MENLO COLLEGE RECEIVES $21.3 MILLION BEQUEST FROM THE BELLOC FAMILY

FALL 2008 HONOR ROLL OF DONORS
Think critically, outside the box. Strategize and innovate with self-confidence. Communicate to make connections. Use your Menlo advantage to change the world.

G. TIMOTHY HAIGHT
President, Menlo College
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To succeed in life, one must be equipped with the correct tools to complete the tasks at hand. That is why Menlo College places such a high premium on ensuring our graduates possess the three fundamental skills required to survive in the global marketplace.

The first, of course, is the ability to communicate. The most innovative idea in the world won’t roll any farther than a square wheel if no one understands the concept. Menlo’s solid liberal arts programs come into play. We realize that success in business depends upon more than the ability to crunch numbers. Parents and students who examine our class schedule will find numerous English Composition and Humanities offerings alongside such business staples as International Management and Macroeconomics.

Part of the Menlo Advantage is helping young adults develop into well-rounded individuals with a myriad of knowledge and interests. The ability to connect with people on a variety of levels is a key aspect to effective communication, and it’s a tool we want our students to possess.

The second fundamental skill is team building. Menlo graduates will find themselves working alongside a wide variety of people, each with distinctive backgrounds and opinions. Your success as a leader depends upon how effectively those differences can be forged into a common vision.

Menlo College’s robust student life offerings are an ideal way for students to expand upon their toolkit. Our diverse student population is reflected in clubs which provide a number of different avenues for social and academic leadership. Menlo’s famed athletics program also stresses the value of being part of a team.

The third tool for success is the ability to think critically. This ability works hand-in-hand with Menlo’s continuing efforts to sharpen our curriculum and attract top faculty. We don’t want our students to sit passively in classrooms, writing notes that parrot professors’ lectures.

Menlo’s small class-sizes enable instructors to work closely with students and act as mentors who help their charges down the correct path. This creates an atmosphere where young adults can ask questions and develop their own opinions.

Of course, for an institution like Menlo to successfully deliver on its promises, we require our own set of tools. It takes a great deal of focus and resources to provide the brand of cutting-edge education we have planned.

Menlo College received a great boost recently from the Hope Bartlett Belloc Trust, which gave a $21.3 million bequest to the campus. This is a substantial gift, and we are extremely grateful to Mrs. Belloc for the faith she demonstrated in our ability to mold young adults into success stories.

A successful college also demonstrates the ability to look toward the future. We have already initiated an ambitious capital improvements campaign that will emphasize the strengths of our beautiful campus while updating our facilities for the 21st century.

This is an extremely exciting time for Menlo College, and we invite you to take part in our efforts to make this school’s future as distinguished as its past. I thank you for your support and look forward to your continued involvement in Menlo’s development.

G. Timothy Haight
President, Menlo College
Menlo College has received a $21.3 million bequest from the Hope Bartnett Belloc Trust. “This landmark gift—the largest cash donation in Menlo College’s history—will further our efforts to create cutting-edge business programs for tomorrow’s leaders and entrepreneurs,” College President G. Timothy Haight announced recently.

“Mrs. Belloc’s generosity will greatly aid our ability to reinvent Menlo College for the 21st century,” Haight continued. “The contribution will provide a cornerstone to the institution’s endowment and strengthen plans to bolster its business curriculum, hire world-class faculty members and establish deeper ties with Silicon Valley business and industry.”

Menlo College was named as one of three beneficiaries by Mrs. Belloc. The other two recipients are the Radcliffe Institute for Advanced Study and the United Cerebral Palsy Foundation.

Menlo College was remembered in Mrs. Belloc’s will as a result of the personal care and attention her son, Martin, received while attending Menlo College in 1962-63. Over the years, Mrs. Belloc—who passed away in 1969—wrote a number of letters to Menlo thanking the College for its support of Martin and furthering his education. Haight said that such individual attention is typical of the collegiate experience a small campus like Menlo can provide.

“Mrs. Belloc was grateful for the attention we paid to her son, even though he attended Menlo for a short time,” Haight said. “That’s the individualized mentorship we offer all our students.”

The late Judge John D. Russell, the founder and director of Menlo’s prestigious School of Business Administration, was famed for his forthright, compassionate approach to education. He often referred to his charges as the “sons of Menlo,” a designation that graduates still hold in high esteem to this very day.

Haight said Menlo takes great pains to continue that tradition.

“I think if Judge Russell were here today, he surely would be pleased about the opportunities we are creating for our students.”

Mrs. Belloc’s trust was ranked 32nd last year in The Chronicle of Philanthropy’s top 50 donors in America. The trust has a total of $57.9 million committed to the three institutions.
Although he only attended Menlo College for little more than a year, Martin Belloc's ties to the institution were strong enough for him to be considered one of John D. Russell's beloved "sons."

"Judge," as he was affectionately known around the Menlo campus, took Belloc under his wing from 1962-63 and counseled the young man on the benefits of holding high standards for one's self and education.

It was business as usual for Russell, who is remembered for his hands-on approach to students and delight in seeing late-bloomers flourish.

"He was one of those students who needed something and Mr. Russell filled the bill," said Dorothy Skala, Menlo's Director Emerita of Alumni Relations and a 51-year employee of the college. "Martin saw Judge faithfully once a week for advice and counseling. He benefited greatly from his talks with Judge."

Russell’s attention and the efforts of Menlo staff to aid Belloc's education left a strong impression on the student’s mother, Hope Bartnett Belloc. Even after her son left Menlo, Mrs. Belloc wrote a number of letters to Judge Russell thanking the College for its support of Martin.

This gratitude took on a new dimension after her death in 1969, when Menlo was named as one of three beneficiaries of the Hope Bartnett Belloc trust. The donation, which is worth approximately $21.3 million, was slated to be dispersed following the deaths of Martin and his father. Martin Belloc passed away in 2005.

"Mrs. Belloc's generosity will greatly aid our efforts to reinvent Menlo College for the 21st century," Haight said, adding that the funds will provide a cornerstone for future growth by greatly strengthening the college's endowment.

