising funds for tsunami victims to helping with disaster preparedness to participating in international trading competitions, Menlo College students are active and engaged.

So, we’ve taken the best in our tradition, including exceptional faculty, personalized service, student-first attention, and real-world learning opportunities, and we’ve merged them with innovative, new ideas and programs that make us a business school of choice. Here’s some of what’s new:

Regaining a High Standard

We’ve made great progress towards achieving AACSB (Association to Advance Collegiate Schools of Business) accreditation to complement our WASC (Western Association of Schools and Colleges) accreditation. This goal as another step in reaching the high standard set by Judge Russell.

Going Green

We’re going green a step at a time by offering Zipcars, fuel-efficient rental cars that can be rented by the hour or the day by students and community members alike; printing our newsletters on 100% recycled fiber and post-consumer waste; and installing an Electric Charging station for clean “refueling” of on-campus and community electric vehicles.

Bridging Academics and Work Experience

While internships are not new to Menlo, required internships are. Starting with our incoming class this fall, students must complete 6 internship units as part of their graduation requirements. This is one example of how we are helping to bridge academics and real-world experience to produce graduates that are job-ready.

If you haven’t been to campus recently, this is a perfect time to do so. We’d like you to experience the excitement firsthand. If you’re interested in visiting us or in learning about our art, music, athletics, alumni, and other events on campus, check in with Linda Teutschel at linda.teutschel@menlo.edu or call 650.543.3887.

Sincerely,

James J. Kelly
President
Welcome Our New Trustees

by Dr. Julie Filizetti, Chair, Board of Trustees

As we kick off what is sure to be another amazing year for Menlo, there is much to look forward to and many things to celebrate. Under the superb leadership of Jim Kelly and his team, we continue to make gains across the College in all areas including enhancing academic excellence, strengthening connections with the business community and with you, our valued alumni and friends, increasing advantages for our students and creating exciting opportunities for growth across the campus. These are the goals we have set and we will focus on them with the same intensity and passion that we see in our students and faculty.

We are very fortunate to have four new Board members who will lend their considerable talent and expertise to helping us achieve our goals. David Chien, Harry Kellogg ’63, Geir Ramleth ’87 and Tom Scannell have joined our ranks and have already made incredible contributions to helping us realize the vision of Menlo College.

So, as we look forward to celebrating our 85 years of excellence, we know that we will build upon that past to accelerate our plans to become a world class business college. It’s an exciting moment in the history of Menlo College, and I hope you will agree with me and my fellow board members when I say that our future is bright and getting brighter every day!

TOM SCANNELL
Tom Scannell and Associates

Tom Scannell’s (fifth from left) experience is in the financial transactions that fuel Silicon Valley. After receiving his undergraduate degree and MBA from Stanford University, he spent several years at large Valley firms including Hewlett-Packard and Raychem. He then served as CFO for several venture capital-backed start-ups and took two of them through their initial public offerings. He currently runs his own consulting firm, Tom Scannell and Associates, which provides interim CFO services to small medical and high-tech companies.

HARRY W. KELLOGG ’63
Vice Chairman of Silicon Valley Bank Menlo Park

Rejoining the board is Harry W. Kellogg, ’63 (third from left). “I’m pleased to be returning to the board after a hiatus,” said Mr. Kellogg, who is Vice Chairman of Silicon Valley Bank in Menlo Park. After more than 20 years as a banker, he joined Silicon Valley Bank in 1986 as Senior Vice President of the Technology Division and has served the company in a variety of capacities. Mr. Kellogg is actively involved in many civic and industry organizations and serves on the boards of the Stanford Institute for Economic Policy Research, The Computer History Museum, and the Tuck Center for Private Equity and Entrepreneurship.
MENLO means BUSINESS
Brawner Hall—Home Of The SBA—Gets a 21st Century “Facelift”

Students starting fall classes this year saw a dramatic transformation to Brawner Hall, home of Menlo College’s renowned School of Business Administration (SBA). Since June, the building has been a hard-hat area, as everything from carpet to electricity, furniture to IT equipment, was updated. The intensive, “extreme makeover” was designed to bring the building and its educational tools up to the quality of a 21st Century learning environment. “The facilities need to reflect that this is a first-rate business school,” said Dr. James Woolever, Academic Provost and Dean of the Professional Studies Program.

Indeed, the success of Menlo’s top-notch business program lies in its ability to provide the best and brightest students with the tools they need to pursue a cutting-edge business education. With high-tech learning and conference spaces that will remain contemporary through special naming opportunities, and through the growth of its endowment, Menlo College, Silicon Valley’s Business School is destined to remain a competitive and attractive full program for top students—in perpetuity.

The 15 classrooms, including the amphitheater affectionately named “The Pit,” were outfitted with the most significant improvements. In addition to new carpeting and paint, each classroom features rolling office chairs and the fastest wireless network available. Three classrooms received complete tech makeovers, with new podiums and the latest in instructional technology—digital projectors, document cameras, digital whiteboard and lecture capture capabilities, and touchscreen controls. Lighting controls are now split within each room, allowing instructors to turn off the front lights during presentations, leaving the back of the room well-lit for note-taking. This will be especially attractive to Menlo’s evening students.

Florence Moore Hall, the other main classroom building, the Athletic/Admissions Building and the Administration Building are also in line for renovation.

Menlo College is proud to recognize its eternal ties with distinguished alumni and the Silicon Valley business community.

For more information about naming opportunities in memory or in honor of alumni, a favorite teacher, coach or administrator, contact Catherine Reeves, VP for Advancement, 650-543-3823.
The Menlo Experience is Boosted with $1M Endowed Fund and $1.5M Facility Upgrades

Bernard Osher Foundation Provides $1M Endowed Fund

Menlo College is delighted to announce that it has received a generous gift of $1,050,000 from the Bernard Osher Foundation in support of scholarships for its Professional Studies Program (PSP). The PSP is Menlo College’s highly successful, accelerated undergraduate business degree program for working adults.

One million dollars of this award will go into the College’s endowment, yielding annual scholarships for working adults to achieve their dream of securing undergraduate degrees. The remaining $50,000 will bridge the PSP’s scholarship support during 2011-12, until the endowment produces interest.

“We are delighted and grateful to be recipients of the Osher Foundation’s generosity,” said President James J. Kelly. “Inherent to the Osher gift is demonstrated financial need. Many of our PSP students balance full-time careers with finishing their bachelor’s degrees and raising their families. It is a considerable challenge. The visionary philanthropic support of the Osher Foundation not only allows PSP students to meet the cost of attendance, but also, to finally succeed in gaining a degree and advancement in their business careers here in Silicon Valley.”

Known as “the quiet philanthropist,” Bernard Osher has been a major supporter of higher education and the arts. He co-founded Golden West Financial in 1963 along with his sister Marion and her husband Herbert Sandler. He then took over the auction house Butterfield & Butterfield in 1970, building the company into one of the nation’s largest auction houses. He sold it to EBay in 1999.

During the past four consecutive years, the Osher Foundation has awarded a total of $200,000 in scholarship support to Menlo College.

PSP students Stephanie Alvarez and Julia Brodil try out the new podium in a Brawner classroom. “Osher has helped to lessen my financial burden,” said Stephanie. Julia plans to use her Menlo business management education to expand her business as a wedding coordinator.

Menlo College Receives $1.5M Donation of Furniture, Athletic and Kitchen Equipment

This summer, Menlo College was the recipient of a generous largess of high-end classroom and office furniture, fixtures, and state of the art athletic and kitchen equipment from Silicon Valley-based Keenan-Lovewell Ventures. Requiring much teamwork during a relatively short window of time, Menlo staff and students worked tirelessly to remove five buildings of furniture and equipment from a regional, vacated corporate campus to the Menlo campus. Business partners John Lovewell, ’64 and Chop Keenan, ’66, are both Menlo College alumni.

“The timing of our receiving this phenomenal windfall could not have been better.”

Dr. James J. Kelly, President

“The timing of our receiving this extraordinary windfall could not have been better,” said President James J. Kelly. “The acquisition of beautiful, contemporary classroom and office furniture will fill the entire three floors of the Brawner Hall renovation project, as well as most of the offices and public spaces across campus. We are very grateful to Keenan-Lovewell Ventures for their generosity.”

The state-of-the-art exercise equipment will also support the College’s focus and mission, as more than 50% of Menlo’s students are athletes, and the College is a strong advocate of encouraging healthy lifestyles. Contemporary, industrial-quality kitchen appliances and accessories will enhance Menlo’s service to its students through our food and catering partner, Sodexo, Inc., in gathering and producing a panorama of fresh, organic food offerings to faculty, staff, students and visitors, seven days a week.
Menlo College and Citi announced this summer that additional funds have been allocated for “Learn and Invest for Tomorrow” (LIFT), an innovative financial education pilot program to help prepare students, including a significant percentage of first-generation college students and a group of local high school seniors, to manage their own finances as young adults.

President James J. Kelly is especially proud of the program, citing it as “one of the most successful programs we’ve ever executed.” In fact, beginning this year, the “Introduction to Personal Finance” course, based upon Citi’s Financial Education Curriculum and augmented by materials compiled by Menlo College’s business faculty, is required of all Menlo College freshmen and new transfer students as a 1-unit course.

Hailed by regional political and business leaders for its ground-breaking impact, the program is coordinated and taught by Associate Professor Donna Little, Director of the Center for Financial Literacy. Student comments from the pilot program included: “Class was an eye opener to what can happen to us if we don’t budget our money correctly. Professor Little was very enthusiastic during class and was always open to our opinions.”

Professor Little’s coursework will continue to provide important “best practices” for developing a financial literacy curriculum that can be replicated by other colleges and organizations. In this way, Menlo College continues to lead as “Silicon Valley’s Business School,” committed to sharing academic excellence and partnering with the community.

As added growth benefit to Professor Little’s program this year, four community groups joined Menlo College leaders and Citi on the Menlo campus to discuss opportunities to partner in targeted outreach to the broader Northern California region on behalf of financial literacy. The gathering, co-led by Professor Donna Little, Director of Menlo’s Center for Financial Literacy (CFL), and Jenny Flores, Director for Northern California and Central Valley, Citi Community Development, centered around opportunities for offering this critical educational material to community groups and individuals who need it most.

“The bank has a commitment to share, expand and leverage knowledge. We are very interested in empowering people,” said Jenny Flores, Citi Community Development. “We’re looking for innovative ways to expand our reach to important populations. We must continue to think outside of the box.”

