Menlo College: One of The Princeton Review’s “Best in the West”!

K.S. “Bud” Adams, Jr., ’42
Best on the Gridiron!
Think critically, 
outside the box. 
Strategize and innovate 
with self-confidence. 
Communicate to 
make connections. 
Use your Menlo 
Advantage to 
change the world.

G. TIMOTHY Haight
President, Menlo College
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Best in the West: Menlo College!

You will enjoy special articles highlighting alumni and Hall of Fame recipients Micah Kane and Nate Jackson, and you’ll have a chance to recapture May’s commencement exercises where we were honored to have business and technology leader Steve Westly as our guest speaker, and special friend, entrepreneur extraordinaire Khaled Juffali, as our honorary doctoral recipient. You can catch up on the Menlo Oaks Athletics successes—there were many—and enjoy getting to know some of our outstanding faculty.

Be sure to review our Honor Roll of Donors, listing those who have chosen to be strategic investors in the blossoming future of Menlo College. Your generous partnership is the foundation of our growth and success, and we are filled with gratitude.

And if you happen to be a Menlo College alumnus, we rejoice with you. You are one of the Best in the West!

By now you will have received a letter of a very personal nature from the president. You may receive a phone call regarding reconnecting with your class, or if you are one of our younger alumni, a call to help organize a chapter in your area.

The leaves may be falling to the ground, but it is springtime at Menlo College. We are so very grateful for you, and thank you for your partnership.

Warmest regards,

Catherine
Vice President of External Affairs"
The beginning of a new academic year always brings excitement, a renewed commitment to our purpose and a great time to glance back at what we have accomplished. Most importantly, however, it is a time to look forward to the work that must be done. This year, without a doubt, ushers in the most exciting time of my tenure at the College. Indeed, the future of Menlo College has never been brighter.

In my first message to the Menlo Community, I spoke of focusing on the four P’s: Purpose, Programs, People, and Physical environment. My charge, upon assuming the presidency in 2007, was to develop Menlo College into a premier business school. To provide focus we adopted the tag line, “Silicon Valley’s Business School.” To me Silicon Valley is not so much a physical location, but a way of thinking. This was not a boast, but rather a transformative goal we would aspire to achieve.

Furthermore, to earn the reputation as “Silicon Valley’s Business School,” it was essential that we would be responsive to the needs of the business community. While our students are our consumers, our ultimate customers are the future employers of our graduates.

Over the past year we have worked hard to create an applied business curriculum that is supported by, and in harmony with, a strong liberal arts foundation. This past spring we created new majors in accounting, finance and marketing. In developing these new areas, we sought guidance from a variety of stakeholders, both inside and outside of the College. The cornerstone of our applied business program will be an internship program that enables our students to gain real world experience while still in school. It will also provide us with opportunities to examine the skill sets of our students and gain valuable insight from companies employing them as interns.

The four P’s:
- Purpose
- Programs
- People
- Physical Environment

Obviously, colleges need a clear purpose and dynamic programs that reflect that vision. But the most important ingredient is the people. We are indeed fortunate to have an outstanding assembly of teacher/scholars. This year alone, we recruited five more outstanding faculty members. Couple this group with a terrific staff and you can see why we are more than just a tiny college: we are a community. This is a comment that I hear time and time again. We are here to support our students and each other. And it shows!

What about the fourth P . . . the physical environment. Can you imagine a better place to spend four years of your life than in the heart of Silicon Valley? Yes, we have plans down the road for new facilities to house our “Center for Future Learning” and other new programs, centers and institutes. We expect to make changes during the next few years while maintaining our tranquil setting among the tall oaks. In the meantime, we will continue to recruit and retain outstanding faculty, students and a dedicated staff.

The successful reaffirmation from WASC, the citing by The Princeton Review as one of the “Best in the West,” our all-time high student retention rate, and our ability to flourish in harsh economic times signals that something special is going on at Menlo College. And it will only get better!
Menlo College selected as “Best in the West” by The Princeton Review

by Judy Seitelman

Menlo College, “Silicon Valley’s Business School,” is one of the best colleges and universities in the West according to The Princeton Review. The education services company selected the school as one of 123 institutions it recommends in its “Best in the West” section on its website feature “2010 Best Colleges: Region by Region” that posted July 27, 2009. The Princeton Review reported that “students prize Menlo’s ‘incredible faculty’ and say that ‘the student to teacher ratio is awesome.’ The ‘small class sizes’ and ‘close-knit community’ work in conjunction to ‘provide a unique experience that wouldn’t be possible at a larger university.’”

Says Robert Franek, Princeton Review’s V.P., Publishing, “We chose Menlo College and the other terrific schools we recommend as our ‘regional best’ colleges primarily for their excellent academic programs. We also work to have our roster of ‘regional best’ colleges feature a range of institutions by size, selectivity, character and locale. We choose the schools based on institutional data we collect from several hundred schools in each region, our visits to schools over the years, and the opinions of independent and high school-based college advisors whose recommendations we invite. We also take into account what each school’s customers—their students—report to us about their campus experiences at them on our 80-question student survey.”

The Princeton Review website said that it used two primary criteria to select this year’s ‘regional best’ colleges. “First, they had to meet our standards for academic excellence within their region. Second, we had to be able to survey their students anonymously.”

“Menlo College is riding on a positive wave of great news,” said President G. Timothy Haight upon hearing of The Princeton Review recognition. “With our three new majors in accounting, finance, and marketing, reaffirmation of WASC accreditation, plus the addition of several highly qualified—academically and professionally—faculty, we are producing the next generation of business leaders.”

The 123 colleges The Princeton Review chose for this year’s “Best in the West” designations are located in fifteen states: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oklahoma, Oregon, Texas, Utah, Washington, and Wyoming.

The Princeton Review Best Regional Colleges website states, “We’ve divided the country into four regions and identified 639 colleges that we feel stand out as academically excellent institutions of higher learning. Some are nationally known, while others have strong regional reputations; together they represent an inclusive cross-section of colleges.”
We chose Menlo and the other terrific schools we recommend as our ‘regional best’ colleges primarily for their excellent academic programs.”

The Princeton Review designated 218 colleges in the Northeast, 141 in the Southeast, and 158 in the Midwest as best in their locales on the company’s 2010 Best Colleges: Region by Region section on its site.

The 640 colleges named “regional best” represent only about 25% (one out of four) of the nation’s 2,500 four-year colleges.

The Princeton Review does not rank the colleges in its 2010 Best Colleges Region by Region website section. Here’s a selection of what Menlo College students told The Princeton Review: “they (the professors) know how to interact and connect with their students,” and they work effectively with their small class sizes to “create a deep, discussion-focused environment.” The majority of students attend Menlo for its business program and love that Menlo is “a business school where the professors know my name.” Also, “the professors have been in the business world” and “utilize their real world experiences to support what they are teaching.”

Because personal attention to students is the focus of academics and campus life, Provost Jim Kelly said he was particularly gratified to read student comments saying that the staff and faculty at Menlo will “go out of their way to help you,” and “make sure you are keeping up with the work” and “want you to do a good job.” Also at Menlo, despite its smaller size, “there is a huge opportunity for networking.”

“Put in combination with the recent seven-year reaffirmation of our WASC accreditation, this recognition is further evidence of the high quality of our faculty and the lengths they go to enrich each student’s college experience through their teaching and advising,” said Kelly. “Our faculty are leaders from industry, academia, and the community, and I am very proud of their outstanding efforts.”

n a recent August afternoon, President G. Timothy Haight introduced himself to K.S. “Bud” Adams, Jr., ’42, the powerful and enduring owner of the NFL Tennessee Titans. In a phone interview, Bud Adams shared a number of colorful experiences in football and business. For Menlo’s President, the opportunity to converse with one of the College’s most famous alumni was a privilege, given his own passion for football and business.

Almost immediately, the two men engaged in a discussion about banks and investments, which led the prudent Texan to inquire about the current market value of the K.S. “Bud” Adams, Jr. Scholarship, which he established in 2002. The endowment currently provides valuable support for nearly twenty Menlo students. The conversation then evolved to the area of professional football. President Haight admitted he’s an avid, lifelong fan of the Washington Redskins. Mr. Adams laughed knowingly.

President: Mr. Adams, congratulations to the Tennessee Titans for a remarkable season last year!

Bud Adams: Yes, thank you. We lost only three games, and won thirteen. In the playoffs we drew a bye, and then faced Baltimore. Baltimore knocked us off in Nashville, 13–10, and then they lost to Pittsburgh in the AFC championship game.

President: What do you consider to be the most important ingredients in building a championship team?

Bud Adams: It’s most important to have a good coach, and what I call a good general manager. The Titans are blessed with both!

Ten years ago, Mr. Adams decided to move the Houston Oilers to Nashville. Because he had almost 900 employees in multiple corporations throughout Houston, he could not move with his team to Tennessee. In 1999 his team became the Tennessee Titans to coincide with the opening of the new stadium.