...the funds will provide a cornerstone for future growth by greatly strengthening the college’s endowment

Haight said Mrs. Belloc would approve of Menlo’s return to its roots as a premier business school.

“Our return to a focus in business is a return to a paradigm that served Menlo College well for decades,” he said. “If Mrs. Belloc were here today, I believe she would be pleased to note that we’re still working to create opportunities for our students.”

Haight has emphasized that the 21st century model for creating a successful business school includes expanding and hiring star-quality faculty who teach students how to think critically and creatively. Of course, that approach includes ensuring students aren’t lost in the crowd.

“The advantage a small campus like Menlo offers is that no student becomes anonymous,” he added.

Of course, the personal touch is but one of many ways that Judge Russell’s legacy continues to guide Menlo College’s future.

“Judge was prescient in many ways,” Haight said. “He saw that business people needed to be well-rounded, that they needed a global understanding of business as well as other disciplines to be high-achieving professionals.

“He believed that a strong sense of ethics and fair play, combined with a rigorous curriculum and exposure to new ideas, would enable young adults to adapt and excel.”

By all accounts, Judge Russell was deeply moved by his students’ kind words and generous acts. When news of Mrs. Belloc’s trust first reached Russell in 1970, he wrote a letter of condolence to Martin and stated, “I want you and your dad to know that all of us here are deeply grateful.

“We want your mother to know she made a wise choice, and we want you and your father to feel and know that Menlo is worthy of it and having you as one of her loyal sons.”
Throughout Menlo’s history, students have praised their Menlo Advantage, an affectionate expression for the rich experience young adults gain at the College.

Menlo’s tradition of making an impact on people, no matter how short a time they attend the College, spans the ages from the late 1930s on with such hallowed names in Menlo history as Judge Russell, Philler Curtis, Ed Weaver and Patrick Tobin.

Wayne Williams L&S ’49
WA Insurance Services

“Judge Russell was like a second father to me,” said Wayne Williams, a Menlo graduate from Boulder Creek, Ca. “He was very inspiring. He encouraged me to go to Stanford and when I did, he continued to keep in touch with me.”

David Irmer SBA ’58
Commercial Developer

David Irmer, who attended Menlo for a year, admitted he was ill prepared for collegiate study when he graduated from high school.

“I spent my high school years in sports and school politics with little consideration to my studies. Judge took me aside repeatedly to convince me that time spent on studies paid off in high numbers.

“He made certain I didn’t fall through the cracks. Menlo simply never let me slip and helped me establish life goals. It gave me a base from which to create a most profitable career.”

Juli Huss MC ’79
Hollywood Writer

“Phil Hutcheon shone a big light of hope on me that more was possible than I ever imagined,” she said. “You don’t always remember what people say, but you remember how they make you feel and he made me feel that I could be a writer.”

Kirk Veale SBA ’63
Auto Franchise Dealer

Kirk Veale, from Santa Rosa, said Menlo taught him that education could be pleasurable.

“I had passed all the tests to go to San Francisco State but it just didn’t seem like the right fit. At Menlo, they brought us all together and asked us to pick our study buddies. There were four of us. We were given real business problems including a project on the Elmer Glue Company.

“I was really excited when I found research on it in the library. We stayed up until 2 a.m. working on it. For the first time in my life I realized that learning can be fun.”

Veale noted that Menlo’s emphasis on collaboration paid off handomely in his adult life. “In elementary school I wasn’t expected to collaborate. But in the world after school, there’s no way of prejudging who will have a good solution. Solutions can come from anywhere. My experience in working with others at Menlo really helped me become successful.”

Jack Brigham SBA ’63
General Counsel, Hewlett-Packard

Reprinted from Menlo Magazine, Spring 2002

“Admiral Challenger and Judge Russell set a great example. They taught me the importance of hard work, and how to persevere. As I was contemplating what to do after graduation, the Judge pointed out that if I went to business school to get an MBA, I would basically take the same courses I had just completed at Menlo. Judge suggested that I go to law school and if I flunked out, I could then go to business school... I realized when I arrived at law school that Menlo taught me to believe that I could do well if I worked hard. The professors at Menlo boosted my confidence in myself. The fact that Menlo was small allowed the personal attention from faculty and staff that builds confidence in students. It still does.”

Kris Thagard ’79
Attorney, Thagard Reiss & Brown

“The personal attention and the contact with teachers such as Pat Tobin and Craig Medlen were very
Those Who Made the Difference

Just a few of the faculty who changed the lives of many and influenced the way of doing business in the world today

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<tr>
<th>1935–1977</th>
<th>Leon Loobourow</th>
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<th>1935–1965</th>
<th>Donovan Fischer</th>
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<td>Served Menlo for 30 years; was a History Teacher; Head of Western Civilization; Head of Upper House, Director of Summer Session, Dean of Liberal Arts</td>
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<th>1939–1967</th>
<th>Edgar Wise Weaver</th>
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<th>1938–1981</th>
<th>John D. Judge Russell</th>
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<th>1947–1977</th>
<th>Philler Curtis</th>
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<th>1954–1963</th>
<th>Admiral Challenger</th>
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<td>Taught Business</td>
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<th>1971–1980</th>
<th>Philip Hutcheon</th>
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<td>Taught Writing</td>
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<tr>
<th>1971–present</th>
<th>Craig Medlen</th>
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<td>Still a Professor of Economics</td>
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important for me. I remember how Professor Medlen’s leftist outlook on the economy inspired me to question his beliefs and to formulate my own philosophy. I would sit in the front row in the farthest seat to the right and every day I would ask him to try moving to the right just a bit!”

Such testimonials, though, would mean little if Menlo faculty and staff didn’t continue inspiring students to this day.

Susan Rains Schroeder, the mother of Menlo student and aspiring race-car driver Scott Schroeder (see page 30 for an article on him), said the school’s attentiveness has benefited her son in countless ways, just as it had for Martin Belloc.