Professor Little gave a presentation on her work and discussed how she has been disseminating the course by giving seminars at different organizations. “My next step,” said Little, “is to train students who have taken my classes to be trainers.” In addition, Little said that she will be putting systems in place to track the progress, success and ability of these programs to help people navigate financially challenging times.

In addition to her partnership with Citi, Professor Little worked with the “I Have A Dream Foundation” at their “First Year of College Dreamer Retreat” in July, where she gave a presentation to first-year college students on Personal Finance, including advice and guidance for getting the best return on their investment in college, and on saving, spending, credit, debt, and budgeting.

Professor Little is supported by a 13-person Accounting Advisory Board that also supports and strengthens Menlo’s program in accounting. The Accounting Advisory Board launched the Women in Accounting and Finance Roundtable this fall to create an informal setting where students can connect with other women, and develop mentoring relationships.

Learn more about Menlo and Citi financial literacy initiatives at www.menlo.edu and www.citigroup.com/citi/citizen/community.
As part of the school’s strategic initiatives, Menlo College has recently implemented a wide range of technology improvements. The new upgrades include leading-edge systems to assist learning, as well as basic enhancements to the school’s technology infrastructure.

“Because of our Silicon Valley location, we can take advantage of the expertise that is right next door and bring in the best new technologies out there,” said Raechelle Clemmons, CIO of Menlo College. “We also have a student body that is extremely tech-savvy, so it’s important that we respond to their needs and help them learn in the most engaging ways possible.”

A new, 40-tablet iPad Lab is being piloted to assess the impact that tablets can have on student learning and engagement. Half of the iPads are available for check-out; the other half are being used in specific classes as part of the curriculum. Professor Jan Jindra has given iPads to his students in his investment class for the semester, to see how it might change their investment behavior. He is interested in seeing if they are empowered to conduct more trades in their simulated portfolio by having access to the tools and information available on the iPad all the time.

Likewise, Professor Deborah Brown McCabe plans to preload iPads with an exercise for her marketing class, where students will work in small groups to categorize words by moving virtual Post-Its. “The iPad has great potential for collaborative work and influencing the learning environment,” said Dr. McCabe.

Another addition to campus is Virtual Desktop Infrastructure (VDI), which gives students greater access to lab applications, reduces the operational costs of desktop management, minimizes the capital expenses needed for PC refresh, and reduces the College’s carbon footprint. “This technology can have real value for students and help them succeed in their academic careers, since they are no longer constrained by those physical limitations,” said Clemmons. “We’re excited to be a leader in bringing this innovative technology to them.”

Classrooms have also been upgraded with a slew of enhancements. Brawner Hall now has Wi-Fi throughout the building, and five classrooms in Brawner and Florence Moore Hall have been transformed into state-of-the-art teaching facilities, with document cameras, Smart™ podiums, and other useful functionality.
What Might Judge Say Now?
An Interview with Diane Hand, Judge Russell’s Niece

What family history, in addition to Judge, ties you to the Menlo campus?

DH: My mother’s brothers graduated from Menlo in the 1930’s before Menlo was a college. My two brothers graduated in the 1970’s when it was a full college. Uncle Jack [Judge Russell] started at Menlo in 1938, so Menlo has always been part of our family history. I enjoyed visiting my Aunt Luly (Lucille) and Uncle Jack on weekends in the 1960’s when I was in college nearby.

What is your favorite memory of being on the Menlo campus?

DH: It isn’t so much a memory as an overall good feeling about being here in part because of my family’s history. I feel a sense of stewardship in the place.

What was there about Judge that connected him with his students?

DH: He cared about them deeply. Many felt that they were his adopted sons because he took them under his wing. Faculty lived on campus and would have students in for dinner or to play bridge. Because Judge and Aunt Luly didn’t have kids of their own, the students became their kids.

What is your most rewarding experience from working at Menlo?

DH: I feel a deep connection to the campus, to the College as an educational institution, and especially to the students.

What do you think Judge would think about the current direction of the College?

DH: Judge would be delighted to see the college thriving. Jim Kelly brought back our focus on students as our #1 priority. Sprucing up the campus with flowers, painting, new equipment, and classroom refurbishing has made a world of difference. There’s a positive energy on campus that seems to have a life of its own. Watching the College regain the heights that Uncle Jack had overseen has been amazing, and I am proud to have contributed. Jim is just like Judge in that he has a clear vision, he has a mission, and he makes it happen.

If Judge were here today, what advice do you think he would have for President Jim Kelly?

DH: I think he would say to keep on doing what he is doing. It works.
Life of a Trader

Get up Early
Don’t be Greedy
Be Self Disciplined
Stay Calm
Trade Up!

Menlo Trading Team members
Chip Brown ’12 (right), Mark LeBoeuf ’14, (top) & Eric Dawson ’12 (above) work on early morning trades.
The Menlo College Trading Team recently visited the Golub Group, LLC, a San Mateo investment group, for lunch and a discussion about investing. The Golub Group offers its institutional grade investment management to high net worth individuals, investment advisors, foundations and select institutional investors. Their speakers included David Ogburn, Principal and Timothy Rich, CFA Portfolio Manager / Research Analyst.

After the visit, Finance and Accounting major Marc LeBoeuf ’14 said, “Our visit to the Golub Group gave us a great opportunity to see what a low risk investment group is about and what it takes to start something like that. Their group has been conservative for a very long time! Low risk diversification is for conservation of capital. Investors who have accumulated a lifetime of savings don’t want high risk because their earnings are the result of a lifetime of work! I am young and enthusiastic, so I don’t mind watching the market every day and I frequently trade. I’m in the heart of it. However, we all have different strategies in the Menlo College Trading Team. There is no right or wrong in investing. What you decide is how you should invest.”

Dr. Soumendra De, Professor of Finance, Dr. Jan Jindra, Assistant Professor of Finance, and Dr. Pejmon Sadri, Assistant Professor of Mathematics accompanied the students on the trip which, in addition to the Golub Group, included a stop at the San Francisco Federal Reserve.

“The field trip to the The Golub Group was an eye-opening experience for the students,” said Dr. Soumendra De. “Students saw what professionals actually do in the real world. My colleagues and I felt vindicated to a degree when many of them glanced at us and seemed to say, ‘well, we have heard about that in class before!’ The staff at Golub extended a warm welcome and expressed a keen desire to open up new vistas for collaboration in the future. Opportunities such as these add a new dimension to student learning beyond the classroom.”

The 7th Annual Business Plan Competition
April 19, 2011
Sponsored by Menlo College Entrepreneurship Society and The Center for Entrepreneurship
Advised by Associate Professor Leslie Williams

Left, Joel Blake ’13 and Tshombe Crumley presented a plan for IFMM, International Fashion Model Management, a multi-cultural modeling agency. Top and Right, Sara Simonsen ’11 and Joey Swink ’13 presented a plan for SS Gaming, a video game events company. Both teams presented their plans before a review board board that included Assistant Professor Dima Leshchinskii, Assistant Professor Fabian Eggers, Lara de Larios, Vice President, NetApps, and Dr. Susan T. Cheng, a founding member of IDG Ventures and adjunct professor at Menlo College.
We are off to a great start this fall. The faculty is expanded and energized, and the students are enthusiastic and serious about learning as evidenced by a recent record-high attendance of our regular group study session, Study Slam!

We are pleased to welcome three new faculty: William David Brice, Assistant Professor of Management; Jack Klingler, Professor of Accounting; and Kathi J. Lovelace, Assistant Professor of Management. In addition, Pauline Fatien is continuing as a Visiting Associate Professor of Management and Scholar in Residence this year. It is a privilege to add these fine scholars and professionals to our outstanding group of faculty members.

Key to our successful semester start in business is the Innovation Challenge; all students enrolled in Management 101 are required to participate each fall. Their assignment was to create as much value as possible using a common object—this year, drinking cups.

As Dean of Business and Academic Affairs Dale Hockstra said, “The game forces students to jump right into a somewhat challenging assignment in their first business course at Menlo College. It also emphasizes innovation and creativity, two of the themes of our business program.”

We’re making good progress on achieving AACSB (Association to Advance Collegiate Schools of Business) accreditation to complement our WASC (Western Association of Schools and Colleges) accreditation already firmly in place. Achieving this selective business school status is a rigorous process, but one that will further enhance the value of a Menlo College business degree.

This fall, our Freshman First Year Experience book was Devil at My Heels by Louis Zamperini, Dr. Marilyn Thomas, Dean of Arts & Sciences, and a faculty committee chose this book about a former track star, a U.S. soldier who survived being a World War II prisoner of war and lived to first confront and then forgive his tormentor. As is done with each year’s selection, the book’s themes are woven throughout our curriculum to help students think differently and in depth about important issues.

We are especially beholden to the Bernard Osher Foundation for its recent endowment of $1,050,000 to be used for scholarships for mature students to earn their bachelor’s degrees. Our Professional Studies Program (PSP) students will have an easier path to gaining the cutting-edge skills they need to be marketable and productive members of the workforce.

There’s a common misconception that a business degree represents a narrow focus, one that ignores the fine arts, liberal arts, or any other art or science that doesn’t overtly tie to dollars and cents. At Menlo College, however, we believe that graduates cannot recognize their true potential without a well-rounded college experience. That is why a liberal arts education provides the foundation for our degrees. Additionally, not only do we offer art classes, but also we look forward to expanding our biology course offerings in spring. For half of our students, athletics provide another dimension teaching team-building, cooperation, healthy competitiveness, and strategic decision-making.

In recognizing that an excellent academic program starts with exceptional faculty and builds upon itself by providing curricula and student life opportunities that promote innovation, foster socially responsible and ethical behavior, and enhance leadership abilities, Menlo College continues to prepare for the future as it guides students to degrees that work.
Meet Our New Faculty

Dr. William David Brice
Assistant Professor of Management

Dr. William David Brice, has been appointed Assistant Professor of Management. His classes include international business management and international marketing management.

"Teaching at Menlo College appeals to me because it is a dedicated college of business, and its location in Silicon Valley with proximity to the San Francisco Bay Area offer opportunities for researching entrepreneurial technology. It also has a very nice, collegial atmosphere," said Dr. Brice.