Bud Adams: After the first four years in Nashville, I asked Mike Reinfeldt to join Jeff Fisher and me in leading the team.

“Success, to me, stems from knowing that you can’t manage multiple organizations by yourself.”

Mike became Executive Vice President and General Manager, and, with Jeff as Executive Vice President and Head Coach, I had great team leadership. This showed especially during the draft, and that’s why last year we almost made it to the Super Bowl. Our goal, of course this year, is to be in the Super Bowl, and once again, we have the makings of a winning team.

A generous benefactor to many causes, Mr. Adams puts great emphasis on high academic achievement, encouraging his players to complete graduate school. It’s apparent that he respects and hires people who excel in business and finance. Needless to say, Dr. Haight is in total agreement.

Bud Adams: Both Mike Reinfeldt and Jeff Fisher were excellent students in college. Mike, a former All-Pro Safety (1976–83) with the Houston Oilers, attended the University of Wisconsin, Milwaukee. He earned two MBA degrees: one in sports management and the other in finance from Houston Baptist University located in Houston, Texas.

Through the fifty or more years spent running a football franchise, Bud Adams knows that a leader needs to go beyond the responsibilities of the game to keep a team on track. Mr. Adams knows that these superb athletes need an occasional heart to heart talk, lots of common sense and encouragement. When Bud Adams looks at a player, he makes the same tough decisions he makes in the boardroom, the oil field or trucking firm. He is a man who is proud of his team, and deeply involved on a daily basis. He is also part of the lifeblood of the NFL.

In addition to his incredible NFL history, in April 2001, along with Warren Buffett, Bud Adams was named by Forbes Magazine as one of the top two “Best Value CEOs.” In March 2009, he made the Forbes “World’s Billionaires” list. In the October 2009 issue of that publication, he was sited on the “Forbes 400 Richest Americans 2009” list. Mr. Adams’ many activities include farming, ranching, oil, and automobile dealerships, as well as his role as CEO of the National Football League franchise Tennessee Titans.

President: What is the secret to your success as a CEO?

Bud Adams: Success, to me, stems from knowing that you can’t manage multiple organizations by your-
self. I have six companies that are all publicly held. Each company has its own President, while I serve as CEO. The key to success is surrounding yourself with talented people.

President: Your leadership is a great source of inspiration for Menlo students. Can you also let our students know about your Menlo College experience?

Bud Adams: When I was at Menlo I lettered in football and rugby. Our schedule included games with Cal and Stanford, and we won the Northern California championship. It was an exciting time for sports at Menlo. Certainly, some of my fondest memories are from Menlo College.

Mr. Adams still has a scrapbook highlighting his time at Menlo, and all of the sports he played. He especially enjoys his rugby clippings, “when we cleaned up California, and won the rugby championship,” he remembers with great pride.

Bud Adams: ‘Menlo trounced California,’ it says here in the scrapbook. ‘A few minutes into the first half, Kenny Adams intercepted a Cal pass, for a beautiful 30 yard run…the half ended with Menlo leading 6-0… A little later, Adams again ran through the whole Cal team for a repeat 30 yard run, with a dazzling speed, to make the final score, 12-0.’

President: Mr. Adams, we could sure use you now!

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Kenneth Stanley “Bud” Adams, Jr., ’42

Entering his 50th year as Founder, Owner, Chairman of the Board, President and CEO of the Titans/Oilers NFL franchise, K. S. “Bud” Adams, Jr. is an enduring figure in the National Football League.

As one of the original team owners in the American Football League, he has guided his franchise to new heights posting six playoff appearances, including an AFC Championship (1999), an AFC Central title (2000), two AFC South titles, an AFC Championship appearance, and Wild Card teams. He is one of only four current NFL owners to reach the 350-win plateau.

A native of Bartlesville, Oklahoma, Adams’ interest in sports was first displayed while at Culver Military Academy where he earned letters in football, basketball and baseball. Upon graduation from Culver in 1940, Adams attended Menlo College, lettering in both rugby and football. Adams then transferred to the engineering school at the University of Kansas where he also lettered in football. At KU, Adams met his future wife, Nancy Neville.

In 1942, while still in school at KU, Adams joined the U.S. Naval Reserve. In July 1943, he was sent overseas and was assigned to a PAC-Fleet carrier unit, where he served as an aviation engineering officer. Lt. j.g. Adams was an aide in the U.S. Navy’s Congressional Liaison Office in Washington D.C.

In 1946, Adams started ADA Oil Company, which was a forerunner of the publicly-held American Stock Exchange-listed Adams Resources & Energy, Inc. (AE), an energy company engaged in the business of marketing crude oil, natural gas and petroleum products; tank truck transportation of liquid chemicals; and oil and gas exploration and production. Adams’ other business interests include extensive farming and ranching in California and Texas, cattle feeding, real estate, automobile dealerships and leasing.


In his fifth decade as founder, owner, chairman, president and CEO of the Tennessee Titans (formerly Houston Oilers and Tennessee Oilers), the hard-working and aggressive Adams has made professional football history numerous times. In 1968, Adams’ Oilers were the dominant team in the American Football League during 1960-69, playing in the championship game four times and winning twice consecutively; earning four AFL Eastern Division Championships; and making the playoffs five years. In 1970, the AFL merged into the expanded NFL. Adams’ teams won the AFC Central division three times; and made the playoffs 16 times.

Adams currently works on several prominent NFL committees, including the NFL’s Finance, Hall of Fame, Legislative and Audit Committees; and he is a Trustee for the NFL Trust. Very active in national, state and local programs, Adams is on the Board of Directors of the Cherokee Indian National Historical Society; the Board of Trustees of the Pro Football Hall of Fame in Canton, Ohio; the Board of Directors of the Boy Scouts of America Sam Houston Area Council; and a Lifetime Director of The Hundred Club in Houston.

In recent years, in addition to the approximately $18 million given to charities in Tennessee as a direct result of Mr. and Mrs. Adams creating the Tennessee Titans Foundation, Adams has made significant personal contributions totaling more than $4.5 million combined, to his favorite charities.
Our Outbound Orientation Retreat focused on team and community building opportunities in a relaxed setting that allowed students an opportunity to meet future colleagues, staff and advisors. The retreat was a full schedule of activities at Walker Creek Ranch, a beautiful, idyllic location in Petaluma, California. In addition to 135 freshmen, 73 transfer students from 21 countries and 24 states participated in the retreat.
On August 20th we held our annual freshman student/parent dinner on the quad. Weather was Chamber of Commerce perfect and our grand oak trees stood silent witness to one of life’s great rites of passage, typically fraught with trepidation and excitement: delivering your son or daughter to college. The next day parents and siblings trekked back home to establish a new rhythm at the dinner table and the Class of 2013 caught an early bus to Sonoma County for a two-day “Freshman Outing.” This is the first bonding experience of the 135 member class, from 10 countries, 12 states and the gamut of socio-economic backgrounds. Their interaction over the next four years will be the subliminal education yin to the classroom yang.

These first few months are a big adjustment period. For some it’s new food, new language, new culture and homesickness. For all it’s about experiencing new responsibilities and syncing up with roommates, classmates and faculty. Shyness quickly dissipates in the intimacy of their newfound Menlo College family.

With students from all corners of the world, they will be exposed to a broad spectrum of beliefs. The sixty units of general education requirement are the foundation of a liberal society. I wish they weren’t called “requirements.” There is a pejorative inference in the word. Rather, this is the essential knowledge which informs reasoning and gives greater understanding and respect for all beliefs. The goal, under the leadership of our president, Dr. Timothy Haight, is to develop mindful, curious, animated citizens. Side by side with sixty units of general education, Menlo’s accomplished faculty will teach the essential business skills for a job-ready graduate. The next four years will go by in a blink of an eye. Classmates and faculty transform into lifetime friendships. Hopefully one of them will influence your life in a profound way. Welcome to the Class of ’13. See you at graduation.
If you take “new,” blend it with “tried and true” and add a generous dollop of innovative curriculum development and teaching, you’ll have our recipe for extraordinary academic programs.

Menlo students entering in Fall 2009 will have three new majors available to them: accounting, finance, and marketing. Created by the faculty to strengthen and expand the College’s programs in the core areas of business, the majors are built upon extensive curriculum research, competitive analysis, and employment hiring trends. Simultaneously, the management core curriculum has been expanded in the areas of business ethics and organizational behavior to insure that Menlo graduates are well-grounded.

The new programs incorporate the latest innovations in teaching, practice, and research. In setting the course requirements for the new majors, the faculty paid special attention to the curriculum guidelines put forth by the Association to Advance Collegiate Schools of Business (AACSB) International, the foremost accrediting agency in business and accounting.