“There has been a very positive synergy between college and racing for Scott,” she recently stated in a laudatory letter to Menlo’s Office of Admissions. “He is better able to see and understand the business side of the motor-sports industry as a result of his classes, and he has the opportunity to apply what he has learned in class directly to his career goals.

“I think Menlo College’s willingness to accommodate and even nurture students’ non-academic passions is fairly unique among colleges.”
This year I was shocked because there was a vast improvement in the dorms. It looks really nice and it is a step in the right direction for the campus. ~Cody Gibson ’09

As far as the outside appearance, it looks more inviting with benches, grass and flowers. ~Vanessa Esparza ’09

As a senior, thinking back on my freshman year, Menlo’s look now is a much brighter and more welcoming place to be than it was then. I look forward to coming back as an alumna to see future improvements. I’m proud I chose Menlo! ~Liz Cardona ’09

The new renovations give the campus a homey atmosphere. The new colors are more vibrant and playful for incoming and returning students. ~Monique Cabrera ’09

Stack of mattresses
Mastic dots
Rolls of carpet
Bedsprings on the lawn
Paint clean up
Painting tarps
Roofing scraps
Off with the old roof
We have a good story to tell here at Menlo College. Clarity of purpose is the essential ingredient for any successful enterprise, and under Dr. Haight we have focused on our new Silicon Valley-style School of Business. We have full commitment from the faculty, the administration and our Board of Trustees. Now the difficult work begins.

Two big steps remain to be taken. First we must remake faculty concentrations in accounting, finance, and real estate to fit the new School of Business dynamics. Then there is the matter of money. To achieve the transformational changes we aspire to is going to take a great deal of financial support from you and your fellow alums.

The lead gifts are the most precious and we have been the beneficiary of some enormously important generosity. The Woodard Family Foundation has given a restricted gift of $500,000, flexible and timely to the School of Business as stimulus to the many exciting changes that must be funded.

The campus has been showing the unmistakable signs of deferred maintenance, maybe even neglect. We are fortunate to have received additional restricted gifts—one for $700,000 by an anonymous donor, and two significant gifts from alumni Fred Gellert and David Irmer. This has allowed us to carry out exterior painting for the entire campus, a new roof on the administration building and as well, to add a new ceremonial entrance on El Camino Real. We were also able to give a modern new look inside of three dorms, all the kinds of spritzing up that is valuable “background music” to an overall program of positive change in both look and content. We still have some basic “new style” appearance changes (landscaping, lighting, parking work, graphics) for any of you who might want to give your share for aesthetics. And, oh yes, we need to put a new roof on Kratt Hall if you are the kind that would like to just write a check for something that truly matters but is largely unseen.

Now of enormous value to our mission is the successful conclusion of negotiations for our Separation Accord with Menlo School. This was accompanied by the gift from the Belloc family of $21.3 million. The Belloc bequest endows the core curriculum for the College. It serves as an important leadership gift for the faculty endowment drive of $130 million for the School of Business. Concentrations in accounting, entrepreneurship and real estate remain as opportunities for truly meaningful endowment identity giving.

The Accord has been a lingering issue since 1994 when the college and the school became truly distinct institutions. The 1994 agreement provided for separate incorporation and governance, but left to the future the actual physical separation which is resolved by the current Accord. The daily mingling of the mix of student bodies has been awkward and has confused the image of the College. Now the two, as independent institutions, will be better able to pursue their primary mission of education excellence. By attaining physical separation for their own academic quads, with joint operation of the athletic quads, each institution will thrive within their own functioning images. New facilities for the School will give our College exclusive ownership and use of the Haynes/Prim Gym, the Florence Moore Auditorium and the cafeteria. The two institutions will jointly build a separation wall, fire roads, utilities, and Menlo Athletic Quad improvements.

Dr. Haight and his administration have shown that leadership matters as they have focused on Menlo's course towards emphasis as a School of Business. This focus has brought the financial resources needed to endow faculty, scholarships, and facilities. We have the ability to attract and sustain faculty stars and they in turn attract outstanding students. The college thrives through specialized academic prowess in tune with the times.

So Menlo College’s ship of state is in fine condition. Fresh energy and transforming change pervades the campus, in the classroom, athletic venues, and student life. Welcome back Menlo. Go Oaks!!!
Michael Lilly is living proof of the Menlo Advantage.

The former attorney general of Hawaii, Lilly entered the College with little idea of what to do about his future beyond enlisting in the U.S. Navy. By the time he graduated, however, Lilly gained the skills needed to further his education, enter the Navy and build a successful career in law.

“I wasn’t that great of a student, but what Menlo gave me was discipline,” Lilly said. “You had to do the work, but they made sure you were going down the right path.”

Ironically, Lilly had never even heard of Menlo before his parents settled on his plans for college.

“I wanted to go to the University of Hawaii but my parents said, ‘You’re going to Menlo,’” Lilly laughed. “I said, ‘What’s a Menlo?’”

He said his parents were attracted to the school because of its good reputation among their friends and acquaintances. “It wasn’t my choice,” Lilly said. “My parents made the decision on where I would go. That’s what happened in those days.”

Lilly didn’t know what to expect at Menlo College, but received far more than he thought possible.

“When I went to UCSC after two years I was told all my basic courses had been completed,” he said. “Menlo gave me everything I needed.

“My aloha is for Menlo”

Mike Lilly, former Attorney General for the state of Hawaii with his son, Alex (left) and wife Cindy (center)

“I learned the skills that I was later able to apply very successfully to law school, where I graduated with honors.”

After graduating from University of the Pacific’s McGeorge School of Law, Lilly embarked upon a distinguished legal career that included a four-year stint (1981-85) as Hawaii’s attorney general. In private practice, he argued and won several landmark cases before the Hawaiian Supreme Court on such issues as wrongful termination, the right to campaign for political office, land reform and open government.

Lilly successfully argued that guide dogs be exempted from Hawaii’s fourth-month animal quarantine, and received the national Access Partners Award from Guide Dog Users, Inc., and the Helen Kinau Wilder Friendship Award from the Hawaiian Humane Society.