Previously, he was an assistant professor of management at the University of Arkansas at Little Rock’s College of Business, where he was the coordinator of its international business program. He has also taught at the University of Pecs in Hungary and Hawaii Pacific University in Honolulu. He began his academic and teaching career at the University of Hawaii in Honolulu, where he received his bachelor’s degree in business administration, M.B.A., and Ph.D. in international management. His past areas of research include the culture of family business, the effects of ethnic culture on managerial practices, and entrepreneurship and organizational learning in emerging and transitional economies. His publication credits include the International Journal of Management, European Business Review, and Eurasian Journal of Business and Economics.

As a management consultant and business development analyst, Dr. Brice works extensively on business plans and feasibility studies.

Jack Klingler
Professor of Accounting

Mr. Jack Klingler joined Menlo College this fall as a Professor of Accounting having just served as Director, Accounting Research and IFRS Implementation at Alcoa.

In his most recent position, Jack was responsible for the transition of Alcoa’s global accounting policies to International Financial Reporting Standards (IFRS). In that role, he has developed a national reputation on the topic and has been a speaker at a number of conferences, most recently the CFO Core Concerns Conference in Chicago in June.

Professor Klingler joined Alcoa in 1985 after spending three years with the CPA firm of Coopers & Lybrand and five years with Gulf Oil Corporation in Pittsburgh. Since joining Alcoa, Jack moved through a variety of positions in the company, including pension fund investment management, merger and acquisition support, Finance Director of various Business Units and Director of Financial Accounting. His various assignments have taken him throughout the world as he participated in M&A projects in places such as Iceland, China, Russia, Turkey, Egypt, Slovakia, Great Britain and the US.

Professor Klingler is a Certified Public Accountant and a Chartered Financial Analyst. He received his B.S. in Accounting from Arizona State University and his MBA from Duquesne University. He has lectured and served as an adjunct faculty member at the University of Pittsburgh.

Dr. Kathi J. Lovelace
Assistant Professor of Management

Menlo College welcomes Dr. Kathi J. Lovelace to its faculty as an Assistant Professor of Management. Dr. Lovelace teaches a class in organizational behavior and Professional Studies Program courses in human resource management and strategic human resources.

"I look forward to exploring new ways of getting students involved and helping them develop their professional skills," said Dr. Lovelace. “The knowledge doesn’t come alive until students can apply it themselves,” said Dr. Lovelace.

Dr. Lovelace was a lecturer at UC Santa Cruz’s newly formed Center for Entrepreneurship within its School of Engineering, where she taught a course called “Organizational Management for Startups.” She has taught management, human resource management, and organizational behavior courses. Her primary research interests are: work stress, engagement, and wellness; interdisciplinary pedagogy; and leadership development. After completing a bachelor’s in psychology and an MBA from Western Washington University, Dr. Lovelace earned a Ph.D. in organization studies with a minor in social psychology from the University of Massachusetts, Isenberg School of Management, in Amherst.

Dr. Lovelace has been published in the Journal of the Academy of Business Education, the Human Resource Management Review, and the Journal of Managerial Psychology. She is on the editorial board of the Academy of Management Learning & Education.

Above center: Bjorn Ramleth ’12 gets accounting help from Professor Jack Klingler.
Dr. William Walters
Dean, Library Services and Associate Professor of Social Sciences

Dr. William H. Walters was recently elected to the Board of Directors of the Statewide California Electronic Library Consortium. SCELC manages license negotiations, consortial purchasing, resource sharing, and related initiatives for more than 100 nonprofit academic and research libraries in California, Nevada, and Texas.

With Anne Linvill (Menlo College) and Phil Davis (Cornell University), Dr. Walters completed three studies that examine the characteristics, indexing, and impact of open-access journals–academic journals that are freely available on the web. Those papers appeared in the July and August issues of College & Research Libraries, the Journal of the Medical Library Association, and the Journal of the American Society for Information Science and Technology.

Another paper, on the effectiveness of simple and expert searchers in Google Scholar, was published in the October issue of Portal: Libraries and the Academy. The Google Scholar study was undertaken with the cooperation of librarians at the University of Michigan, Penn State University, and Princeton University.

In July, Dr. Walters participated in the Summer Research Institute of Harris Manchester College at Oxford University. At Oxford, Dr. Walters gathered data that will be used to construct rankings of academic journals in business and the social sciences.

Dr. Stephanie Dellande
Associate Professor of Marketing

“I’m working on several research projects about factors that influence ‘getting to the finish line’ in addition to serving as VP of the Faculty Senate.”

Bhawana Kamli
Adjunct Professor, Philosophy

Adjunct professor Bhawana Kamli was interviewed in class in September for an ABC7 News piece on the aftermath of 9/11. Interviewed by Karina Rusk, Bhawana, a Muslim American spoke of the September 11 changes in life for Muslim Americans, “...instead of allowing us to go through the natural grief of what happened to our country...immediately we were put under the spotlight and had to shift our attention away from that grief.”

Marianne Marar
Assistant Professor of Social Sciences

Dr. Marar co-presented “Pathways to Higher Education for Refugee and Undocumented Populations in Jordan and the United States” at the 55th Annual Comparative & International Education Society (CIES) Conference sponsored by McGill University in Montreal, Canada. In Spring 2011, Dr. Marar received the Outstanding Teacher Award for the 2010-2011 academic year from the MCSGA. She is the club advisor for the Muslim Student Association, the International Club, and the Menlo College Student Body Association. Dr. Marar is also a member of the Personnel Committee, Ad Hoc Research Committee, Appeals Committee, and the First Year Experience & Book Committee.

Dr. Melissa Michelson
Professor of Political Science

During August’s gathering of the American Political Science Association in Seattle, Dr. Melissa Michelson, Professor of Political Science received an award for her mentoring. The 2011 Adaljiza Sosa-Riddell Award for Exemplary Mentoring of Latino/a Junior Faculty in Political Science recognizes “exceptional mentoring” and is given by the APSA Committee on the Status of Latinos y Latinas in the Profession in honor of Adaljiza Sosa-Riddell, who was the first Latina to earn a doctorate in political science.

“Mentoring is not the sort of thing that is generally acknowledged, so it’s nice to be recognized for it,” said Dr. Michelson, who mentors junior faculty at Menlo College as well as other universities. “I enjoy it, and I think mentoring people of color is particularly important, since the profession has a diversity gap. Ninety percent of political scientists are white.”

Susan Low
Instructor, Mathematics

Susan Low taught a course in college mathematics to a full classroom of selected Silicon Valley high school honor students. They completed a special Pre-Calculus and Trigonometry course at Mission College. Many of the participants aspire to become venture capitalists, accountants, physicians, orthodontists, attorneys, or to start their own businesses. The highly interactive daily sessions based on Socratic learning dialogues included team projects to keep the students highly engaged. The activities also encouraged the students to extend their other communication skills—essential for college success.
Raichelle Clemmons
Chief Information Officer

Menlo has received a lot of attention for its virtual desktop infrastructure (VDI) project recently. The VDI initiative—which has enabled the College to “go green” using leading-edge virtualization technologies—has been touted as one of the most comprehensive in higher education. CIO Raichelle Clemmons has been busy presenting about Menlo’s VDI success story, with conference sessions that include “Virtual Desktops Everyone Will Love,” a Unidesk webinar; “Dispelling the Myths about VDI Usage, Cost, and Complexity,” for BrightTalk’s Next Generation Desktop Summit; and “VDI: Win, Lose, or Draw?” at the upcoming EDUCAUSE National Conference. At the same conference, she will also be speaking about “Transitioning to a Leadership Role: The First 90 Days and Beyond” with six other higher education executives. In addition, Menlo’s VDI project has received press coverage. Clemmons recently weighed in on software licensing in virtual environments for “Soft Where? Licensing Struggles in a Virtual World” in Campus Technology, and Menlo was featured in “The Path to VDI” in EdTech Magazine.

Jan Jindra
Assistant Professor, Finance, and Soumendra De, Professor, Finance

Professors Jan Jindra and Soumendra De worked on “The Acquisitions of Newly-Listed Firms,” during the summer. The paper has been accepted for presentation at the 2011 Financial Management Association meeting to be held in Denver in October.

Dima Leshchinskii
Assistant Professor, Finance

Dima’s recent publication, “VC Funds: Aging Brings Myopia” with Eugene Kandel and Harry Yuklea, was published in the Journal of Financial and Quantitative Analysis 46(2), 2011, pp.431-457

His most recent project is with Assistant Professor Jan Jindra called “IPO Underpricing: Behavioral Bias or Information Production?” which studies stock price behavior around corporate events and testing an implication of prospect theory - underpricing of initial public offerings (IPOs) for IPOs priced above a particular reference price point. They will present results at the Third Annual Meeting of the Academy of Behavioral Finance & Economics which will be held at UCLA in Los Angeles.

Doug Carroll
Associate Professor, Mass Communication

Professor Carroll is compiling a report about commercial and promotional program strategies in the Super Bowl XLIV telecast.

Frances Turner
Adjunct Instructor

My research paper “How to Assess and Increase the Value of a Co-Design Experience: A Synthesis of the Extant Literature” has been accepted for presentation this November at the bi-annual 2011 World Conference on Mass Customization, Personalization & Co-Design (MCPC). This year’s conference theme is “Bridging Mass Customization & Open Innovation” and is being held here in the S.F. Bay Area. Co-sponsors of the conference are UC Berkeley’s Haas School of Business, MIT, Cambridge, MA, RWTH Aachen University, Germany, & Hong Kong University of Science & Technology. My doctoral advisor, Dr. Aurelie Merle, Assistant Professor of Marketing, Grenoble Ecole de Management (France), and Menlo’s Scholar-in-Residence/Visiting Professor, Dr. Pauline Fatien, Associate Professor of OB-HRM, University of Lyon School of Management, France will be included as co-authors/contributors.

Craig Medlen
Professor, Economics

My article “A Historiographical Exhumation of J.A. Hobson’s Over-saving Thesis” will be published in the October 2012 issue of the European Journal of the History of Economic Thought. J.A. Hobson was a forerunner of John Maynard Keynes who is best known for understanding the Great Depression of the 1930s as a phenomenon rooted in “over-savings” (i.e. under-consumption and a corresponding deficiency in aggregate demand).