According to BusinessWeek, in the section called “Finding a Job,” April 8, 2009, “Degrees that provide a job credential, like accountancy, are in greatest demand.” The article also says that accounting, finance, business administration and management majors also saw average salary offers for new graduates rise over 2008 levels. The Summer 2009 Salary Survey by NACEWeb (National Association of Colleges and Employers), concludes in a release July 15, 2009, that the average offer to finance and marketing graduates rose 2.9 and 3 percent respectively.

A key innovative element of the new majors is the inclusion of management information systems courses tailored to the specific needs of professionals in each area. Management information systems is a bridge discipline that combines business with technology to enable decision makers to properly use information to solve problems, operate efficiently, and compete effectively.

Rather than taking a general MIS course, students will gain hands-on experiences with the technologies and information systems of greatest value to accountants, finance professionals, and marketing managers. The new majors require 24 credit hours, slightly more than the current concentrations, to insure adequate depth in each field.

Further, optional focused internships will allow students to merge practical experience with classroom learning.

Receiving a “Best in the West” designation by The Princeton Review inspires us to go even further in providing the best possible business education and all-round college experience for our students.

In our last issue, we introduced you to our five new faculty members who are joining us in the new academic year. I hope you’ll learn more about them and our programs by reading the latest article, “New Faces: Five New Faculty Get Down to Business.”

We hope that you’ll join us on campus for the many academic, athletic (Go Oaks!), and cultural events that we regularly host. It is a great opportunity to meet faculty and learn firsthand how Menlo College is preparing future leaders.

Bon appétit!

Jim Kelly, right, offers souvenir t-shirts and mementos to alumni at a recent reunion.
Fresh Faces: Five New Faculty
Get Down to Business

Joining us from as far away as Alberta, Canada and as close by as Redwood City, our new faculty are anxious to begin their in-class and advisement activities with Menlo’s business students. Here are our new professors and instructors along with the courses they’ll teach. Sample course descriptions are included to show the depth and range of knowledge our students will explore. To view all course descriptions, please go to our catalog at http://www.menlo.edu.

DR. JAN JINDRA
Asst. Professor of Finance
ECO 055-
Macroeconomics and the Global Economy
MGT 121-
Financial Management I

Economics 055 is an examination of national income determinants in a global context and the institutional and historical context of these components. Participants explore the problems of economic growth, inflation and unemployment as well as banking and monetary influences on macro-variables; the role of transnational firms in national and international employment, investment and surplus generation; as well as balance of payments and concepts inclusive of transnational capital growth and its effect on world markets and development.

Management 120 focuses on corporate financial management, with an emphasis on enhancing long-term shareholder value. Topics include statement analysis, financial markets, risk and rates of return, bond and stock valuation, sources of funding, the cost of capital, discounted cash flow analysis, budgeting, compensation plans, the IPO process, asset acquisition and management. The goal of the course is to prepare students for business decision-making using financial information.

NOTE:
Dr. Tian will join the College in spring semester to teach accounting.

DR. SOUMENDRA DE
Professor of Finance
ECO 055-
Macroeconomics and the Global Economy
MGT 121-
Financial Management II

Economics 055 is an examination of national income determinants in a global context and the institutional and historical context of these components. Participants explore the problems of economic growth, inflation and unemployment as well as banking and monetary influences on macro-variables; the role of transnational firms in national and international employment, investment and surplus generation; as well as balance of payments and concepts inclusive of transnational capital growth and its effect on world markets and development.

Management 121 focuses on corporate financial management, with an emphasis on enhancing long-term shareholder value. Topics include statement analysis, financial markets, risk and rates of return, bond and stock valuation, sources of funding, the cost of capital, discounted cash flow analysis, budgeting, compensation plans, the IPO process, asset acquisition and management. The goal of the course is to prepare students for business decision-making using financial information.

DR. DAVID MEADER
Asst. Professor of MIS
MGT 002-
Business Management Practice
MIS 106-
Systems Analysis and Design

Management Information Systems 050 will cover such fundamental programming concepts as input, output, decisions, loops, arrays, strings, files, and modularization with functions and procedures. Students will study the elements of graphical user interface design and event-driven programming.

DR. YAO TIAN
Asst. Professor of Accounting

Management Information Systems 106 concerns designing computer-based information systems. The viewpoints of three types of participants in this process (technical expert, supervisor, and manager) will be discussed. To this end, both a traditional systems development life cycle and modern CASE tool and prototype approach will be explained. Managerial issues related to implementation issues, cost benefit analysis, ROI, time and cost projection will be examined. Examples will be taken from various newer technologies.
Ben Alamar, Assistant Professor of Management, presented a research talk, “Evaluating Risk in NFL Playcalling,” at the New England Symposium on Statistics in Sports at Harvard University. NFL coaches make at least 1,000 offensive play calls during a season, using their own formulas regarding playcalls. Alamar described a systematic, analytical approach to measuring a play’s outcome in relation to the drive, and an evaluation of whether coaches are irrationally biased in their playcalls. Using play-by-play data from the 2005 through 2008 NFL regular seasons, he devised an evaluation system around the concept of expected points, used in baseball for over 40 years and applied occasionally in football for all downs, with no increased risk. Results confirm previous analysis that teams underutilize the pass. The expected points framework was applied to every team for each season, to determine the best offenses and defenses (overall and broken down by pass/run) during the time span of 2005-2008.

Douglas M. Carroll, Ed.D., Professor of Mass Communication, completed a research project titled “Commercial Programming at a Single-Sport Cable Channel: Strategies and Practices at Golf Channel.” The emergence of single-sport cable channels represents a refinement of the all-sports cable channel concept, a new trend in the televised sport marketplace. This study analyzed the contents of 24 hours of programming on Golf Channel to better understand commercial programming strategies and practices. Commercial programming during live tournament coverage was compared to golf telecasts at two broadcast networks and an all-sport cable channel. Spot commercials, spot promos, sponsored graphics, pop-up promos, mentions, infomercials, and PSA’s were identified. The study measured three indicators of the amount of advertising presented in the telecast: (1) the number of commercial minutes per hour, (2) the number of advertisements per hour, and (3) the average duration of spot commercials. Results of the study were interpreted in terms of advertising clutter. The paper has been submitted to the International Journal of Sport Communication.

Dr. Stephen Eckstone, Instructor, completed several research projects that served the marketing needs of Colorado College and the Olympic Training Center in Colorado Springs. He also contributed articles to the Colorado Springs Business Journal and conducted a series of workshops for the Journal on Business-to-Business advertising.

Kathleen M. Flynn, Director, Writing Tutoring Program, placed third in Writer Advice’s Fourth Annual Flash Prose Contest and will act as a judge in next year’s contest. She has an essay forthcoming in Writer Advice on motherhood and the writing life, as well as a short story in the University of Idaho’s literary journal Fugue.

Dr. Dale Hockstra, Dean of Academic Affairs, presented a paper entitled “Predicting Faculty Needs Using Spreadsheets” at the 2009 Western Decision Sciences meeting in April 2009, showing that staffing needs could be estimated using enrollment data and curricular requirements. As a result, the effect of changing class size limits and faculty teaching loads could be analyzed. The spreadsheet model was developed to satisfy WASC requirements and has been used to develop long-term faculty plans.

Dr. Marla Lowenthal, Professor of Mass Communication, went to the Edelman Public Relations’ New Media Academic Summit at Georgetown University in May. The discussion was how the new media are changing the world of marketing and public information. Lowenthal has also been chosen to participate in the upcoming Convergence and Society Conference in November. Her research explores the influence of new communication technologies on culture, particularly pedagogy. Her paper at the Convergence and Society Conference will be on the similar topic of textual-orality and its implications for literacy, but the working title has changed to “Gen-Text: Losing Touch in Virtual Reality.”

Marianne Marar, Ed.D., Assistant Professor of Social Science, has written an article, “Dual/Duel Identities: Jordanian Perceptions of Academic Equity,” for Intercultural Education, a global and transnational journal. In it, Marar explores Jordanian university graduates and their perceptions of the question of Palestine and their notions of human rights education. She is on the editorial board and one of the founding members of Global Ed Review, a peer-reviewed journal which aims to present current issues in education with an empathetic lens.

Professor of Economics, Dr. Craig Medlen’s, paper entitled “Free Cash, the Current Account, and Bubble Creation,” has been accepted at the Association for Evolutionary Economics conference in Georgia in January of 2010. He explores the relationship between corporations’ ability to generate free cash, the lopsided current account and recent speculation in stocks and housing. Medlen argues that portions of recently generated free cash is related to the outsourcing of production and the consequent ability of corporations to generate cash while minimizing investment, particularly in the goods-related sectors of the economy. Over the last two decades, foreign saving, consequent on the lopsided current account, could not be absorbed.
by a U.S. corporate world beset with its own saving running at a rate of about half a trillion dollars a year. Consequently, excess saving—both domestically grown and imported—flowed towards speculative avenues—in the 1990s in stocks and more recently in housing. The Federal Reserve’s admitted inability to control long term rates is best understood in this abundance of excess global and corporate saving. Medlen will serve on a panel entitled, “Neo-liberalism, Markets and Freedom.”