He also was awarded the National Society of the DAR’s 1999 Outstanding Community Service Award at an awards ceremony in Washington D.C.

Lilly is a Vietnam War veteran whose personal decorations include the Legion of Merit, Defense Meritorious Service and two Meritorious Service Medals. Lilly retired as a Naval Reserve captain after more than 30 years of service, including five reserve commands.

Lilly, who received a bachelor’s degree from the University of California at Santa Cruz, counts his time at Menlo as one of the most memorable experiences of his life.

The key? According to Lilly, Menlo’s personal touch makes all the difference.

“There was an open-door policy that applied to everyone, including Judge Russell,” he said. “He welcomed you to come in and chat.”

The experience was a marked contrast to his time at the larger UC campus.

“I felt like a number at UC Santa Cruz and I have no personal connection with the school at all,” he said. “It was just a place where I went and got a degree.

“I had a great experience at McGeorge. My time there means a lot to me,” Lilly added. “But I have very warm feelings about Menlo.

“Mostly, my aloha is for Menlo.”
Investigating Two Additional Capers

The case of the Sleeping Gaucho has finally been solved due to the excellent detective work of our private investigator, Ms. Dorothy Skala. A tip from an unnamed source led her to Honolulu to question the prime suspect in the case. After 48 hours of intense questioning by PI Skala, Mike Lilly broke down and confessed to the prank.

This was a severe blow to the otherwise exemplary career of Hawaii’s former Attorney General. In fact, sources close to the investigation indicate that Mr. Lilly was on John McCain’s short list as his Vice Presidential running mate. What is remarkable is that PI Skala was able to uncover this dirt even after the exhaustive vetting of Mr. Lilly by the McCain campaign. After further interrogation by PI Skala, which Lilly claimed included waterboarding, Lilly finally named his accomplices: then Menlo Student Body President Dave Scott and Lunsford Laverty. Scott’s car was used to transport the heavy Sleeping Gaucho and his three burros to Menlo, breaking his trunk in the process.

Energized by this breakthrough, PI Skala sought to solve the case of Bill Moser’s sailboat heist. Remember we reported earlier that Professor Moser awoke one morning to discover his cherished sailboat was floating in the school’s pool?

Continued on page 23

Dorothy Skala Retires

For more than 50 years, Dorothy Skala has been a mother-­figure, mentor, confidant and friend to thousands of students who have passed through Menlo College’s doors.

As she now prepares for retirement, Dorothy will undoubtedly find herself transitioning to her new role as Alumni Relations Director Emerita and “campus legend.”

However, unlike most retirees, she will not be gone: Dorothy has agreed to remain on staff and in her office two half-­days a week to write her book of memoirs, help organize and make phone calls for the many reunions planned for 2009, and continue to stay in contact with her beloved alumni family.

“It isn’t easy to retire; I had to think about it for quite some time. My children were the guiding factors in my decision,” says Dorothy. “Menlo has never been just a job to me. It is a way of life. I raised three kids on this campus.”

Her long affiliation with Menlo is evident upon entering Dorothy’s office in the Advancement wing—a veritable shrine to the College’s rich history.

Plaques and framed newspaper articles detailing the college’s academic and athletic triumphs fill its four walls, along with Kingston Trio memorabilia, shelves of historical documentation and numerous photographs of John D. “Judge” Russell, the former college director who Dorothy holds in high esteem to this very day.

Hired in 1957 as a file clerk, Dorothy participated in Menlo College’s growth and evolution as the assistant to Judge Russell and, eventually, Director of Alumni Relations. During this time, she witnessed numerous changes to the campus—both physically as new buildings were raised and old structures demolished and academically, as the College adjusted its focus to meet the demands of changing times.

Throughout the decades, however, Dorothy said one factor remained consistent. “There was always a feeling of togetherness,” she said. “I truly feel that the friendships made at Menlo have lasted a lifetime.”

“I’m extremely fortunate to still be in touch with so many people,” she said. “I know them and they know me and it’s truly been the best of all possible worlds.”

Asked to recall some memorable moments from the past, Dorothy paused and thought intently before mention-
Silvia Muniz presents a masterpiece of a salad.

Juan Castro offers another wonderful salad.

(Left): Jiuyi Lin from China, Zhejiang meets international students Naif Alrajhi from Saudi Arabia and Said Karimzad from Germany.

(Jinghan Yu and Yi Sun from China, Beijing)

(Right): Victor Rico Gutierrez from Mexico and Robbie Rix from the United Kingdom are welcomed by President Timothy Haight.

Mahondet Diallo from Cote D’Ivoirie with President Haight.

From left: Kerilyn Yadao and Alisha Vega from Hawaii, Ann Haight, Heidi Gonzalez from Hawaii and Catherine Reeves, VP for Advancement. (Opposite): Chef Glen Griffith presents President Timothy Haight with his favorite dish, a hamburger!
Russell Hancock, Michel Flexer and Daniel Cher are respected figures in the Silicon Valley business and medical communities, yet their names will soon become familiar to Menlo College students for a different—yet equally significant—reason.

Hancock, Flexer and Cher have been named Musicians In Residence at Menlo College. The three lead parallel lives as highly regarded musicians, performing collectively as the Saint Michael Trio.

“The Saint Michael Trio and Menlo College are perfectly matched,” Menlo President G. Timothy Haight said. “All three performers are extremely successful in their business careers and their private sector experience will add significantly to the intellectual life of the college.

“And yet they have simultaneously built successful concert careers and perform on stage to the highest musical standards,” he said. “They model the type of success and multidimensionality we intend for our graduates.”

Pianist Hancock—the president and CEO of Joint Venture—Silicon Valley Network, a business-government group that tackles regional issues—said the sight of three well-respected Silicon Valley professionals expertly playing classical masterworks is not as startling as it may seem.

“A rich life has many dimensions,” he said.