Hobson understood this under-consumption as a result of investment restricting tendencies of modern corporations and the inability of the wealthy to spend their vast incomes. In Imperialism (1902), Hobson showed that imperialist tendencies resulted from an inability of the home market to absorb production, in consequence there was a constant drumbeat for overseas expansion with absorption of surplus capital that would have otherwise generated economic depression. Hobson advocated a restructuring of the modern order where the government would expand production and employment. Employment would be financed by high taxes levied on the wealthy. Since such restructuring would counter the necessity for imperialism, Hobson understood this employment as a force for peace.
DR. LESLIE E. SEKERKA
Director, Ethics in Action Research & Education Center

Dr. Sekerka’s work appeared in ten publications this year (e.g., Journal of Business Ethics and Moral Courage in the Workplace). Her instrument on Professional Moral Courage was officially adopted by the American Psychological Association as a recommended validated measurement tool. She and Dr. Derek Stimel are working on environmental sustainability (publication in Business Horizons examining corporate efforts to ‘go green’ during the recession). She and Dr. Deb McCabe are creating a study to examine the influence of social media on the desire to buy ‘green’ products.

Guest Speaker: November 1, 2:10 p.m. - 476 Brawner
NANCY HIGGINS, VP and Chief Ethics & Compliance Officer, Bechtel Group, Inc., Global Business Ethics

Incoming Freshmen Explore a Soldier’s Saga
Incoming members of the Class of 2015 had a compelling assignment: to immerse themselves in the story of Louis Zamperini, a 1936 Olympic runner and WWII bombardier. As part of the assignment, freshmen put together a portfolio for their Freshman English class, a process that is designed to encourage their understanding and creativity.

“Our criteria were that the book be a page-turner, that it appeal to a wide range of interests, and that it lend itself to discussion,” said Dr. Marilyn Thomas, Dean of Arts and Sciences. Dr. Thomas was part of a 25-member selection committee of faculty, staff, and students. “We are all eager to help the incoming freshmen get off to a wonderful start. The common book is one way we do that.”

DR. MARILYN THOMAS
Dean of Arts and Sciences

Menlo’s travel course in May 2011 took us across the Pond, so we didn’t have to imagine seeing a Shakespeare play in Shakespeare’s Globe Theater because we were in the exact replica of the original, for a performance of All’s Well That Ends Well. We visited the house where John Keats grew up on the Hampstead Heath and strolled through the Heath to one of the best pubs in all of England. We visited the Tower of London, St. Paul’s Cathedral, Westminster Abbey, the National Portrait Gallery, the Natural History Museum, Parliament, Big Ben, Camden Market, and the Museum of Modern Science and industry. We were at Buckingham Palace for the changing of the guard. We rode the ferry on the Thames River, and we visited Christ Church Cathedral and College, one of Oxford University’s oldest. We headed off to Stratford-on-Avon where we were greeted, not only by Anne Hathaway in the form of her cottage, and Shakespeare in the form of his birthplace, but by Menlo’s own Dean of Student Affairs, Yasmine Lambie-Simpson. It was great fun for the two of us to plan this meeting because the students assumed we had left her behind at Menlo. Coincidentally, she was visiting her family who live in the Cotswolds. And what better city to experience Irish culture, tradition, and the arts than in Dublin? It just so happened that Queen Elizabeth’s visit coincided with ours. Like the Queen, we enjoyed a drive through Phoenix Park, the largest in Europe and home of Ireland’s president. We saw St. Patrick’s Cathedral and we got a good look at Trinity College, including a history of its creation by Queen Elizabeth I. While there we saw the Book of Kells. Created by Celtic monks around 800, it is a beautifully illuminated translation of the Gospels in Latin. Finally, we followed the Queen’s entourage to the Guinness Factory where we hope she also enjoyed a free pint in the Gravity Bar.
Many of our rights are left for the People to decide. That means you and I need to shape what our rules and rights will be. We can do that by voting, being activist or by getting involved in government.

At Menlo College, you have learned to research, analyze and take multiple inputs in making decisions on business opportunities. That is what you need to do to vote responsibly. As an activist, you can leverage your aforementioned analytical skills and data collection experience along with your knowledge of marketing to help you hit the mark and sway others to support your position. Some of you will want to be involved, or you will be asked to get more involved and this will be the best use of your talents because most government entities are small services companies that have the need to set and manage a budget, develop strategies, convince others to agree with them and quickly decide on what is fact and what is not. Regardless of the method you choose, leverage the education and the experiences you have gained here to get involved.”

An excerpt from Vice Mayor of Atherton Bill Widmer’s Constitution Day Speech, 09/2011. Menlo Park Vice Mayor Kirsten Keith and Menlo Park Transportation Commissioner Ray Mueller also attended the event, helping students register to vote.

Above: Professor of Political Science, Dr. Melissa Michelson, Menlo College Student Government Association President Hanna Malak, Vice Mayor of Atherton Bill Widmer and Dean of Student Affairs, Yasmin Lambie-Simpson
Top L-R: Valedictorians Brittany Ladion-Lucero, Siya Dhawan, Robert Lewis, Ernest Abeytia (Professional Studies Program), Board of Trustees members James T. Rea '67, John C. Shenk '61, Howard Dallmar '72, Middle L-R: Keynote Speaker Alan Salzman, Co-Founder and CEO, VantagePoint Capital Partners, color guards Kyle van der Schoor '09 and Michael Liguori '12, Piper of the Los Gatos Police Piper Band, Jay Branford '05, Alumni Speaker, Dr. Julie Filizetti, Chair, Menlo College Board of Trustees, Bottom: Meghan Hulsey, Damien Girard and Adrien de Sayve rejoice in a confetti drop.
COMMENCEMENT 2011 included keynote speaker Alan Salzman, Co-Founder and CEO, VantagePoint Capital Partners. His speech about Clean Tech, a dominant force for the next three decades was thought-provoking, humorous, and entertaining. Our Valedictorians were Siya Dhawan ’11, Brittany Ladiom-Lucero ’11, Robert Lewis ’11, Ernest Abeyta ’11 (Professional Studies Program). Thank you to the students and alumni who made this occasion memorable. We are proud to include the Class of 2011 in our 84-year legacy.
What are You Going to Do to Make the World a Better Place?

Excerpts from Alan Salzman’s Commencement 2011 Speech

As you think about careers...

1. It’s ok if you don’t know what you’re planning on doing with the rest of your life. Few people do, and those who do often find that they’re wrong. You are at the beginning, not the end, and you need to be open and flexible. Allow the knowledge that you pick up and the experiences you have over the next decade to shape and form your points of view. The worst thing in the world would be to form too rigid a view too soon.

2. Get some experience in sales. Business always entails an element of understanding the psychology and capabilities of selling.

3. Develop your skills at putting together a network—a useful set of friends and likeminded thought leaders who you can reach out to—and gain from their perspective.

4. Follow your interests and most importantly, make sure that you are informed. That’s both understanding what is going on in the broader world around you and thinking about why it is happening. You need to read the major newspapers and stay abreast of what is going on in the world. It is your ticket to understanding where things are going and how you fit into it.

As you look to start work...simple admonitions

1. Be the first to arrive in the morning and the last to leave.

2. If you are asked to do something, your response should be, “Would 9am tomorrow morning be soon enough?”

3. Your goal is to make the person you work for happy and make their life easier.

4. Make the effort.

Opposite left top clockwise: Faculty Award recipient, Associate Professor Mark Hager, Joel Hull, Julian Harris, Ryan Dung, President James J. Kelly, Charles “Chop” Keenan III, Vice Chair, Board of Trustees, Monique Ayres-Calvello, Dr. James Woollever, Provost, Alicia Pratt, Kaitlin Farthing, Professors Melissa Michelson and Marianne Marar, Gen Li, Wai Kit Choi, Xun Zou, Jaronimo Wright, Dean of Business and Academic Affairs, Dale Hochstra and Sara Simonsen. Opposite middle: Dawn Yules, MCGSA Class President and Commencement speaker; and Adrien de Sayve, speaker on behalf of international students.

Center: Alan Salzman, keynote Speaker. Top L: Quynh Anh Nguyen Tran; Top R: Yan Zhang Second: Valedictorian Robert Lewis ‘11 with his uncles Gary Garibaldi and Mike Mitchel. Third: Sara Simonsen ‘11, Shalea Auld ‘11 and Damien Girard ‘11
A NOTE FROM DOROTHY SKALA

Dear Alumni, I am in one day a week now (Wednesdays) at Menlo. I can get my email from home so please continue to write. Those of you who had classes in Brawner (SBA Bldg) should see it now—it has been updated and looks beautiful as does the whole campus. Let’s do a walk around. Hope to see you soon! Dorothy Skala, Director Emerita of Alumni Relations

Paul Roos ’61 attended Homecoming in October and stopped by for a photo with Director of Career Services, Mary Robins. Paul and Mary knew each other from Sunset Magazine where Paul was a sales rep for 33 years, representing Hawaii. He grew the business along with the growth of the Hawaiian tourism community which boomed from the mid-70s through the 80s. “When I was at Menlo, there were several students from Hawaii enrolled. Always has been a good pipeline from the Islands to Menlo and understand there are 60-70 kids enrolled currently. Impressive! I’m currently still retired and splitting time between the North Bay, Palm Springs, and San Jose del Cabo in Baja Sur.

Chuck Davis ’64 has returned to California to live in a refurbished home, formerly a barn, in Sonoma. Chuck loves gardening, especially bonsais and the Japanese art of flower arranging, ikebana. Peter Mansfield ’64 recently remodeled his home in San Francisco. He swims competitively, belongs to nonprofit boards and is active in his neighborhood group.

Karl Buder ’66 wrote “After graduating from Menlo, I served three years in the U.S. Army, including one year in the Republic of Vietnam. I went into commercial banking in San Francisco, Frankfurt, Germany, and New York City. In 1985, I ventured off into the Investment Banking field. I am currently CFO for an industrial pump manufacturer. I have been married to my wife, Cecilia, for 18 years.” Karl was one of the main organizers, players and supporters of the past three Señor Carlos López Memorial Soccer Tournaments.

Bill Nadal ’69 of Novato dropped by to visit the campus in June. He is the Chief Technology Advisor for Flexa, as well as founder and CTO at GCS, Inc.

Since 1971, Bud Tracy ’70 has worked at Tracy Realty Company, which his father, O.E. Tracy, founded in 1911. This year marks the company’s 100th anniversary.

Cliff Sieniep ’88

1980s

Cliff Sieniep ’88 known as C.B. Sieniep, author of Cliff Falls, returned to Menlo College in March after self-publishing his saga of personal redemption that may have begun and ended here on campus. Students had the opportunity to hear Cliff emphasize the “entrepreneurial spirit” that is a trademark of a Menlo education. Cliff encouraged students to identify within oneself the unique spirit that can use “eyes to see, ears to hear and a heart to feel.”