Kate Mills, Instructor, English, is sharing her experience in the non-profit sector with her composition students, having them write a grant proposal. Mills discusses readings on the history of not-for-profit organizations and grant-offering institutions in America. She indicates that the current recession has resulted in an increase in the number of college graduates majoring in business and finance, who find their first job in the non-profit sector. Business faculty members commented that the skills are identical to the skills the students will need to write business proposals. Mills was pleased that the students were enthusiastic about it, finding the material very relevant to their future careers in business or grant-seeking in general.

Professor Jean Dupon, Professor of Biology, and Pejmon Sadri, Professor in Mathematics, submitted a publication last summer on the idea that misconceptions in both science and mathematics may be tenuous or robust. Research has shown that tenuous misconceptions can be corrected through explicit and repetitive emphasis of correct ideas. Interactive lecture demonstrations and carefully selected examples that are analogical to the phenomenon under study have shown success in alleviating misconceptions that are robust.

Misconceptions refer to error in understanding, a major area of concern in science and mathematics education. Research suggests that, in mathematics, misconceptions are often caused due to constant demand to connect and translate information presented in various modes of information; i.e., the demand to translate oral, tabular, graphical or pictorial into symbolic information. In science, experiential mode of gathering information makes matters even more complicated, causing misconceptions.

Leslie E. Sekerka, Ph.D. Associate Professor, Organizational Behavior, presented research on “Professional Moral Courage” at the Annual Meeting for the Association for Psychological Sciences in San Francisco, accompanied by two student research assistants, Jaccie Szalata and Hilary Sluis. She spent several weeks at the Universidade Católica Portuguesa, Center for Ethics, Business and Economics, in Lisbon, Portugal, and created an instrument to measure professional moral courage. She was the invited keynote speaker at the conference on Network Ethics: The New Challenge in Business. Sekerka described her work “Using Network Analyses to Understand Personal Motive Structures that Drive Moral Choices.” She completed a chapter on transformational cooperation for the Handbook of Organizational Culture and Climate and a manuscript for journal publication entitled “Positively Ethical: The Establishment of Innovation in Support of Sustainability.” She is creating methodology for an online protocol to examine the influence of moral courage and social self-conscious emotions in the context of addressing ethical challenges. Sekerka has been conducting ethics education and training for the U.S. Government, to increase awareness for moral courage in the workplace as a community service and to raise funds for the Menlo Ethics in Action Research and Education Center.

Linda K. Smith, M.S.L.I.S., Associate Dean of Library Services, attended the Hybrid Book Conference at The University of the Arts in Philadelphia, June 4-6. Her article on the event will appear in the fall 2009 issue of Ampersand, the quarterly journal of the Pacific Center for the Book Arts.

Derek Stimmel, Ph.D., Assistant Professor of Economics, published two articles: “An examination of U.S. Phillips curve nonlinearity and its relationship to the business cycle” in Economics Bulletin and “A statistical analysis of NFL quarterback rating variables” in the Journal of Quantitative Analysis in Sports. During summer 2009, he presented an article, “Identifying asset price bubbles with the permanent income hypothesis: An empirical investigation,” with co-author Ryan Brady of the U.S. Naval Academy at the Western Economic Association annual meeting in Vancouver, B.C. The article was presented at a panel entitled “Applied Macroeconomics,” and Professor Stimmel served as a primary discussant on that panel.

Professor of English and Humanities, Dr. Marilyn Thomas’ ten students who joined her on a tour of Italy in May 2009 watched a full moon shine on the water of the canal as they stood on the Bridge of Sighs in Venice. They toured the Doge’s Palace and learned how a democratic form of government helped make a city prosper. From Venice they traveled by bus to Ravenna for a visit to Dante’s tomb, and saw architectural wonders in Assisi, Florence, and Rome. In addition to visiting St. Peter’s Basilica, they toured the Vatican Museum and understood why Michelangelo is still revered as one of the greatest sculptors and painters of all time. Thomas says it’s already time to sign up for next year’s trip, on March 5-14, 2010. Destinations: Barcelona, Provence, Nice, Monaco, Eze, Pisa, Florence, and Rome. Total price: $3223.00 all-inclusive. For details contact Marilyn Thomas at mthomas@menlo.edu or 650-543-3811.

Kate Mills, Instructor, English, is sharing her experience in the non-profit sector with her composition students, having them write a grant proposal. Mills discusses readings on the history of not-for-profit organizations and grant-offering institutions in America. She indicates that the current recession has resulted in an increase in the number of college graduates majoring in business and finance, who find their first job in the non-profit sector. Business faculty members commented that the skills are identical to the skills the students will need to write business proposals. Mills was pleased that the students were enthusiastic about it, finding the material very relevant to their future careers in business or grant-seeking in general.
Financial Literacy

By Donna Little, Associate Professor of Accounting

Driving down the freeway a few years ago, I noticed a large billboard, sponsored by a local bank, proclaiming, “There is a boat in your house!” I was still seething when I got to class the following day. I’m sure my students probably thought, “there she goes again,” however we had a lively discussion of the second mortgages lenders were touting to consumers. Fortunately, with our cutting-edge computer teaching labs, I didn’t have to make my point in theory only. The students and I were able to set up spreadsheet models for the loan amortization and the boat depreciation. The numbers told the story.

Using numbers to tell the story has been my focus as a faculty member at Menlo College since 1986. After a fast-paced career in the Silicon Valley beginning in 1973 and culminating in a 1983 IPO, I was fortunate to begin teaching at Menlo upon the birth of my first child. The time had come to shift gears and try to make a difference in the lives of others. Many of my students, while educated in traditional subjects and life-skills, have little or no preparation for making decisions about budgeting, saving, debt, and investing. Notwithstanding, their response to financial literacy has always been enthusiastic. Students not only want to secure their futures, but to assist others in making financial decisions. Some of the most fulfilling moments of teaching are when students realize the devastating impact of credit card debt or the advantage of early savings. As students are able to advise their family or friends with newfound knowledge, their satisfaction is multiplied.

I have the same leanings when it comes to professional activities and scholarship. Because of Menlo’s Silicon Valley edge in terms of classroom computing, I have been drawn to explore and develop educational content on the web. Early consulting at Yahoo! Finance for education opportunities sparked ideas for online classroom application. This interest has led me to research companies’ use of their Investor Relations web-sites for public knowledge. Financial literacy definitely includes the ability to access information when making decisions about investing time and money.

This is a new chapter in Menlo’s history of business education.

This a new chapter in Menlo’s history of business education.

by Donna Little, Associate Professor of Accounting

OPPOSITE: Donna Little, Associate Professor of Accounting (standing) offers advice to students Katherine Fulp-Allen, Gabriella Giron, and Deborah Black.

Planned topics include saving, loans, mortgages, stocks, bonds, budgeting, insurance, retirement planning, as well as home ownership. We envision a web-based presence with tutorials, newsletters and guides, as well as a strong community connection through workshops, kiosks and broadcasts. By partnering with local libraries, high schools and other local centers, we can deliver on-campus instruction and events. One of our strongest connections, the Silicon Valley Chapter of the California Society of Certified Public Accountants has enthusiastically endorsed our efforts and offered to partner with us.

A decade later the advertisements for taking equity out of one’s home for boats, vacations and such have largely disappeared, but the need for financial education and vigilance are always with us. As Menlo College celebrates our progress toward becoming a preeminent business college, we acknowledge our desire to spread financial literacy beyond our institution into the greater community.
Anyone can be an Entrepreneur

by Leslie K. Williams, Ph.D.,
Director, The Center for Entrepreneurship,
Associate Professor of Business

Though it probably comes as no surprise, entrepreneurship is a major contributor to economic growth—generating wealth, innovations, new enterprises, and jobs in our economy. What may come as a surprise is that just about anyone can be an entrepreneur. All it takes is a great idea, a bit of creativity, tenacity, and the right mentoring environment. This is the philosophy of the new Center for Entrepreneurship at Menlo College. Working with our Silicon Valley partners, we’re developing programs to provide our students with the entrepreneurial skills to transform their good ideas into thriving new business ventures.

In order to give students a hands-on experience with business creation, we’ve added Launching the Venture to the curriculum. In this capstone course, students work in teams to plan and run a for-profit business. The teams are given a small start-up loan from the College for seed capital. Then, over the course of a semester they will brainstorm market opportunities and assess their potential, then develop, launch, manage, and ultimately liquidate the business. The students are actively engaged throughout the semester—taking risks, testing ideas, solving problems, building things, seeing if they work, examining why they don’t, earning profits, realizing losses, but most importantly, gaining a hands-on understanding of the outcomes achieved. We continue to run the popular Business Plan Competition, which has a multi-year tradition of success at Menlo. To kick-start the entrepreneurial spirit, we’ve even added a mini Business Plan Competition to the First-Year Experience, a series of courses and activities in which all freshman participate.