“We’re honored by this appointment and excited to make Menlo our base for a wide range of musical activities,” Hancock said. “We’re especially pleased to do it in an environment where artistic excellence and business achievement are viewed as complementary and mutually reinforcing.”

The St. Michael Trio is more than a hobby for Hancock, Flexer and Cher. All are classically trained musicians who have performed in a wide variety of venues. The trio also maintains a steady schedule of engagements.

“We don’t play music because we have to,” Hancock said. “We do it because we can’t help it. We can’t stop ourselves.”

The trio plans to fulfill its commitment to Menlo in a variety of ways. In addition to regular campus concerts, the group will conduct master classes, hold open rehearsals and offer collaborative performance opportunities to Menlo students.

The trio would also like to launch a Menlo-based festival for gifted performance artists who, like themselves, pursue active professions in non-musical fields. All of the group’s musical offerings will be open to the public.

Hancock has performed with the Redwood Symphony, Saratoga Symphony, Ohlone Chamber Orchestra, and the Oakland Temple Hill Orchestra.

Recent international engagements include Kaung-Jen Conservatory in Taipei and a lecture-recital in Mexico (Centro Estaca, Tapachula).

Cellist Flexer is a software engineer, an early employee at Siebel Systems and a serial entrepreneur. He performed throughout his youth with the Palo Alto Chamber Orchestra. While a student at Harvard, he studied with Bernard Greenhouse at the New England Conservatory.

Violinist Cher, a medical doctor who leads clinical and regulatory affairs for Menlo Park-based Chestnut Medical Technologies, won the undergraduate music award at Stanford University. His professional experiences include performances with Orchestra New England and the New Haven Symphony.
Realizing Our Personal Legend

The college years are a time for personal exploration and development. We’re using The Alchemist, a novel by Paul Coelho, to initiate the Freshman Experience and to engage our students in their own journeys. Freshman Experience serves to show students how special it is to be an Oak, and to learn with cohorts who will become lifelong friends and colleagues.

We’re challenging our students to think creatively; as I write the students are involved in a competition called the Innovation Challenge. They’ve been asked to “create as much value as possible using common adhesive tape.” Students work in groups to define value, develop new ideas, and market the results. Stay tuned for the outcome!

Faculty news at Menlo just gets better. We welcome five full-time faculty to our ranks: Stephanie Dellande, Assistant Professor of Marketing; Pejmon Sadri, Assistant Professor of Mathematics; Marianne Marar, Assistant Professor of Social Science; Benjamin Cohn, Instructor of Psychology; and Katie Flynn, Instructor of English.

Students and teachers partnering for student success

Katie Flynn is also the director of the new Writing Center. The Writing Center is another example of our investment in student success in college and beyond.

What better way for students to “get” what faculty do behind the scenes to find their personal legends than to have them read a recent publication by one of our own distinguished faculty, Marilyn Thomas, Professor of English. The Diary: Sex, Death, and God in the Affairs of a Victorian Cleric is a book about a physical and introspective journey, and it brings along the added bonus of historic excavation and study.

Our other faculty members are involved in exciting research and publication efforts that will enhance their professional paths and in turn those of our students. I look forward to sharing their efforts with you soon.

Academics with a fresh take. Fun and inclusive student life. Students and teachers partnering for student success. This is Menlo College’s path to its personal legend, and we’re excited about our future.

Jim Kelly, Provost
Professor Douglas M. Carroll recently completed the Ethics in Sports Management Three-Year Educational Effectiveness Study, 2006-2008. This study was conducted over the past three years to measure student learning as a determinant of educational effectiveness in the SMG 104 Ethics in Sports Management course.

The research was an outgrowth of the Faculty Working Group on Educational Effectiveness as part of the Menlo College WASC Reaccreditation Process 2005-2007.

Dr. Carroll also teaches the Introduction to Radio and Radio Management courses and serves as advisor to the KMXX Radio Club. He attended the San Francisco Writers Conference, and was the primary author of the Mass Communication Major Program Review.


Kathleen “Katie” M. Flynn, an adjunct faculty member in English, has been appointed director of the Writing Tutoring Program and is eager to assist students with their writing assignments.

She received her M.F.A. in writing from the University of San Francisco; an MA in Geography from the University of California, Los Angeles; and a B.S. in Social Sciences at Cal Poly San Luis Obispo. She has taught composition, critical thinking, advanced writing, intermediate writing, political geography, and world regional geography.

Dr. Jeremy Neill, Assistant Professor of History, took a group of students on a 10-day tour of Ireland, Scotland and England in June. After traveling with the students, he presented a paper at the World History Association meeting in London.

Dr. Jeremy Neil, Assistant Professor of History, took a group of students on a 10-day tour of Ireland, Scotland and England in June. After traveling with the students, he presented a paper at the World History Association meeting in London.

Dr. Marla Lowenthal, Professor of Mass Communication, helped CORA (Community Overcoming Relationship Abuse) with media and public relations activities for its first ever corporate fund-raiser, held in June at Kohl Mansion in Burlingame.

The event was a roaring success as CORA exceeded funding goals by more than 30 percent.

She is now working with ex-NFL Chicago Bear Steve Kinney, who is currently with the Consortium for Academics and Sports, to provide domestic violence awareness activities and training—especially for athletes—at both Foothill and De Anza community colleges.
Dr. Pejmon Sadri
Assistant Professor of Mathematics

Dr. Pejmon Sadri has joined the Menlo College faculty as an assistant Professor of Mathematics.

Dr. Sadri earned his doctorate in mathematics education from Oregon State University and master’s degree in mathematics with a concentration in applied statistics from the University of Nevada, Las Vegas. Dr. Sadri has taught many courses in algebra, geometry, and statistics at university level.

Dr. Sadri has co-authored a study with Patricia D. Morrell, Camille Wainwright, & Adele Schepige on how five higher-education institutions in the state of Oregon failed to adequately support development of divergent thinking, conceptual thinking and metacognitive skills.

The study has been selected for a future issue of Social Science And Mathematics.

Prior to attending graduate school and beginning his teaching career, he consulted as geotechnical designer and geographic information system analyst. He will be teaching three intermediate algebra courses this coming fall.