1990s

Diane Ako Hansen ’92 is the Director of Public Relations for Halekulani Corporation in Hawaii, which owns the Halekulani and Waikiki Parc Hotel. “Mom, wife, blogger, writer” Diane made an appearance in the first season of “Hawaii Five-O.” Christiano Londres ’94 is a regional partner/owner of the Brazilian franchises for Outback Restaurants in the region. He is married to journalist and former supermodel Ana Paula Araujo, host of TV Globo in Brazil. Colin Crook ’97 is Director of Voce Communications, a company in the public relations and communications industry. Colin and his wife Jen live in San Rafael. He supervises 30-74 employees in public relations involved with social marketing brands online. He’s very interested in creating internships.

2000s

Juan Carlos Gamino ’01 owns two Rancho Mendoza Supermercado stores in Santa Rosa. Latinos represent about 31% of the city’s residents. Gamino, at 31, is tapping into that growing demographic, offering delectable Latin American favorites. His markets provide a cultural experience, filling an economic niche, a competitive edge to the food business, and a friendly community hub. Fritz Bohl ’02 lives in the Chicago area, and...
is the General Manager at ABUS Mobile Security Inc., and President & Founder of United Foundation for the Future of Kids, whose core mission is to provide for the educational needs of school children in developing regions. Karen Linares Andreaacchi ’04, and husband Michael ’03 also a Menlo alumnus, participated in Speed-Networking Night. Mike is the COO of Junk King Franchise Sytem in San Carlos, while Karen works in product marketing at Trend Micro in Cupertino. Lisa Gillim ’04 is giving back to Menlo serving on the PSP Alumni Chapter. She continues to strive to broaden her network of alumni and to help organize activities that help strengthen the PSP experience through social networking. Francis Adanza ’05 is now living in San Carlos, working for LeadFormix in Santa Clara, as Director of Professional Services. Brad Awaya ’06 is advancing towards his CPA in his job as Assurance Supervisor with Burr, Pilger, Mayer, Inc., in San Jose. He focuses primarily on companies in the High Tech and Venture Capital Industries. Brad’s work involves training large groups of employees. After working nearly four years at Dreamworks Animation, Katya (Serik) Blackwelder ’06 and her husband Trevor Blackwelder ’09 moved to Florida, where Trevor’s family lives. Jeff Aguilar ’07 proudly announced that he is now engaged to Jarren Acelar. He is working with CB Richard Ellis in land investments, after gaining much experience in real estate research and analysis for CBRE. Amanda Ayoob ’07 is a Finance & Accounting Search Consultant at BVOH, a boutique contingency recruiting firm specializing in placement of finance and accounting professionals throughout the San Francisco Bay Area.

A wedding photo from Travis and Kimberly Robinson (formerly Kimberly Scheckla), who both graduated in 2007

Lyn Brownfield ’07 works at Davtron Inc. and Until There’s a Cure Foundation. She wants to remain connected with Menlo College to build career networks. Lyn is a core leader of the PSP Alumni Chapter.

Alex Choy ’08 is an associate with Goldhill Capital, an independent, private venture firm focused on providing debt and equity capital to companies within the technology and life science industries.

Donna Little with Amanda Ayoob ’07, alumni speaker at the 2011 Orientation Dinner

2010s

Jordan Winsinger ’10 is thrilled with his new job at On Air Agency, a marketing and communication firm in France. A Belgian native, Winsinger handles marketing and sales, participates in strategic planning, and makes presentations to potential clients.

Fiona of the Menlo College Class of 2009

Kierstin Gee ’10 is Community Manager at Perfect World Entertainment, Inc. in Foster City, whose headquarters are based in Beijing and Shanghai, China. She evaluates effective strategies on how to improve and optimize retention of gamers, and influence them to become more involved consumers on the gaming website. Shalea Auld ’11 is working at the Hickam Federal Credit Union in Hawaii.

IN MEMORIAM ALLAN MAGAMBO

It is with great sadness that we announce the passing of Allan Magambo ’09. Allan came to Menlo from Ghana in 2007 to study Management and complete a second bachelor’s degree in the United States. After beginning his studies at Menlo, Allan came to work at Bowman Library, where his sense of humor, positive outlook, and resourceful nature made him a valuable part of the student team at the Library. He was an accomplished student who maintained a strong GPA in his classes. Allan was a highly skilled cricket player, playing on high school and college teams in Ghana, and as a member of a club team since his return to Ghana last year. Allan was married in January of this year, working at a good job, and looking forward to building a fulfilling future. His unfortunate death at the hands of those with little regard for life is a tragedy and a grievous loss for his family and friends.

Email updates or photos for the class notes to Tina Fairbain, Director of Alumni & Community Relations, tfairbain@menlo.edu, or phone 650-543-3937.
Women’s Club Presents

Amy Castillo

On March 30, Amy Castillo ’07, a special education teacher at Central Valley High in Ceres, and a Delta College assistant volleyball coach was keynote speaker at the Annual Women’s Club Luncheon.

“It was such a great honor to tell my story to Menlo’s next group of women ready to take on the world,” said Amy. “The intent of my speech was to empower women to take their dreams and run with them. Our world is not perfect, and neither are we as humans. Through adversity, anything is possible if you believe in yourself and the power of your dreams. It truly does not matter where we come from, or what gender we are, our voices/actions CAN make a difference.”

“I have realized that I can only do my part, but if my part helps change the people in my life, then they will keep passing it forward to the people in theirs. As a teacher and coach, I want to give opportunity, hope, and be a mentor whom they can count on. I love sharing my experiences and stories with those who will listen because I think it makes a strong impact to hear real life stories from women. I’m a fighter, I’m an optimist and I am excited to see women taking control in the decisions and differences they want to make.”

Seated: Amy Castillo ’07,
Left: Becca Medeiros ’11,
Right: Cynthia Lopez ’00
Twenty Years Later

by Alan Fernandez ’04

In May of 2004, twenty years after high school, I officially graduated from Menlo’s Professional Studies Program—my older daughter graduated from pre-school the same day! I look back with no regrets on my long personal journey, which included endless lessons in business, leadership, management, communications, and marriage, often coupled with a lingering sense of incompleteness without that degree.

As the son of an American diplomat, I lived in Austria, Chile, England, France, Switzerland and England. I developed an interest early on in business, government, economics, policy, foreign countries, leadership, communications, and more. Lacking a degree created a barrier to entry, which hindered my options some. However, other opportunities served me well. I have worked for start-ups and more well-established and known companies. In May 2006, I took my experiences in business development in technology, publishing and marketing to the field of biotechnology.

Forty-seven years old, successfully married for 17 years and father of two daughters, I find myself centered on a course with infinite meaning. I’m involved in advancing the next medical revolution—stem cell science and the field of regenerative medicine. I work as Director of Development and Public Outreach for the Genetics Policy Institute (GPI), a foundation serving to advance the field. I’m driven to help alleviate human suffering. At GPI, I’m proud to declare, in no uncertain terms, that I’m an advocate for patients and deeply driven by compassion for the randomly afflicted. I see this as my civic duty and obligation to serve as a solution in advancing global progress for those in need.

As a voice of the stem cell community and catalyst of the “pro-cures movement,” the Foundation sees its role in clearing the roadblocks hindering progress. I’m a believer in human relations, working together towards a common goal. We as individuals need to be helping each other for the greater good. For me, I have reached a point in my career where I’m beyond clear that I must serve a greater purpose for all, applying what I’ve learned over time.

The Genetics Policy Institute has emerged as a global leader, well known for its transparent, pure intent.

Our most visible activity is our annual interdisciplinary event, the World Stem Cell Summit. This year, the Summit was held October 3-5, 2011 at The Pasadena Convention Center, Pasadena, CA. It offered a global 360 degree view of the field featuring more than 150 prominent experts discussing the latest discoveries, business models, legal and regulatory solutions, translational strategies and advocacy.

I never expected to be working to advance such an important and interesting global cause. I work with the world’s leading scientists, business people, ethicists, lawyers, patients and more, charting the future of medicine. I am guided by a Max Weber quote:

“It is immensely moving when a mature man—no matter whether old or young in years—is aware of a responsibility for the consequences of his conduct and really feels such responsibility with heart and soul. He then acts by following an ethic of responsibility and somewhere he reaches the point where he says: ‘Here I stand; I can do no other.’” Max Weber

“The Menlo College Professional Studies Program

Offers a Sense of Completion,
An Opportunity to Make a Difference,
A Wider Range of Options

Alan Fernandez ’04

The Menlo College Professional Studies Program was a great find. I had completed half of my college credits when I decided to find a school to wrap up my degree. I looked at a number of options, and settled on the PSP program. A combination of reasons influenced me to make the choice. The care and consideration demonstrated by the admissions office helped to paint a clear picture of my path to completion. My visits to the campus were warm and welcoming. I enjoyed my overall learning experience. The faculty was engaging. I remember the students working together with an end in sight.....walking down the aisle with cap and gown. My Menlo College diploma is on the wall in my office, reminding me every day, of the wonderful experience I had in the Menlo PSP Program.

This quote reminds me that we have wonderful opportunities to make a difference, shaping and creating our futures, not just for ourselves, but for the globe.
Lucky Ties
International Students Meet Earle Meyer Chiles ‘56

As told by Philippos Tsangrides ’12

In February, philanthropist Earle Meyer Chiles ’56, President of the Earle Chiles and Affiliated Companies was guest of honor at a reception in President James J. Kelly’s office. Guests included a group of Menlo’s outstanding international students and the discussion turned to their future. “And what are your plans after you graduate?” Earle Chiles asked Swiss student Pascal Niggli. Pascal replied that he would like very much to get his M.B.A. from Stanford University, but that he was concerned about how his application would stand out in the large pool of applications received by the reputable institution. “Why don’t you come with me to a reception at Stanford tonight? There will be some people there whom you will want to meet,” offered Mr. Chiles. “There’s just one problem. You need to wear a tie to the event.” Pascal looked worried for a moment until President Kelly offered, “No problem, Pascal. Use my tie.” Within minutes, Pascal was on his way to Stanford. Oh yes, that impromptu decision to seize an opportunity may have been one of his best decisions, because Pascal has now decided to apply to Stanford and he is still in touch with Earle Chiles. Lucky ties, smiled Phillipos, as he recalled the story about his friend Pascal!
IN MEMORIAM
Brantley Eubanks ’64

Menlo College lost one of its bright stars just as this magazine was going to press. Brantley Eubanks, SBA Class of 1964, passed unexpectedly in Palm Springs on September 22, 2011. He was 70 years old.