The Center has also developed a variety of other programs for current and prospective students. Students who are passionate about an idea or business concept can apply to Start-Up U. Start-Up U accepts a limited number of students who have businesses they want to launch or grow while earning their college degrees. Through the program, students will be able to use their business for course-related projects and internships, integrating their degree requirements and classroom commitments with their own business development, effectively “earning credits” for establishing and running their business venture.* For students with a great idea and willingness to do the work, the Center will provide an “incubator” to help them grow and access to a network of successful entrepreneurs and mentors with technical, operational, and managerial expertise.

Each year, the Center for Entrepreneurship will offer a small number of undergraduate science and engineering students from around the world the opportunity to study entrepreneurship in the Silicon Valley. The exchange students will work with our business students in a year-long program that blends both traditional and hands-on learning environments. The international exchange program will provide participating students with a rare opportunity to benefit from a diversity of disciplinary and cultural perspectives, which have been shown to enrich such collaborations and often lead to more creative, relevant, and pragmatic outcomes.

Finally, the Center is launching an Entrepreneurship Boot Camp for high-school students to explore the link between creativity, innovation, and entrepreneurship. In a fun and action-packed two weeks, students will attend mini courses and field trips, design and build prototypes, and investigate a variety of business models. The curriculum, which focuses on creativity, risk-taking and action, will be taught by distinguished faculty and seasoned entrepreneurs.

Entrepreneurship does not have to be complex. Nor does it necessarily require patents and the licensing of technology. As a business college, our innovative outputs tend to cluster around information, knowledge, and human capital. Through innovative initiatives the Center for Entrepreneurship is positioning itself to help entrepreneurial students and faculty turn these assets into the types of sustainable enterprises society values.

*Start-Up U is a co-curricular program. Students only earn credits for course work, not starting a business venture.
Included in his scrapbook is a picture of his Glee Club trio.

**Bud Adams:** We formed a trio with Mrs. William Kratt as Director. She recruited me. In the picture are Don Ross, Doug Janning and myself. I was secretary and Don, who played football too, was president. Now, can you imagine me in the Glee Club?

**President:** Well, you know Mr. Adams, I thought the most famous group to come out of Menlo was the Kingston Trio, but maybe I’m wrong. Mr. Adams, I can’t tell you how much I have enjoyed this. Two weeks ago, I spoke at great length with another Menlo College alum, Bob Lurie (former owner of the San Francisco Giants), about baseball, and now this is truly a treat listening to you. I could do this for days. This should be a great year for you, and you’re actually going to be playing the San Francisco 49ers in November. How do you think the Titans will do this year?

**Bud Adams:** What I expect them to do? I think our selections were strong enough that we have a lot to look forward to.

**President:** Mr. Adams, we’re obviously very appreciative of everything you’ve done for us and we’re very proud of you. I’d really like to thank you for allowing us to feature your accomplishments, and I’m hoping to see you on November 8th. Go, Titans!

**Bud Adams:** Yes! We’d like to have you sit in our box.

**President:** Thank you very much, sir.
Newly Appointed Trustee of Kamehameha Schools
Micah Kane SBA’87

Menlo was a big part of my life.”

By Tina Fairbairn,
Director of Advancement Services and the Annual Fund

Micah Kane, SBA ‘87, chairman of the Department of Hawaiian Home Lands since 2003, was appointed trustee of Kamehameha Schools. Governor Linda Lingle made the following announcement on July 17, 2009:

“I’m very happy that Micah has been selected as a Kamehameha Schools trustee. I have worked closely with Micah for the past 11 years, and have watched him develop into one of Hawaii’s finest and most respected leaders.

“He has the skills and experience, combined with the heart and compassion, to serve as a trustee of this valued organization that is of such great importance to Hawaiians and non-Hawaiians alike.

“I am confident that Micah will do an outstanding job carrying out the will of Princess Bernice Pauahi Bishop in overseeing the governance of Kamehameha Schools, which is among the most important institutions for perpetuating Hawaiian culture for future generations while preparing Hawaiian students for the 21st century.”

Menlo College conducted a phone interview with Micah in early August, and he provided his insights into this new appointment.

“It gives me the opportunity to be in an environment of a community building people, and it’s an honor to give back. I’m excited with the opportunity.”

The selection process was a traditional executive search, independent of the Governor, and independent of Kamehameha Schools, and conducted through a process of the probate court, and Kane, a Kamehameha graduate, was named by Probate Judge Colleen Hirai to a five-year term starting Sept. 1.

His scope of responsibilities includes the duty of managing assets of the trust. The Estate of Bernice Pauahi Bishop, the last of the Hawaiian alibi, includes trusts lands set aside as resources to educate native Hawaiian children, and the Trustees administer those funds for their education. Kamehameha Schools, founded in 1883 by Princess Bernice Pauahi Bishop as a nonprofit trust, operates schools on Oahu, Maui and the Big Island for more than 6,700 students of Hawaiian ancestry. It is the state’s largest private landowner with more than 360,000 acres.

“Native trusts function within a broader community, so if we perform at a high level, it impacts the whole community,” says Kane. The trusteeship is a part-time position, and after twelve years serving in the administration of Governor Lingle, including seven years in the Department of Hawaiian Home Lands, Kane is looking forward to time with his family and a vacation with “time off to understand the Kamehameha Institution, and then re-engage with the business community.”

Micah is a 1987 graduate in business from Menlo College, and he also received an MBA in 1991 from the University of Hawaii.

“Menlo College was a big part of my life. Due to the multi-ethnic community I experienced there, I was prepared well for graduate school. In addition to the great professors, I remember Coach Ray Solari, (my football coach) a coach of life, whose teachings apply to what he’s doing. Players used his blueprint for the future. I was lucky to play under him. Every week he gave us a thought to help us live our lives. I can’t wait for Ray’s book! I’m looking forward to the next chapter in my life and a chance to give.”
Reconnect

By Michelle Pualuan, Director of Alumni Relations

2009 may be the year of the ox in the Chinese calendar, but at Menlo College, it’s the year of the Alumni. Alumni who attended Menlo during every decade as far back as the 1930s and as recent as the 2000s returned to campus to mingle with their fellow alumni and learn about new developments at the college.

President G. Timothy Haight and his wife Ann hosted reunions in their garden, beginning with a reunion for the Classes of 1959 and earlier. The Honorable Richard “Dusty” Rhodes ’41 represented the oldest Menlo Class in attendance while Jeffrey Gale ’59, journalist and former syndicated radio talk show host, represented the youngest class. The alumni who were there told treasured stories about former Menlo College Director Judge Russell, and our own Alumni Relations Director Emerita, Dorothy Skala shared cold case files.

On a sunny day in May, alumni from the Classes of 1971 to 1980 celebrated with staff and emeriti professors Jan Dykstra and Al Brokes along with former SBA Dean Jim Good, Former Football Coach Ray Solari, and former Provost Gene Bales. This reunion saw the first women graduates in attendance including Katherine (Brown) Alves ’71, the first woman to graduate Menlo College, as well as former Alumni Association Presidents Frances Mann-Craik ’76 and Suzette Fowler-Petito ’75.

The reunion for the Classes of 1960–1970 was festive with a special opportunity for President and Mrs. Haight to host a three-generation Menlo College family: Carlton Woodard ’41, Kim Woodard ’65, and Trustee Andy Woodard ’89. Also attending was Trustee Charles “Chop” Keenan ’66 and well as other 1966 alumni Karl Buder, David Nelson, Donald Grimes and Gary Brant. Vintage SBA t-shirts were passed out by staff members and a group photo commemorated this wonderful occasion.


Alex Parr ’82 and Enrique Ybarra ’91 at the Carlos López Memorial Soccer Tournament

The 1st Annual Señor Carlos López Memorial Soccer Tournament was kicked off by President G. Timothy Haight who opened up the field for over 30 alumni to play an exciting soccer match against one another. The Tournament Committee, composed of Enrique Ybarra ’91, Karl Buder ’66, John Rooke ’88, Rob Sluis ’84, Martin Delfino ’89, Victor Rico Gutierrez ’09, Carol (Arguero) Hague ’93, Alex Parr ’82, Daniel Regas ’89, and former Menlo soccer coach Len Renery, dedicated a tree in front of Michaels Hall to Carlos López. Everyone looks forward to a fantastic 2nd Annual Señor Carlos López Memorial Soccer Tournament, September 18, 2010.

With so many alumni activities going on, it seems fitting to announce the launch of the Menlo College Alumni Reconnect Project. Dorothy Skala and Michelle Pualuan, your Alumni Relations Team, are connecting with alumni from every year at Menlo College and reconnecting them with each other and the College. Anyone interested in making a few phone calls to help bring their class together can contact Michelle Pualuan at 650.543.3740 or dpualuan@menlo.edu or Dorothy Skala at 650.543.3930 or dskala@menlo.edu. Young alumni who are interested in organizing Menlo College chapters and clubs in their area are also encouraged to contact Alumni Relations.