Menlo’s Office for Institutional Advancement and Mark Lewis’ Introduction To Public Relations class, are partnering in an “outside-in” approach to learning.

Over the course of the fall semester, Lewis is guiding his students through the research, message development and tactical implementation phases of a Menlo College alumni marketing campaign.

Menlo College’s Advancement office, advised the class on marketing research, project conception and packaging. The team included Catherine Reeves, Vice President for Advancement; Darcy Blake, Director of Communications, Public Relations and Marketing; Glenn Lloyd, Director of Alumni; Tom Haflinger, Webmaster; and Marc Burkhardt, Development Writer. On the basis of their information, and talks with former students, the class created an online survey which was sent to alumni. The goal, according to Lewis, is to introduce students to the day-to-day work process of communications professionals in a “real-world environment. Once the students analyze the survey results, they will create a marketing plan to encouraging alumni to participate in Menlo’s Alumni Association.

The Scholars’ Colloquia
The Scholars’ Colloquia at Menlo is back. This is a seminar series on campus where faculty, librarians, administrators, and professional staff present on topics related to research and professional engagement. For those who are interested in presenting this semester and have not contacted Dr. Craig Medlen yet, please feel free to do so. Include a title and brief description of your proposed presentation. Announcements of future presentations and friendly reminders will be forthcoming. The Colloquia is sponsored by the Faculty Senate Personnel Committee.
LaSaundra Brown, Enrollment Services Associate

LaSaundra Brown is the new Enrollment Services Associate. She will help enroll new students by setting up tours, making appointments with counselors and processing data for applications. She has three children and is a talented musician, songwriter and professional gospel singer.

Matt Daily, Head Baseball Coach

Matt served on the baseball staff at Santa Clara University for three years before accepting the position at Menlo College as Head Baseball Coach. He attended Lewis & Clark College in Portland, OR, where he played baseball and transferred to University of Notre Dame (South Bend, IN) where he graduated in 1998. He earned his Masters in Education at Notre Dame in 2000. Matt says, “I am thrilled and humbled to be welcomed into the Menlo College community. Students and staff have made me feel very much at home and have gone out of their way to introduce themselves. I am excited about the opportunity to be a part to Menlo’s baseball tradition and work with quality student-athletes.”

Rebecca Knopf, Resident Coordinator

Rebecca “Becca” Knopf is thrilled to be the new Resident Coordinator at Menlo College. She comes to Menlo after working in advertising as a media planner. Prior to that, she attended UC Davis as an undergraduate, receiving a major in Design and a minor in Communications. She says, “My best experience as a student at Davis was my involvement in many facets of Student Activities, and I am excited I am able to turn my passion into my career at Menlo. I am energized for this year to start and I look forward to meeting all of you, so please come in and visit!”

Mike Maghakian, Computer Support

Mike Maghakian joins the Menlo Information Technology department with more than 20 years of service in computer consulting and desktop support. Most recently he worked for the Community Colleges of Spokane in Washington State.

Marc Burkhardt, Development Writer

Marc Burkhardt joins Menlo College as its new development writer after a 15-year career as a writer and editor for area newspapers. He received a bachelor’s degree in political science from the University of California at Santa Cruz and has worked for such publications as the Peninsula Times Tribune, San Francisco Independent and its affiliate Peninsula editions, Redwood City/San Carlos Weekly News and, most recently, the Palo Alto Weekly. His father, the late Wilbur N. Burkhardt, was himself a longtime newspaper editor who graduated from Menlo College in 1938.

Jackie Codiga, Assistant Women’s Basketball Coach

Jackie graduated from Lynn University in Boca Raton, FL in 2006 with a B.S. in psychology (summa cum laude). She was the Lynn University female scholar athlete of the year in 2006. For the last two years she has been playing basketball in London, England for the London Heathrow Acers Basketball Club and traveling/backpacking throughout Europe. Last summer she worked as the Director of Basketball at an all-girls overnight camp in Massachusetts called Camp Danbee.

Glenn Lloyd, Director of Alumni Relations

Glenn Lloyd has assumed the position of Director of Alumni Relations as Dorothy Skala transitions to Emerita Director of Alumni Relations. Glenn graduated from the School of Business Administration in 1963. Since graduation, he has been a self-employed entrepreneur working in insurance, tax-shelter investments and construction renovation. He was on the Menlo College Board of Trustees for nine years, including chairing the Student Academic Affairs Committee.

He has been involved in the Menlo College Alumni Association since the 1960s. He has taught such courses at Menlo as Marketing and Entrepreneurship in 2006–2007.
Shannon Osborne
Head Women’s Basketball Coach

Formerly the assistant women’s basketball coach at Fordham University in New York, NY, Sharon received her B.A. from Pitzer College in Claremont, CA and her MBA from Lynn University in Boca Raton, FL. She was the lead assistant and recruiting coordinator at Lynn University and she coached at San Jose State and Kansas University. “Menlo College athletics have been very successful athletically and academically. I am honored to help continue the winning tradition.”

J.D. Pulli
Area Coordinator and Assistant Resident Director

JD Pulli, the Head Advisor of all clubs, oversees MCSGA, (Menlo College Student Government Association) events and activities in the Student Union. He works in the Housing Department heading the RA’s. JD is from Waimanalo, O’ahu, Hawai’i. He plays nine instruments: ukulele, acoustic and electric guitar, Fender and upright bass, congo and bongo drums, keyboards, and drums. JD majored in Mass Communications, concentrating in Media Studies at Menlo College.

Emily Tse
Executive Assistant to the President

Emily Tse has joined the Menlo College staff as Executive Assistant to the President. She will facilitate responsibilities of the President’s office, supporting him with regard to campus projects, events and activities. Emily earned her B.S. in Management Information Systems and her MBA in International Business. Emily previously worked in the semiconductor and telecommunications industries and for the University of East-West Medicine. She is tri-lingual in English, Mandarin and Cantonese.