“Brantley and I were very close, even to this day,” said Dorothy Skala, Alumni Director Emeriti. “He was like family, and has been for 50 years. We talked at least once or twice a month. He has told me endless stories of his trips to Egypt, and made that part of the world so dear to me, that I had to go myself. He told me beforehand what to see and look for. His passing is a loss to many. He loved Menlo, and his time here truly shaped his life. I will miss him terribly.”

Known as a devoted collector of fine antiquities, almost everything Brantley did as a professional and art connoisseur he credited back to Menlo, and to one professor who had a huge and enduring influence over his life: Patrick Tobin.

“Tobin was my mentor and friend,” said Brantley in an interview a few years ago with Menlo College staff. “He was one of the most intelligent people I have ever known. It was through Tobin and his intercontinental tours that I discovered my passion for travel and for ancient art and artifacts.”

Brantley Eubanks’ life after Menlo was a continuation of that passion. As an assistant guide following his Menlo graduation, he accompanied Tobin on two international tours with students, and then made the decision to pursue a career that would allow him to see as much of the world as possible. For 35 years Brantley worked in the airline industry, visiting almost every country in the world.

A memorial scholarship fund has been set up in loving memory of Brantley Eubanks. For more information, please contact Catherine Reeves, VP for Advancement, at 650-543-3823.
Señor Carlos López Memorial Soccer Tournament 2011

BLUE TEAM
Sabino Aguilar, '08
Jimmy Aliaga, '09
Pat Conte '10
Scott Gill '06
Roberto Parada Gonzalez '08
Aiden O'Flynn '07
Andreas Strieve '86
Ramiro Rios '06
Mark "Turbo" Ryan '88
Teodor Vacev, '04
Jason Varni
Steele Witchek '99

GREEN TEAM
Jeff "Red" Berry, '88
Karl Buder, '66
Omar Chavira, '09
Jonathan Delgado, '03
Cesar Garcia '11
Ramon Gomez, '08
Jeremy Ogata '01
Alex Parr, '81
John Rapee '88
Mike Sharabi, '07
Miguel Silvas, '03
Eric Sponburgh '99
Matt Stein, '04
Enrique Ybarra-Valdenebros '91
Baltazar Vasquez, '07

John Rapee, '88 gets a hug from Mark "Turbo" Ryan, '82.

The Lopez family: Elena, Andrea, Tim, and Larry

Sabino Aguilar takes the ball.

Ramiro Rios '08 challenges Miguel Silvas '03 for the ball.

Organizing Committee: Andreas Strieve '86, Enrique Ybarra-Valdenebros '91, Karl Buder, '66, John Rapee '88, Alex Parr '81, Roberto Parada Gonzalez '08
COYOTE CREEK GOLF CLUB • MORGAN HILL

FIRST PLACE
L TO R:
Markus Tarling
John Siotas
Dino Siotas
Ted Siotas

PROF & PROTÉGÉS
L TO R:
Professor Doug Carroll
Mark LeBeouf ’13
Marcia Daszko
Greg Conlon

ALUMNI & FRIENDS
L TO R:
Kevin Wolfe
John Flynn
Erik Sponburgh ’01
Rob Rius ’01

APRIL 2011
11th ANNUAL
Golf TOURNAMENT

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3RD PLACE FINISHERS
L TO R
Conner Long
Chris Long ’10
Jordan Long ’10
Mike Long

FOOTBALL ALUMNI
L TO R:
Jason Passanisi ’04
Keana Noa ’07
Pat Thomas ’04
Allen Gong
JUNE 4, 2011

GENERously sponsored by the david hitz family and john howe, ’60

The President’s 21st Century Club
Chateau D’Hitz Winery, Los Altos Hills

Top row: Catherine E. Reeves, Vice President, Advancement; Tina Fairbairn, Director, Alumni & Community Relations; Second row: Chateau Hitz wine, Yoshiko Katsumoto ’11; Bottom row: Dorthy Skala, John Turco ’51

Middle column: Top row: the vineyard, Second row: the reception, Third row: the d’Hitz Winery, Dorothy Skala, Michael Tomars ’87

Above: the Skala family

Left column: Top row: Ken Hitz, Dawn Yules ’11; Middle row: Dr. Julie Filizetti, Chair, Board of Trustees; Dr. James J. Kelly, President; Bottom row: Mr. Mukhtar Ali and Mrs. Raagini Ali, Controller

Above: Geir Ramleth, Board of Trustees member; Mrs. Jill Ramleth
Zipcars and Electric Charging Stations Offer Environmental Alternatives

Zipcars Available on Campus
Two Zipcars are now located on campus, a four-person sedan and a five-person, four-wheel-drive station wagon. The cars are located in reserved parking spots in the front parking lot next to the Administration Building. Rates start at $8 per hour and $66 per day, and include gas, insurance, roadside assistance, and 180 miles of driving per day. Students need to be 18 years old and have a valid driver’s license to apply for membership. Area residents who are interested in taking advantage of this transportation option are also welcome to sign up. To become a Zipcar member, please visit www.zipcar.com/menlo.

Electric Charging Stations Available on Campus
Menlo College has received two charging stations from Coulomb Technologies as part of a grant from the US Department of Energy, American Reinvestment and Recovery Act. The stations are energized, and Menlo College is now listed as an electric vehicle charging station. The stations are located behind the Student Union at the corner. To start a session which is free of charge, users tap their issued (smart card) charge pass on the stations reader symbol. Users can find more information on this service at www.chargepointamerica.com.
For the past three seasons, Chris Mazza has been the heart and soul of the Menlo baseball team, compiling a resume that is second to none. The junior from Clayton, CA is the program’s all-time record holder in triples, saves, and is tied for home runs with an astounding 19. During the 2011 campaign, Mazza helped lead the Oaks to their first ever Conference Title with an impressive team leading .337 batting average, five home runs, and 41 RBIs while accumulating equally imposing stats on the mound, with a team low 2.37 ERA and nine saves.

While all of those gaudy numbers are remarkable, nothing compares to the latest accomplishment for the Oaks baseball standout. On June 7th, 2011 Christopher James Mazza became the first ever Menlo baseball player to be drafted by a Major League Baseball team, going in the 27th round to the Minnesota Twins. “It felt great when it happened,” commented the Clayton native. “It was a big weight off my shoulders and my dream was finally here.”

Mazza made things official when he signed with the Twins on August 21st, beginning his professional baseball journey. As far as former Oaks Manager Matt Daily, who coached Mazza during his three year Menlo career is concerned, the achievement further proves how talented he is.

“Chris has done an incredible job, and it says a lot about the type of player he is and has worked hard to become when he chose to come to Menlo College three years ago,” remarked Daily. “He’s a special player, and when people speak about some of the best all-around baseball players in Menlo’s history, I think Chris has to be included in the conversation.”

Mazza’s draft day puts him in a very unique position as the first ever Oaks’ baseball player to be drafted, a distinction that the shortstop/pitcher is not taking lightly. “It’s a great honor and hopefully it opens the door for other Menlo athletes to get drafted in the future.”
Competitive Cheer
Athletics Offers a New Sport

by Dylan Vazzano, Sports Information Director

From the halls of Brawner to the vibrant green grass of Cartan Field; the overwhelming stature of Haynes-Prim to the depths of Flo Mo; a new brand of excitement has filled the Menlo campus air. For the first time ever, Menlo College has introduced Competitive Cheer as one of their 15 sports, bringing along a positive energy that is felt throughout the entire school.

The architect behind the inaugural squad is none other than Kezia Molinsky, who brings a whole host of experience into the position, and an upbeat attitude that is sure to inspire the entire program.

"Words can’t describe how excited I was to be named the first Competitive Cheer Coach," commented Molinsky on the thrilling opportunity. "My hope is that our squad can encourage the entire Menlo family and add an extra element to the school as a whole."

Molinsky enters her Oaks stint after a brilliant career as head coach of the North Marion High School Cheerleading Team in Aurora, Oregon since 1996. During her 16 year tenure, Molinsky led her squad to five straight Oregon State Championships as well as five National Titles. Now on the college stage, she is enthusiastic about the cheerleading team giving Menlo more of that collegiate feel.

"Whether it’s on the track during football or next to the bench in basketball, cheerleaders bring things up another level. Overall, it’s just more of a college atmosphere."

From a competitive standpoint, Molinsky expects her team to make some early noise, claiming that she is already very impressed with their work ethic. "I know they will be able to rise to any challenge that comes their way because of their high level of dedication and commitment," remarked Molinsky. "As a coach there is nothing more that you can ask for."

Molinsky’s zeal has quickly spread throughout Menlo, just ask Athletic Director Keith Spataro who is passionate about the significant acquisition to the department. "The campus has thrived from the addition of Cheer to the Athletic Department and we are very fortunate to have found someone of Kezia’s ability," said Spataro. "Having Cheer not only adds an extra dimension to the school, but I am confident that under Kezia’s direction we can accomplish some special things from a competitive aspect."
Women’s Sports on the Rise

by Dylan Vazzano, Sports Information Director

Winning… it inspires others, fuels an entire campus, and it’s contagious. Over the past few years we have seen the commitment to winning spread like wildfire throughout the Menlo Athletic Department, but it’s just the beginning. Women’s sports at Menlo are making a monstrous impact in transforming winning commitment to winning tradition, highlighted most notably by the recent success of Volleyball and Women’s Basketball. Now it’s time for two more Lady Oak programs to catch the winning fever with Women’s Wrestling and Softball shaping into championship caliber form.

“My heart is in the classroom and within the Menlo community,” said Van Dusen. “It took me eight years to get to that ultimate level so I know what it means to sacrifice and what it means to be dedicated.”

The 2010 campaign featured top five finishes for returning wrestlers Sherry Sabado ’13 and Michelle Iminez-Linares ’14 at two separate National Tournaments, but that was just the foundation. This year Van Dusen brings in a stellar recruiting class of 15 dynamic freshmen giving the program incredible possibilities.

“I can’t even begin to describe the type of energy that 15 freshmen bring into the program,” remarked Van Dusen on the fresh new talent. “They come in with a feeling they can achieve anything. No goal is impossible to them.” Headlining the star studded class are Jasmine Yanez ’15, Brazel Marquez ’15, and Lauren Richardson ’15, who took home top six finishes in Junior Nationals last year with Marquez earning top bill with a second place mark. As far as Yanez is concerned she comes in with a wealth of experience after representing Team USA in the Junior Pan American competitions in Brazil last summer.