SIGN UP
for the NEW Menlo College Alumni Association Membership

It provides opportunities and services to enable all alums to stay connected to each other and to Menlo after graduation. Register your membership online at menlo.edu/alumni/membership

Benefits include:
• Invitation to annual President’s Autumn Alumni Dinner
• Membership Card
• Free use of the Library Center
• 10% off Menlo logo merchandise
• 20% off Menlo sports events on campus
Hello to all alums. I am still doing my alumni job two days a week and collecting class notes for my column. Keep in touch at dskala@menlo.edu. Thanks! ~Dorothy

1960s
Michael Lum L&S’65 visited the campus recently and was pleased to note the changes and additions since his last visit 14-15 years ago. He was on his way to visit his long-time friend and former Menlo roommate, Brad Lozares L&S ’65. Brad has been a golf pro and manager of the golf shop at the Palo Alto Municipal Golf Course for 27 years.

Roberto Bouscayrol SBA’65 writes he is very busy with business and family life in Florida and Guatemala. Aside from keeping his 15 grandchildren happy, Bob still presides over Laboratories Laprin, which his father established in 1938, and he is the sole proprietor. They have operations all over Central America and will also open in the Dominican Republic. His two sons work with him. For the past 35 years Bob has been a member of Banco Industrial which he finds rewarding and informative. He is involved in tourism and became the first president of Guatemala’s Bureau of Conventions and Visitors.

He also sits on the Board of Directors for Westin Hotels “Camino Real.” In his spare time he presides over a university residence and study center called Balanya and he is a trustee of a Catholic University called UNIS.

1970s
Paul Giffin SBA’78, says he has opened First Choice Properties in Bainbridge Island, WA, a second cousin to First Choice Properties, Inc. in Sunriver, OR. His son, Ryan, is a senior at the Art Institute of Seattle and they have opened up BIRP, Bainbridge Island Recording and Productions. This is mainly for Ryan’s own record label. Paul writes, “Menlo taught me so long ago that the only things worthwhile doing are your own.” I saw John La Dow L&S’78, at a friend’s house the other day so I asked him for an update. He has a commercial landscape firm, having received his degree in Landscape Architecture from Cal-Poly after Menlo. He has accounts all over the Bay Area with 8 crews. His clientele list is most impressive. Good work.

1980s
Ben Efraim SBA’80 visited the campus. We had visited Ben at his office at Beptal in Santa Monica a few months ago. It was great to walk the campus with him again. James V. Espaldon SBA’87, has been elected Fil-Am (Filipino-American) Senator of Guam. After Menlo, Jim got his law degree and worked in the Superior Court of Guam.

1990s
Michael Poll ’90, has been named Vice President for Enrollment Management and Marketing at Pfeiffer University. Michael began his career as an Admissions Counselor at Menlo. He is married to Tally Ann Poll, former Alumni Director at Menlo College.

Kerry Lopez ’96 graduated from the Teacher Education Institute in 2003 and just completed her 6th year of teaching. The past two years teaching 8th grade English have been the best. In 2007, Kerry placed in the top 7% for the Nicholl Fellowship and recently won a screenwriting contest for “Saving Grace” on TNT. She lives in Lake County – her son attends SF State. Kerry worked in the alumni office when she was a student here so we are proud in many ways. Beau Mac Vane ’99, passed away recently from Lou Gehrig’s Disease. He also was a Veteran Army Ranger serving 5 tours in Iraq and Afghanistan. He was an energetic football player at Menlo.

2000s
Chris Smith ’01, past President of the Alumni Association, is moving to New York to open an office there for his company, Adap.tv. This is a three-year-old start-up company that has developed a video and management platform for online video publishers. We have a group of Menlo alums employed at the same place: Burr Pilger Mayer. I got this heads up from Carrie Amster SBA’79. She is a partner and CPA there. The others are Radka Hromadova SBA’05, part of the Consulting Group in the San Francisco office; Bradley Away, ’06, Palo Alto Square office and Dave Meyers ’07, also Palo Alto Square office.

IN MEMORIAM
John Campbell ’51
Beau Mac Vane ’99
Nick Vaksvik, SBA ’59
Robert Stiles, Instructor
Some of the Menlo College alumni from 1960 through 1970 who attended the June 13, 2009 reunion:


THIRD ROW: Jeff Gore ‘63, Kim Woodard ‘65, Karl Buder ‘66, Gary Tronson ‘70, Thomas Turner ‘61, Donald Grimes ‘66, Glenn Lloyd ‘63, Nicholas Ames ‘68

FOURTH ROW: Jim Massey ‘64, President G. Timothy Haight greets Thomas Marsella ‘60, Chop Keenan ‘66, chats with Carlton Woodard ‘41
Reunion 1971–1980

Group Shot:
Back row: Suzy Hatt | Siamak Taromi | John Zahabian | Karl Kneip | Ben Kopf | Michael Pollano
Dorothy Skala | Don Arada | Chip Huggins | Bob Franceschini | Jan Dykstra | Front row: Ann Haight | Manning Scott
Karen Summey | Suzette Towler-Petito | Jane Pollano | Elsa Dallmar Arata | Frances Mann-Craik | Kathy Alves
Marvin Bennett | President G. Timothy Haight

Third Row: Charles (Chip) Huggins SBA’80 | Left: Retired football coach Ray Solari | Professor Jan Dykstra
Siamak Taromi L&S’78, | Frances Mann-Craik | Dorothy Skala | Karen Summey

Bottom Row: Kathy Alves SBA’72 | Above: Bob Franceschini | Jane Pollano
Below: Marvin Bennett SBA’76 | Frances Mann-Craik SBA’76 | Menlo College alumni at the reunion

MAY 30, 2009

TOP ROW: Suzette Towler-Petito SBA’75 | Michael Pollano SBA’80 | Don Arrata SBA’75 | Karl Kneip SBA’77
Siamak Taromi L&S’78 | Professor Emeritus Al Brokes | Former Provost Gene Bales | former SBA Dean Jim Good
Alan Henderson SBA’79 | Ben Kopf III SBA’79

GROUP SHOT: Back row: Steve Sallus | Siamak Taromi | John Zahabian | Karl Kneip | Benn Kopf | Michael Pollano
Dorothy Skala | Don Arada | Chip Huggins | Bob Franceschini | Jan Dykstra | Front row: Ann Haight | Manning Scott
Karen Summey | Suzette Towler-Petito | Jane Pollano | Elsa Dallmar Arata | Frances Mann-Craik | Kathy Alves
Marvin Bennett | President G. Timothy Haight

THIRD ROW: Charles (Chip) Huggins SBA’80 | Left: Retired football coach Ray Solari | Professor Jan Dykstra
Siamak Taromi L&S’78, | Frances Mann-Craik | Dorothy Skala | Karen Summey

BOTTOM ROW: Kathy Alves SBA’72 | Above: Bob Franceschini | Jane Pollano
Below: Marvin Bennett SBA’76 | Frances Mann-Craik SBA’76 | Menlo College alumni at the reunion

MENLO COLLEGE 25
Reunion
SEPTEMBER 12, 2009

TOP LEFT: Reunion in the President’s garden | TOP MIDDLE: John Roher ’89 | TOP RIGHT: Dominic Pai-Fu Chang ’89
MIDDLE LEFT: Yung Yung Sheung ’09 | Daisy Borba ’89 | Glenn Nielsen ’89 | Gabrielle Sims ’89
BOTTOM ROW: Back Row: Professor Emeritus Al Brokes | Victor Rico-Guiterrez ’09 | Chris Zuckert ’04
Professor Emeritus Jan Dykstra | Daisy Borba ’89 | Yung Yung Sheung ’09 | Scott Perry ’89 | John Rohrer ’89
Glenn Nielsen ’89 | Former Provost Gene Bales | Provost Jim Kelley | Instructor Frances Turner
Front Row: Ivana Izvonar ’08 | Ann Haight | Provost Jim Kelley | President G. Timothy Haight | Gabrielle Sims ’89
Anne Heaton-Dunlap ’89 | Katie Schoenfeld ’08 | Professor Marilyn Thomas | Liz Cardona ’09 | Seated: Director Emerita of Alumni Relations Dorothy Skala ’96 | Monique Cabrera ’09 | David Hong ’89 | Dominic Pai-Fu Chang ’89
Trustee Andrew Woodard ’89 | Martin Delfino ’89 | Caroll Hague ’93 | Priscila De Souza ’08
Señor Carlos López Memorial Soccer Tournament 2009

TOP TEAM: Back left to right, Ben Williams | Greg Sondern | Kevin Sides | Scott Hoogner ’93 | Andreas Strieve Aidan O’Flynn | Front left to right, Karl Buder | Julian Baldaccini | Scott Gill | Len Renery | Eric Sponburgh