Previously, Mike served as an independent computer consultant to industry and small business in the San Diego area. Maghakian earned a bachelor’s degree from Lehman College in the Bronx, New York.

Trent Sillanpaa
Media Relations and Event Manager, Athletics

Trent Sillanpaa, an experienced sports writer, is Menlo College’s new Media Relations and Event Manager of Athletics. Trent received his BS in Public Relations from San Jose State University. He worked as a part-time sports writer at the Daily Republic in Fairfield for seven years and got his start as a sports writer when he was a high school student at the Times-Standard in Eureka. His dad is a long-time sports writer.

Shannon Osborne
Head Women’s Basketball Coach

In the Spring 2008 issue of the Advantage, we published a photograph of a telescope both on the cover and on page seven. It was a delight to receive this letter regarding its origins:

What a surprise and a kick to see the recent issue of Advantage and see the picture of me and my telescope on the cover and on page 7. That old picture has aged well—better than I have. And, it’s an honor to share the issue with Judge Russell.

I worked at Menlo School and College for a few years back in the 1960s as its first development person. My challenge was to create a development program for the campus and the fundraising effort to make it happen. Judge Russell did a lot to help me and make my job as productive as possible. He was a wonderful man and professor. And he was clearly the outstanding personality on campus.

I forget the reason I brought my telescope on campus, but students were interested. Although my wife and I now live at the Sequoia retirement community and have no room for the telescope, my daughter, Amy, has it. Unfortunately, it needs some serious repair. I built it during the 1950s and 1960s.

Thank you for using the picture in Advantage and bringing back some memories. I wish Menlo College the very best.

Cordially, Bob Rutherford
Dorothy Retires  Continued from page 13

Dorothy said, as she anticipates the performances of Menlo’s new Artists in Residence, the St. Michael Trio.

When all is said and done, what lingers most in Dorothy’s mind is the sense of family that developed over the years. A working mother wasn’t quite as common in the late ‘50s as today, and Dorothy was quite grateful that Menlo’s staff helped keep an eye out for her children after school each day.

“Before I got a sitter for my youngest (Steve, who’s 54 now), he used to ride around with one of the facilities workers, a guy named Pete,” she laughed. “He just rode around on that cart and thought it was the best thing that ever happened to him.”

Although she retires with more than a little sadness, Dorothy is confident that the College’s future is in good hands. “I know that Tim (College President Timothy Haight) has Menlo going in the right direction,” she said. “I’m so glad Menlo College is focusing on being Silicon Valley’s Business School.”

“Tim and Catherine (Reeves, Vice President for Institutional Advancement) have been so good to me, and they expect to see me at least twice a week,” she said. To be honest, nothing would make her co-workers and scores of alums happier.

Investigating Two Capers  Continued on page 13

Rumors had surfaced for years that a former SBA student had a hand in this prank. PI Skala zeroed in on the suspect at a Waikiki restaurant. Through her research, she learned the suspect’s M.O. was to order five appetizers prior to the main course. Thus, she had plenty of time for questioning.

Relying on somewhat-legal interrogation techniques, Ms. Skala was able secure a confession from Scott May in return for allowing him to order dessert. Scott provided details that only the instigator would have known. He described in detail how he and other students took the hinges off the gym doors to gain entry. Despite Ms. Skala’s strong-arm tactics, Scott refused to name others that were involved in the incident.

While investigating the two cold cases reported in our issue, Ms. Skala has uncovered evidence of two additional capers that occurred on campus. Both Lilly and May questioned Ms. Skala about her reluctance to investigate these incidents. Mr. Lilly wanted to know why no one looked into the time where Professor Dykstra’s new Mercedes convertible was filled with shaving cream. To this day Lilly still thinks his prank was small potatoes compared to the fabled “shaving cream caper.”

Both suspects claimed the administration was again asleep at the wheel when an unmanned student placed several containers of beer in the Coke machine. Defending herself, Ms. Skala denied knowing of these or any other incidents that occurred during her watch. In fact, PI Skala claimed, “nothing else occurred during Judge Russell’s and my watch at Menlo... We were on top of these students and I am confident that no other incidents occurred.”

Well, you be the Judge! If you know the individual and/or individuals responsible for these and other yet-to-be disclosed incidents please alert PI Skala before her retirement. You can reach her at 650-543-3930.

IN MEMORIAM

Robert W. Burns ’48, an influential California state college administrator noted for his progressive educational policies, passed away Oct. 14 at his Los Gatos home after a short battle with cancer. He was 83.

A native of San Francisco, his long career in higher education included his influential role as Academic Vice President at San Jose State University, where Bert created a model for general education that was eventually adopted by the entire California State College system.

“Our father was once ASB President at Menlo & credited much of his professional success to the caring atmosphere of the college,” said his daughters, Janifer Burns and Carol Crane. Menlo College sends our fondest memories and deepest condolences to the family.

IN MEMORIAM

Benjamin Elkus ’32
Richard Best ’36
Richard H. Epstein ’42
Clay Sellars Bleck ’47
James P. Harvey ’48
Samuel Davenport ’52
Victor R. Kress SBA’58
Joseph Hickingbotham SBA’58
Cater Breusing SBA’59
F. Parks Weaver ’59
Joseph H. Worrall ’65
Gary J. Spain ’65
Albert L. Sayers SBA’72
Lamont Ramsey ’99

IN MEMORIAM

Dr. Hobert W. Burns

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“Our father was once ASB President at Menlo & credited much of his professional success to the caring atmosphere of the college,” said his daughters, Janifer Burns and Carol Crane. Menlo College sends our fondest memories and deepest condolences to the family.
Joseph Karingada, Menlo College’s new Vice President for Administration and Finance, considers the position a welcome return to his roots.

“I’d been away from higher education for a few years, and I thought it was time to come home,” Karingada said. “Menlo College seemed like the ideal place.”

Karingada, who served as the Vice President of Finance at Notre Dame de Namur University before moving to the private sector, has extensive experience in leading and managing departments of accounting, human resources, physical plant and information technology systems.