Off the mat the accolades are just as impressive, with the Lady Oaks excelling in the classroom and within the Menlo community. Last year Menlo earned the 2nd highest GPA among all schools in the WCAA (Women’s College Wrestling Association). Throughout the campus, the program has made their presence felt as a number of Van Dusen’s girls participate in clubs, student government, and other campus activities. In fact the aforementioned Brazel Marquez has already been elected freshman class President.

The chips are in place for an unbelievable Lady Oaks wrestling season. The possibilities are borderline overwhelming with Van Dusen saying that a “national title isn’t out of the question.”

Softball

It hasn’t been much of a secret that for the past few seasons the Menlo Softball team has struggled in piling up wins. A combined 12-64 record over the last two years has been the story, but now it’s time for a different author.

Enter Mike Givens, a Bay Area native who has spent the last 17 years coaching in Sandpoint, Idaho racking up a number of sterling accolades in the process. As a baseball coach he led the Bulldogs of Sandpoint High School to their first ever state title, outscoring their opponents 56-11 throughout their magical run. Serving as the Director/Head Coach for Softball U-18, Givens was voted Best Coach in Bonner County History for all of his impressive accomplishments.

Accolades and experience are one thing, but being able to translate that into wins on the field is a different animal. However, if anyone is able to complete this challenge, it’s Givens. His unswerving passion, extreme enthusiasm, and hard work ethic should bode well in turning around the program. “My hope is that my intensity can rub off onto the players,” remarked the first year Oaks Head Coach. “I have a lot of confidence coming into this season and things will be completely different from the past.”

Givens enters his tenure with 10 new faces that should make an immediate impact in trying to change the softball culture at Menlo. “There are some nice surprises coming in and they will be competing with our returners for a spot on the field,” claims Givens. Some of those returners include Ululani Reyes ’13, Mikayela Viramontes ’13, and Jessica Cobb ’12.

Viramontes earned 2nd Team All-Cal Pac honors last season as she led the Oaks with a stellar .355 batting average during conference play, while Reyes and Cobb were tabbed with Cal Pac honorable mentions. Givens is looking for Cobb to solidify her place as one of the team’s best hurlers, while he expects Reyes to be a leader on and off the field.

The initial returns are in, and for the first time in quite a while there is a great deal of excitement surrounding Givens and the rest of the Lady Oaks. “Mike has been extremely successful everywhere he has been and brings a great deal of experience and success to the softball program,” remarked Menlo Athletic Director Keith Spatharo. “His ability to teach and prepare student athletes to be successful is quite remarkable. Mike has a vision of where the program should go and has already established many goals for the coming year. He is a tireless worker that we feel extremely lucky to have as a part of the Oak family.”
Season’s Preview

by Dylan Vazzano, Sports Information Director

Men’s Basketball

Coming into the 2011-12 season the big question surrounding Menlo’s Men’s Basketball Team is how the loss of six influential seniors will affect this year’s squad. Last year, the Oaks won the California Pacific Conference regular season title for only the third time in the school’s history and first in nine years. Cal Pac Player of the Year and second leading scorer in Menlo history Julian Harris ‘11 is no longer part of the fold and neither is Conference Defender of the Year Nick McCullar ‘11...well sort of. McCullar is now an assistant coach and with second year Head Coach and last year’s Cal Pac Coach of the Year Jonathan Surface at the helm, they are confident that the team will be as good as ever.

Menlo still returns forward Tim Tatum ‘12, who was a 2010-11 1st Team Cal Pac recipient in his own right, averaging 9.8 PPG and 6.5 boards a contest. The Oaks also welcome back point guard Carlos Monroy ‘14 who earned a great deal of experience as a freshman starter last year. Forward Andrew Young ‘12 also returns for a senior season and promises to make an impact with his stellar combination of height and skill from the post. Surface will bring in a strong recruiting class of five, including four transfers who have the ability to make an immediate impact based on their previous collegiate experience. A duplicate 2010-11 season is definitely a possibility as according to Surface, “Our combination of returners and new guys will put us right back in the mix for a Cal Pac title.”

Women’s Basketball

In charge of the Lady Oaks for her fourth season, Head Coach Shannon Osborne will try to build off the success of the past three seasons. Osborne boasts an impressive 52-34 overall record with an outstanding 29-11 mark in the Cal Pac. This year’s team features a steady combination of productive returners with a fiery recruiting class of seven who can accomplish something special in 2011-12.

Seniors Erika Garcia ’12 and Brittany Taylor ’12 sit atop the list of returners after Garcia earned 1st Team All-Cal Pac recognition last season, averaging 11.9 PPG along with 5.6 boards a contest. As far as Taylor is concerned, you can call her the unsung hero of the team, leading the Oaks in minutes year in and year out. She is also the team Captain. Garcia and Taylor will be accompanied by newcomers Jolise Limcaco ’15, Lauren Adidas ’13, and Laurel Donnenwirth ’15 who have the ability for an immediate impact. Donnenwirth enters her Oaks tenure after a storied high school career that saw her win League MVP as well as a 1st Team All-State distinction. Limcaco possesses great speed and can shoot the lights out from the guard position while Adidas promises to be a dynamic forward.

Men’s Wrestling

Experience and leadership are sure to dominate the 2011-12 Men’s Wrestling headlines as eight seniors will hit the mats for their final campaigns. Among the eight, be sure to keep an eye on Lenny Romero’12 and Christian Martinez ’12. Romero finished the 2010-11 campaign leading the team in victories while Martinez has a unique opportunity to be the first three time All-American in Oaks history.

Joining Menlo’s veteran core is an incoming group of talent ready to make an immediate splash. Alex Varela ‘13 and Angel Garcia ’13 come in with outstanding collegiate backgrounds and are fitting in with the rest of the returners as well as all the newcomers. “Everyone is meshing well, the team is working hard,” remarked third year Head Coach Joey Martinez. “Coming into the season they have high expectations for themselves and I believe that we have the potential to finish in the top ten in the National Tournament.”

Golf

If potential was last year’s story, then expectations for greatness is a definite possibility for the 2011-12 Menlo Golf Campaign. Last season featured a young group of talent who displayed their promise in a multitude of tournaments throughout the year. Now a year older, sophomores Patrick McNamara ‘14 and Trevyn Reese ‘14 along with junior Javi Garcia Lemus ‘13 are prime for dominating seasons.

Throw in Kamalu Kaina ‘12, newcomer, Cameron Showecker ’13, and Head Coach Bill Imwalle likes his team’s chances. “With the guys we have in place I am confident that we can move up in the Cal Pac ranks,” claimed Imwalle.

Baseball

The 2011 Oaks put together the best season in Menlo history after a school record 32 wins, netting them their first ever Conference title and playoff appearance. With only five seniors graduating, the 2012 campaign has the chance to be just as, if not more, successful.

Menlo enters the year with a wealth of experienced starting pitching, notably Derek Martinez ’13, Sean Sweeney ’13 and Kyer Vega’14. Martinez had the lowest ERA last season among starting pitchers at 2.79 with a team high 75 strikeouts in earning an NAIA West All Star selection. Offensively, the triple threat of Collin Forgey ’14, Paul Oakley ’13, and Michael Brandi ’13 are a force to be reckoned with after potent 2011 years. Forgey led the club with 42 RBI’s and Brandi was one of two starters last season to hit above .300 at .307.
Angelica Adelman ’11
received the Judge Russell Award (outstanding scholarship, leadership, character and service in management) presented by Professor Leslie Sekerka

Rebecca Medeiros ’11
received the Liberal Arts Award (pictured with her proud parents)

Robert Lewis ’11
was presented the Mass Communication Award by Professor Doug Carroll

Serena Stevens ’11
received the Collis Steere Award (athletes with the highest GPAs) from Coach Shannon Osborne

Angelica Adelman ’11
The Board of Trustees Award (Menlo’s highest honor) presented by Dr. Julie Filizzetti

Siya Dhawan ’11
who received the Richard F. O’Brien Award, congratulated by Dean of Student Affairs, Yasmine Lambie-Simpson

Jasmine Kroner ’11
(not present) received the Don Jordan Award (high academic and leadership in history or humanities)

Andrew Stevens ’11
Menlo College Spirit Award (graduating senior demonstrating generosity of spirit for four years)

Julian Harris ’11
received the Wall Street Journal Award (outstanding scholarship in management) from Professor Derek Stimel and the Collis Steere Award (athletes with the highest GPA’s)

Joel Hull, ’11
received the Richard F. O’Brien Award (all-around excellence to a student from each class) presented by Professor Craig Medlen
2011 Valedictorians

Ernest Abeytia PSP ’11
After active duty in the U.S. Marine Corps during the Vietnam era, Ernest began a thirty-year career in the semiconductor industry. He never stopped thinking about finishing college and joined the PSP Program to turn his dream into a reality.

Siya Dhawan ’11
Siya Dhawan is from New Delhi, India. Menlo appealed to her because of its small size, business curriculum and international student body. Siya’s major in International Management has given her the opportunity to learn about the business world from a global perspective.

Brittany Ladion-Lucero ’11
From a Filipino-American family in Stockton, CA, Brittany declined her admission to the University of California, Berkeley and the expected Biochemistry major. This change arose because Menlo offered nearly everything she wanted, including a major in Liberal Arts–Humanities in just two years.

Robert Lewis ’11
During his time at Menlo, Robby was able to join the prestigious Alpha Chi Honor Society, be involved in the Radio Club, write on the Menlo Oak newspaper, participate in the Poetry Slam contest, and make the Dean’s List all eight semesters. He was also the recipient of the 2010-2011 Mass Communication Award.