BOTTOM TEAM: Back left to right, Robrt Aldridge ’93 | John Rooke ’88 | Sean Cole | Daniel Regas ’89 | Alex Parr ’82 | Mike Sharabi | Eddie Millington | Tim Dierkes | Front left to right, Teodor Vacev | Jacob Jackson | Enrique Ybarra ’91 | Victor Rico Gutierrez ’09 | Baltazar Vasquez
TOP: Karl Buder ’66 and Dorothy Skala ’96 unveil a plaque at the Carlos López Memorial tree dedication ceremony.
RIGHT MIDDLE: Participants received Señor Carlos López Memorial Soccer Tournament 2009 water bottles and t-shirts at the event.
BOTTOM AND CENTER: Alumni soccer players showed that they still have the Menlo Advantage.
LEFT TOP: Our sincere thanks to Enrique Ybarra ’91 for proposing this memorable event that will become the Menlo alumni soccer tradition.
NATE JACKSON
Focusing on the Present

by Trent Sillanpaa, Media Relations and Game Event Manager of Athletics

It could have ended much sooner, Nate Jackson’s football career. He could have picked his fantasy football team instead of being on yours. The aches and bruises that showed when he woke up to begin another day of training camp with the Cleveland Browns would still be there, but they would be below the surface and you wouldn’t see them. Nate Jackson is more than a football player, but it is because of his determination as much as his ability that he still is a football player—the greatest Menlo College has ever produced.

Recurring themes are a part of every life, and at each step of Nate Jackson’s football life he has had a chance to let it end. So was the case when Jackson was released by the Denver Broncos, a team he had spent the previous six years with, last February and remained unsigned until late August. He was an overachiever already and nobody would have blamed him for walking away having accomplished more than anyone expected as he took each step up the ladder. But that isn’t how an athlete cut from the team as a sophomore at Cal Poly San Luis Obispo learned to excel. It isn’t how he became a record-setting wide receiver at Menlo College from 1999-2001 and one of just a handful of former Division III players to make an NFL roster in recent years. That’s not Nate Jackson.

“It was difficult,” Nate Jackson said about his six-month wait for a new team to come calling. “I felt like I had a lot of good football left in me and when I was released it left a bad taste in my mouth. I know being cut is part of the NFL, but it didn’t sit well with me. I had a chip on my shoulder and used that as motivation. I was anxious and antsy and ready for something to happen.”

It was after being cut at Cal Poly that Jackson first saw his football career flash before his eyes. Returning home to San Jose to attend his alma mater Pioneer High’s homecoming game, Jackson asked high school coach Myron Zaccheo where he could play football and what he had to do to make it happen. Zaccheo suggested Menlo College, and thanks in large part to current Oaks Head Coach Fred Guidici, who was an assistant coach and recruiting coordinator at the time, Jackson made his gridiron return in Atherton.

“When I was cut at Cal Poly it was a life-changing experience for the better because it led to my decision to go to Menlo, which was the best decision I ever made,” said Jackson. “Everything changed for the better for me. It turned me from a boy into a man and there’s nothing I could have done better than go to Menlo.”

Jackson’s on-field exploits personified his experiences at Menlo during his three years on campus. Teaming with standout quarterback Zamir Amin, Jackson caught 261 passes for 3,976 yards and 43 touchdowns while being named a two-time First Team All-American. In both 2000 and 2001 he led all NCAA Div. III players in receptions per game and receiving yards per game. Jackson remains among the leaders in five career receiving categories and appears six times in three single-season lists at the Div. III level while ranking seventh all-time in career receptions per game (9.0) and sixth in career receiving yards per game (137.1) among the NCAA as a whole.

Both Jackson and Amin were inducted into the Menlo College Athletics Hall of Fame on Oct. 2 as part of the Oaks homecoming festivities. It was the first Menlo homecoming during which Guidici was in charge of the Menlo football program, a point on which Jackson effervesces.

“It’s about time Fred has the job,” said Jackson. “Nobody is more qualified. Nobody will do a better job. Nobody has more integrity. Nobody will work better with the players. He’s been (at Menlo) so long, and he understands the game and the Division III level. He understands the kids and how to relate to them better than anybody. I think he’s going to do a great job and he absolutely deserves it.”

Even though Jackson doesn’t find himself suiting up for the Browns on Sundays this fall, he will find a way to determine his future and his fate. On the football field he should have an opportunity to play in the upstart United Football League for the Las Vegas Locomotives, who own Jackson’s league rights, when he returns from a recurring leg injury. Off the field he is the same person that has willed his way to success on it.

“There is a fine line and it’s a delicate process,” said Jackson of balancing his focus on the present versus the future. “You don’t want to get too far ahead of the next step. You work hard to get where you want to be, but you can’t let things get too far into the future. But I do have a lot of interests outside of football that I’m excited about and would like to pursue.”

But for now Jackson knows where his focus is.

“I want to keep playing and know I can help a team,” Jackson added. “As long as my body feels good I’ll keep playing.”

Yes, Nate Jackson will keep playing.
You can count victories, conference titles and All-Americans on your fingers or toes many times over to get a sense of the success Menlo College Athletics enjoys on the fields of play each year. However, the true impact Oaks student-athletes make can only be measured by looking inside the classroom and around the community. Throughout the 2008-09 school year, Menlo student-athletes upheld the school’s tradition of winning in every facet of their lives, raising the bar for Oaks in the future.

When the Oaks suited up for competition in 2008-09 they won over 100 team contests while honors rained down on the student-athletes and coaches. These honors included 45 All-Conference selections, 29 Conference players of the week, 12 All-Americans, nine All-Region selections, seven Academic All-Americans, two conference players of the year, one national champion, one national player of the year, one national coach of the year, one conference coach of the year and one NAIA Scholar Team. Three Oaks teams participated in the national championships – two of which finished in the top 10 – with one earning the NAIA Team Sportsmanship Award at the event.

These numbers only take on more meaning when one considers the success Menlo’s student-athletes had in the classroom and the responsibilities they held on campus, as well as in the community. The Oaks continue to leave their mark on the local community by providing a helping hand to those who need it most. Each of the Oaks 12 athletic programs does its part throughout the school year to help in the Peninsula communities that give so much to Menlo College.

Menlo student-athletes aim to build inspiring relationships and become positive role models by instilling knowledge and encouragement to children and teens in the surrounding communities. This school year alone, Oaks athletics donated thousands of pounds of food through Cans Across America and by catching 125 pounds of fish, each in a single day; raised money for the Autism Society of America at its Hoops for a Cause Basketball Academy; spent time each week with school-age children at the Boys & Girls Clubs of America and through the Bay Area Women’s Sports Initiative; raised cancer awareness with softball’s Strikeout Cancer event; and participated in Relay For Life, which was hosted on campus.

The campus community benefits from the roles played by Oaks student-athletes nearly as much as the outside community does. Over the school year many important positions in the Menlo Student Government Association were held by student-athletes while a number of resident assistants also participated in Oaks athletics. Nine of the 13 members of the SGA were athletes, including SGA President Monique Cabrera (women’s wrestling), while half of the 14 resident assistants played sports.

First and foremost, Menlo student-athletes must do their part to succeed in the classroom if they want to have any chance of suiting up for the navy and white in athletic competition. These achievements were put on display during Menlo’s Spring 2009 Honors Convocation and again at Commencement. Jordan Long (football) led eight Oaks athletes who graduated with honors as the college’s valedictorian. Long was joined by twin brother Chris (football), Kyle Adams (men’s basketball), Nick Berry (men’s wrestling), Kelci Fushikoshi (women’s basketball), Megan Gray (women’s soccer), Jerrold McGrew (baseball) and J’aime Sage (women’s wrestling). In all, 12 athletes received special scholarships or awards at the Honors Convocation even though only two of the awards factored in athletic accomplishments as part of their criteria; the Dean’s List featured 62 student-athletes.

The role of Menlo student-athletes on campus, as well as in the community, is only strengthened each year by what Oaks past and present have been able to accomplish in every aspect of their lives. The commitment student-athletes and staff show throughout each year will build stronger relationships on campus and around the community, playing an integral role in helping Menlo College reach new heights.
Six former Menlo College student-athletes were selected to enter the Menlo College Athletics Hall of Fame by the Selection Committee at the athletic department’s Ninth Annual Golf Tournament & Fundraiser in April. The Inductees of 2009 include football standout Mark Speckman, who was born without hands and travels the country as a motivational speaker; Heather Hoffman-Galuteria, the first ever women’s basketball inductee; record-breaking football pass-and-catch combo Zamir Amin and Nate Jackson; Brooke Richardson, the only volleyball player to have her jersey retired; and former PGA Tour golfer Al Geiberger.