OUTSTANDING ACHIEVEMENT

Kenny Arimoto ’12
received the Al Jacobs Award

Hanna Malak ’12
received the Golden Oak Service Award (Outstanding Scholarship and Volunteerism)

Sidra Iqbal ’12, Beau Bussani ’12
Richard F. O’Brien Awards (All-around Excellence) presented by Frances Turner

Katrina Smith ’13, Joseph Swink ’13
Richard F. O’Brien Awards (All-around Excellence) presented by Professor Lowell Pratt

Marc LeBoeuf ’14, Jessica Mumford ’14
Richard F. O’Brien Awards (All-around Excellence) presented by Professor Saumendra De

Graduated with Honors

Angelica Adelman
Kellie Detweiler
Siya Dhawan
Sohaila Faghiyran
Lesley Hannon
Julian Harris
Megan Hulsey
Brittany Ladion-Lucero
Robert Lewis
Rafael Luevano
Ryah Marty
Megan McMillan
Rebecca Medeiros
Jorge Mena
Quynh Anh Nguyen Tran
Pascal Niggli
Sara Simonsen
Serena Stephens
Loan Thach
Lillian Travis
Blair Wortham
Yan Zhang

PSP Honors

Ernest Joseph Abeytia
Alexander B. Bennett
Ana Teresa Chavez
Jacquelynn N. Coates-Bennett
Victor Guillermo Gonzalez
Ellen M. Herrera
Sherilee Sheffield Luevano
Alice Munoz-Shvarts
Di Nguyen
Tu Nguyen
Mikhail Shvarts
Something for Everyone

by Hanna Malak, Student Government Association President

It has been an absolute magical semester thus far. With a large enrollment and engaged students, there is so much positive energy floating around campus. There have been so many creative events that there is never a dull moment on the Menlo campus.

I am amazed at the record number of clubs that students have organized this semester.

With a total of 44 clubs, there truly is something for every student to take part in. The diversity of the clubs reflects the diversity we have on campus. I am looking forward to all of this positive energy and magic to carry over to the whole academic year.

Go Oaks!

Hanna Malak

New Clubs for Fall 2011

- Badminton Club
- Beta Alpha Psi
- Club of Tough Mudders
- Country Club
- Intercultural Affairs
- Good Housewives Club
- Japan America Student Alliance
- Kayak & Hiking Club
- Menlo College Beer Club
- Menlo 8 Ball
- Murder Death Kill Movie Club
- Scrapbooking Club
- Golden Arches Community Club
- Ultimate Frisbee Club
- Women Empowerment
- Wrestling and Grappling Club
The Marines and Menlo Give Nicholas Gomez ’11 a Global Perspective

“Being a Marine gave me self-confidence, structure and most of all, discipline. I now aim for perfection rather than settling with just getting by. The Marines taught me to set higher goals, and gave me a greater outlook on life,” said Nicholas Gomez ’11, reflecting on his experience in the Marines.

After Nick left the Marine Corps, he was offered a job with Halliburton in Afghanistan where he worked as an airport fireman at Kandahar airfield for two years.

After earning his AA degree from College of San Mateo, Nick enrolled at Menlo College, recommended to him by his cousin Angie Cuevas ’10. Trained as an EMT, he combined study with travel by volunteering on two medical missions (India and Brazil), doing exams, screening patients and providing triage. His professor, Leslie Sekerka, helped him arrange his schoolwork in order to do these missions.

This year, Nick was inducted into Delta Mu Delta, the business honor society, and also into Alpha Chi, honoring the top ten percent of Menlo students. His current GPA is nearly 3.9. He credits the Marines and his college education as transformative experiences.

Tian Takes Electronics to New Heights

Nan Tian ’12 (above) grew up in a family who owns an electronics business in China, and he has taken his interest in electronics to new heights! When he graduates from Menlo, he plans to use his business degree to manufacture sophisticated 3D aerobatic radio controlled helicopters that average over a meter in length.

Menlo Student Named to American Red Cross Council

Hanna Malak ’12, three-time student body president, has been named to the American Red Cross National Youth Council. He will serve a three-year term as one of 13 council members. The council promotes the interests of youth volunteers and “advocates for youth involvement throughout the organization” and “strives to further the humanitarian mission of the American Red Cross by empowering them to become community and organizational leaders,” according to redcrossyouth.org.

“My goal is to promote the Red Cross within my local and regional communities and to increase interest in volunteer services,” said Malak. “While cultivating professional and personal development, I hope to make a positive impact by helping others experience the benefits of responsible service.”

Malak initially became involved with the American Red Cross last year, when he was selected as one of 13 students in the 2010-2011 NAIA/ American Red Cross Collegiate Leadership Program.

CalCPA Women’s Leadership Forum Inspires Students

M’pike Emmanuelle Djouka ’12, Jeff Philip Graby ’12, Jessica Therese Atthowe ’12, Professor Donna Little, Sidra Iqbal ’12, and Tania Sandoval ’12 attended the CalCPA Women’s Leadership Forum in Marina Del Rey, California in June. The trip was sponsored by Menlo Accounting Club, with support from CalCPA.

“The 2011 CalCPA Women’s Leadership Forum in Los Angeles, was an extraordinary opportunity for our students to hear from experts in long-term business forecasting, networking, executive coaching, philanthropy, business management and financial literacy,” said Donna Little, Associate Professor of Accounting and Finance. “Students met many women in the field of accounting, from emerging professionals to seasoned managers. We appreciate the support of Menlo College, the Menlo Accounting Club, the Menlo Accounting Advisory Board and CalCPA Silicon Valley Chapter, in providing this wonderful experience.”

Jessica Atthowe ’12 and Tania Sandoval ’12 who both attended the Forum said, “We liked that the conference was geared toward empowering women in the workplace. We are excited to use the information we learned.”

Professor Little hopes to make the Forum an annual event for her students.
Kamakana O Ke Aloha
The Gift of Aloha

March 26, 2011

2010–2011 HONOR ROLL of DONORS
The President’s 21st Century Club

Dear Alumni and Friends,

The 2010 Menlo College Honor Roll recognizes the generous individuals and organizations who help Menlo College achieve its ambitious fund-raising goals. The College acknowledges the dedication, hard work and lasting vision of this generous community of donors. Menlo College extends sincere appreciation to those listed on the following pages for their support.

Warmest regards,

Catherine E. Reeves, Vice President for Advancement

Gifts received from July 1, 2010 to June 30, 2011. Donors who have contributed for five consecutive years are marked with an *.

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- Mr. S.W. Thurston Jr. ’64
- Mr. & Mrs. John E. Turco ’51
- Mr. & Mrs. Ying-Wood Wong ’74

Alle Collier ’14, Chiane Lopez ’13, James Yoder ’14 at Orientation week bonfire
Professor Melissa Michelson’s Introduction to Political Science class

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- Bernard Osher Foundation
- Sodexo Inc. & Affiliates

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- Dr. James J. Kelly, President
- Mr. George R. Osborne Jr.

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- Schwab Charitable Fund
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- Chiles Foundation
- Mr. & Mrs. William G. Cook ’67
- Mr. Robert K. Dent Jr. ’64
- Mr. John H. Felix ’49
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Dr. G. Timothy Haight
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Mrs. Anne K. Heatun-Dunlap
Ms. Tunde Herczeg
Dr. Dale Hockstra
Mrs. Kathleen K. Imwalle
Mr. Bill Imwalle
Dr. James J. Kelly, President
Ms. Charlene Krakowsky
Mr. Brandon Laird
Prof. Donna L. Little
Ms. Marianne Marar
Ms. Cynthia McGrew
Mr. Thomas T. Mein
Ms. Marilyn Murphy*
Mr. Patrick S. Murphy
Mr. Joe O’Brien
Ms. Hao Kim Phan
Mr. David L. Placey
Ms. Catherine Reeves
Mr. Len Rener
Mr. Robert J. Sacino
Mr. Rudolph J. Scholz Jr.
Mrs. Dorothy M. Skala*
Mr. Raymond L. Solari
Mr. Keith Spataro*
Mr. Robert M. Talbott
Ms. Linda Teutschel
Ms. Frances Turner
Mr. Nilo Ventura
Mr. Douglas R. Walker
Dr. James J. Woolever
Mrs. Jennifer K. Wright
Top Row: President Kelly calms Malik Dunbar-Livingston '14 and Trevyn Reese '14. Coach Fred Guidici encourages a player. Middle Row: Family of Errol Tu’ufuli '12, Bottom Row: Hall of Fame members presented at halftime by Director of Athletics Keith Spataro, Dorothy Skala and the cheerleaders. Next page: Homecoming Dance at The British Bankers Club


**UPCOMING EVENTS**

**Tuesday, November 1**
- Ethical Leadership: *Global Business Ethics*
  Nancy Higgins, VP and Chief Ethics & Compliance Officer, Bechtel Group, Inc.
  476 Brawner. 2:10 p.m.

**Thursday, November 3**
- Images of Menlo Art Exhibit Reception
  Administration Building, 5 p.m. – 7 p.m.
- Men’s Basketball vs. Biola
  Haynes-Prim Pavilion, 7:30 p.m. – 9:30 p.m.

**Saturday, November 5**
- Football vs. Azusa Pacific
  Cartan Field 12 p.m. – 3 p.m.
- Women’s Volleyball vs. Holy Names
  Haynes-Prim Pavilion, 7 p.m. – 9 p.m.

**Thursday, November 10**
- Colloquium Series: Frances Turner
  *How to Assess and Increase the Value of a Co-Design Experience: A Synthesis of the Extant Literature*, co-authors Dr. Aurelie Merle (France) and Dr. Pauline Fatieng (Menlo)
  4 p.m. – 5 p.m.

**Tuesday, November 15**
- Women’s BB vs. UC Santa Cruz
  Haynes-Prim Pavilion, 6 p.m. – 8 p.m.

**Thursday, November 17**
- SBA Day
  Check www.menlo.edu for details!

**Friday, November 18**
- Men’s Wrestling vs. Southwest Oregon CC
  Haynes-Prim Pavilion, 12:00 p.m. – 1:30 p.m.
- Men’s Wrestling vs. Embry Riddle
  Haynes-Prim Pavilion, 2:30 p.m.
- Men’s Wrestling vs. McKendree State
  Haynes-Prim Pavilion, 4:30pm,

**Saturday, November 19**
- Men’s Wrestling
  Haynes-Prim Pavilion, 9 a.m. – 5 p.m.
- Men’s Soccer NAIA Playoff
  TBA

**Friday, November 25**
- Lamont Ramsey Memorial Tournament
  CSU Maritime vs. Westmont College
  Haynes-Prim Pavilion, 2 p.m. - 4 p.m.
  Men’s BB vs. Johnson & Wales
  Haynes-Prim Pavilion, 4 p.m. – 6 p.m.

**Saturday, November 26**
- Johnson & Wales vs. CSU Maritime
  Haynes-Prim Pavilion, 2 p.m.
- Men’s BB vs. Westmont
  Haynes-Prim Pavilion, 4 p.m.

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*Above: Danielle Lane ‘12, just back from the Walker Creek freshman retreat where she helped welcome incoming students.*
CONGRATULATIONS CLASS OF 2011!

Professor Ken Leong receives a thank you hug at Commencement.