Mark Speckman

With so many accomplished individuals among the class one wonders where to begin. Mark Speckman’s inspirational story, however, separates the one-time Oaks linebacker from the rest of the 2009 pack, if ever so slightly. Despite being born without any hands, Speckman overcame the perceived handicap to play his way into the starting lineup at Menlo, where he excelled for two years (1972-74). After transferring from the junior college to Azusa Pacific University, he was named an Honorable Mention All-American in 1976. Speckman joined the coaching ranks after wrapping up his playing career, eventually landing at Willamette University. Over the past 11 seasons he has accumulated a 63-48 record as the Bearcats head coach, including an 11-1 mark, No. 4 final ranking in the D3football.com Poll and Northwest Conference title in 2008. Speckman the coach has followed the same trailblazing path he set as a player, coaching the first female college football player and becoming one of the founding experts of the fly offense.

In addition to his coaching duties, Speckman spends time each year giving motivational speeches across the country. Speckman’s inspirational story has reached corporate giants such as Nike and Blue Cross, middle schools, high schools, youth organizations, church groups, law enforcement, legal and medical professionals.

Heather Hoffman-Galuteria

Heather Hoffman-Galuteria’s (1998-2002) induction may start a new trend of women’s basketball players joining the hall of fame. Hoffman-Galuteria was one of the program’s first recruits, played on the Oaks inaugural team and helped them to their first NAIA Tournament appearance in 2000. As a senior, Hoffman-Galuteria was named First Team All-California Pacific Conference to wrap up a record-setting career. She remains in Menlo’s career top 10 in free throw percentage, games started, field goals, steals, 3-point field goals and rebounds. Hoffman-Galuteria helped the Oaks to four consecutive Cal Pac Tournament

Continued on page 34
appearances as the program established itself as one of Menlo’s finest.

Zamir Amin

The inclusion of quarterback Zamir Amin (1999-2001) and wide receiver Nate Jackson (1999-2001) was a foregone conclusion by the time the duo graduated from Menlo. During the 2000 and 2001 seasons the tandem put Menlo football on the map, setting national records as the Oaks earned their highest national ranking ever. Amin still holds the all-time NCAA record for passing yards in a game with 731 against California Lutheran in 2000 when he led NCAA Div. III in total yards for the season. In entering last season, Amin was ranked in the top 10 in ten different game, season and career categories at the Div. III level while among the top 30 in the NCAA in six categories. The star signal-caller closed out his career by being named an All-American in 2001 with a vise grip on Menlo’s passing records.

Nate Jackson

Jackson played a key role in Amin’s success—and vice versa—as the main recipient of the quarterback’s tight spirals. As a wide receiver, Jackson was a two-time All-American before spending the last six years as a tight end with the National Football League’s Denver Broncos. In addition to a number of school records, Jackson led all NCAA Div. III players in receptions and receiving yards per game in both 2000 and 2001. He ranks in the top 15 in twelve different game, season and career receiving categories in the Div. III record books while coming in at 6th in career receiving yards per game and 7th in career receptions per game for all NCAA players.

Brooke Richardson

If Brooke Richardson’s (1999-2001) dominance on the volleyball court wasn’t enough to convince everyone that she’d eventually earn a spot in the hall of fame, the fact that she is the first and only player in program history to have her jersey retired definitely foreshadowed the inevitable. Richardson was huge in the middle for the Oaks, earning First Team All-Cal Pac honors all three years at Menlo and setting a number of school records. As a senior, Richardson set the top single-season marks in kills, attempts, solo blocks and total blocks, and still holds career records in solo and total blocks by a wide margin. Richardson is in the top 10 in seven career categories and appears nine times in the single-season records lists.

Al Geiberger

Al Geiberger (1955-57) was the first member of the 2009 Inductees to leave his mark on the Menlo campus. Geiberger starred on the links for two years as an Oak before moving on to the University of Southern California and a successful career on the PGA and Senior PGA Tours. During his professional career, Geiberger won 11 PGA Tour events, including the 1966 PGA Championship, and 10 Senior Tour competitions. Geiberger was twice a member of the United States Ryder Cup team and was the first person to ever shoot a round of 59 at a PGA event, which remains the lowest ever.

Introduction of New Members to the Hall of Fame

Athletics News and Notes

Sisters Katherine and Sara Fulp-Allen each finished third in their respective weight classes at the 2009 United States World Team Trials in May. Katherine, a senior at Menlo, and Sara, a 2007 graduate, earned spots on the 2009-10 U.S. National Team by finishing in the top three at the event. In April, Katherine finished second in the 51 KG weight class at the U.S. Nationals after winning the Women’s Collegiate Wrestling Association National Championship in the same division in January, and the WCWA Wrestler of the Year award.

Matt Davis was hired in July to take over the men’s basketball program just two weeks after former coach Brandon Laird departed for an assistant’s role at UC Davis. Davis was Laird’s top assistant in his first year on the Oaks staff in 2008-09 and brings more than two decades of coaching experience to his new role. Prior to arriving at Menlo, Davis spent 13 years as an assistant coach at American River College in Sacramento and coached at the prep level for 10 years. Laird compiled a 41-41 record in three seasons leading the Oaks and led the 2007-08 team to a California Pacific Conference title and a berth in the NAIA National Championships.

Former University of San Diego standout Ben Quinto has joined the baseball coaching staff as an assistant under second-year head coach Matt Daily. Quinto led his alma mater to back-to-back conference titles prior to graduating in 2003 and later started at shortstop for the Philippine National Team. His coaching experience includes a recent stint with the White Rock Tritons, a youth team that competes in the British Columbia Premier Baseball League.

The women’s basketball team was named a 2008-09 NAIA Scholar Team for its accomplishments in the classroom during the last academic year. It finished with a team GPA of 3.17 and was one of 837 teams honored by the NAIA. Eligibility for the award is contingent upon the team attaining a GPA of 3.0 with every player maintaining eligibility. The honor capped a successful first year in charge for head coach Shannon Osborne, who led the Oaks to a 19-8 record (12-4 in the Cal Pac) and second place in the conference.

A pair of Menlo College softball players were named to the Louisville Slugger/National Fastpitch Coaches Association NAIA All-West Region First Team in May. Designated player Courtney Emry and second baseman Alisha Vegas were named to the 16-player team as Menlo was one of four schools to have multiple players selected. Emry was a unanimous First Team All-Cal Pac selection and stood out defensively.

Menlo College Athletics’ brightest stars were honored at the department’s awards ceremony in April with Robert Davis (Men’s Wrestling) and Kelci Fushikoshi (Women’s Basketball) named Men’s and Women’s Athlete of the Year, respectively. Other award winners included Men’s Wrestling’s Gary Nelson (Glen E. Dorst Award), Women’s Wrestling’s Monique Cabrera (F. Philler Curtis Award) and Men’s Basketball’s Chris Cobb (Don W. Baer Award). Receiving coaches’ awards were: Jerrod McGrew (Baseball), Chris Cobb (Men’s Basketball), Leah Manning (Women’s Basketball), Sean Weeks and Katherine Fulp-Allen (Cross Country), Mike Sacco (Football), Mark Mizoguchi (Golf), Victor Rico (Men’s Soccer), Miranda Zumbahlen (Women’s Soccer), Angela Woerz (Softball), Brittany Sudduth (Volleyball), Sabas Cruz (Men’s Wrestling) and Jacquelyn Davis (Women’s Wrestling).
CONGRATULATIONS
CLASS OF 2009

TOP: Top left: Jimmy McIntosh, Allan Magambo, Randall Lewis | Top right: Charles “Chop” Keenan III, Chair, Board of Trustees; Steve Westly, Commencement Speaker; Khaled Juffali, Honorary Degree Recipient; President G. Timothy Haight, DBA | MIDDLE: Middle left: Daniel Martinez | Middle center: Dale Hockstra, Dean of Academic Affairs with a grad | Middle right: Shareese Mulholand, J’alme Sage | BOTTOM: the Class of 2009 | OPPOSITE PAGE: Jerrod McGrew ’09 and Blake Merlo ’09 at the Commencement 2009 group photography session

COMMENCEMENT, MAY 9, 2009
Dear Alumni and Friends,

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Catherine E. Reeves
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Lori came to Menlo College to finish her degree in Business Management in the summer of 2007 after nearly ten years of working in finance departments of high-tech. Lori knew it was time to complete her degree in order to improve her future job marketability.

Jordan Long (right)

Jordan wanted a school strong in marketing. He earned his degree in Mass Communication with a concentration in Marketing Communication while playing football. Jordan was determined to show that a student-athlete could be at the top of his class.
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John Rooke '88 warms up for the Señor Carlos López Memorial Soccer Tournament 2009.
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Faculty applaud the graduating class of 2009.
FRONT: *Left to Right*, Alexandra Perry, Katrina Smith and Emma Rose at the first day of Freshman Orientation 2009.

BACK: *Left to Right*, Jason Singh (84 t-shirt) and Carlos Lopez (red hat).