He participated in the development and management of the financial and business systems and revenue growth of a successful corporate start-up; created and implemented policy and procedure systems for new and expanding organizations; and served as the senior administrative fiscal officer for a number of organizations during periods of reorganization, accelerated growth and capital expansion.

Yet, despite his impressive background, Karingada is not one to tout his accomplishments.

“I’m a man of few words,” he said. “I prefer to deal in numbers.”

Karingada did, however, say he is eager to take part in Menlo’s efforts to consolidate its strengths as Silicon Valley’s Business School.

“I think the school has strong leadership and I’m looking forward to helping the school realize its vision,” he said.

Karingada is a CPA with an MBA from the University of Akron.

Joseph Karingada, Menlo College’s President for Administration and Finance, meets a student on a tour of the campus with President G. Timothy Haight (center)
Peggy Hock, Menlo College’s new Campus Learning Specialist, is a woman of many talents. A renowned researcher in her field, author of six Scholastic Press children’s books and an avid mountain climber, Dr. Hock’s greatest passion is helping young adults.

“It’s my obsession,” she said.

Dr. Hock is a prominent voice in educators’ efforts to help students with executive function challenges succeed both in school and in life. “Many CEOs have learning disabilities,” she said. “They have to be creative just to get by in school, which makes them better problem solvers.”

Dr. Hock graduated from Columbia University with bachelor’s and doctorate degrees in psychology, with an emphasis on brain and behavior. Before devoting herself to helping students transition from high school to college, she was a faculty member at Dartmouth College and a research scientist in the Department of Ophthalmology at Stanford University.

Dr. Hock said her move out West owed just as much to the region’s famed mountain ranges—“they’re not wimpy,” she joked—as to its professional opportunities. Nonetheless, she shifted gears after her stint at Stanford and became chair of the counseling department and director of college counseling for Notre Dame High School in San Jose.

“When I first interviewed at Notre Dame I asked about their population of learning disabled students and they said, ‘We don’t have any!’” Dr. Hock recalled. “So we developed a process to identify these students and help them. The faculty also evolved to the point where they went from having ‘no disabled students’ to feeling the satisfaction of helping them succeed.”

After moving out West, Dr. Hock bolstered her credentials by completing the school counseling program at San Jose State University and additional hours in the educational therapy certificate program at the University of California at Santa Cruz.

She “retired” from Notre Dame in 2007, but her commitments didn’t exactly grind to a halt. She became an educational consultant in San Francisco, frequently speaks and presents workshops for the Western Association of College Admissions Counseling and teaches College Advising A and B at the University of California at Berkeley extension.

Dr. Hock is currently working on a research project to help high school counselors better identify and aid children with executive function challenges so the students can transition more easily into college. She has also published six ecologically themed children’s books.

As a member of the Menlo community, Dr. Hock hopes students will join her on a day hike or—better still—climbing a mountain. “I’m definitely looking for opportunities for students to come along,” she said.
Dr. William Walters

Dr. William Walters always knew he’d one day serve as director of a college library. He just never realized it would be so far from home.

“I didn’t know anything about Menlo,” said Dr. Walters, the College’s Dean of Library Services since October. “But when I saw the campus and met the people it became very appealing to me.”

The native of Buffalo, NY, recognized that Menlo College’s renewed emphasis as a cutting-edge business school presented a unique opportunity to make a true impact.

“It seemed like a place where you could get things done without running into a hundred barriers,” he said.

Dr. Walters has set some ambitious goals for Menlo’s picturesque, if underutilized, library.

Although the library is well regarded for its service to patrons—a fact demonstrated by its strong showing in surveys of Menlo students and faculty—Dr. Walters would like to improve some aspects of Bowman’s facility and resources.

In particular, he plans to develop a more systematic collection development policy, adopting appropriate state-of-the-art technologies, and enhancing access to library resources through improvements in the library’s cataloging practices.

Dr. Walters also wants to see more cross-training among his staff to increase everyone’s familiarity with business research tools.

Although he is pleased with the library’s reputation for good service, Dr. Walters feels that not enough students and staff realize the value of Bowman Library as a resource.

“The building is a welcoming place, but it doesn’t necessarily impress you,” he said. “We actually have a lot more than students realize.”

Dr. Walters indicated that faculty members are less inclined to use the library building because of the vast range of materials that are available on the Internet. However, he said an increased faculty presence at Bowman would benefit students.

“It’s helpful for students to have faculty in the library … to see them engaged in the business of preparing courses and doing research,” he said.

Dr. Walters said his staff is an untapped resource that can offer expert aid to students.

“We don’t just help students find library resources. We can also help students interpret what they read, suggest term paper topics, and make sure they are on the right track,” he said.

The value of the library’s staff, Dr. Walters added, extends far beyond Bowman’s walls.

“ ‘They’re very much involved in campus life,’ he said. ‘They’re seen and known on campus. That’s especially important for a college of this size.’

“Menlo gives library staff the opportunity to get involved. That’s something other schools don’t do,” Dr. Walters added. “It helps the College and it helps the librarians, too.”

Dr. Walters served as a librarian at Cornell, St. Lawrence and Millersville Universities before accepting his current post at Bowman Library.

He is a widely published author who has won awards for his research on library collection development and acquisitions. In June he won the American Library Association’s award for the best paper published in Library Resources & Technical Services in 2007, “A Regression-Based Approach To Library Fund Allocation.”

A follow-up study, “A Fund Allocation Formula Based on Demand, Cost, and Supply,” was published in the July 2008 issue of Library Quarterly.

Dr. Walters’ research on the sustainability of academic library collections, the effectiveness of the Google Scholar search mechanism and the management of college-wide geographic information services is scheduled to appear in College and Research Libraries, Portal: Libraries and the Academy and Cartographica.
Congratulations to Howard Dallmar ’74, for being a 2007 Association of Silicon Valley Brokers Award winner. He was office broker of the year.

R. Michael Pierpont, SBA’75, has Sun Burst Coffee and it is the best I have tasted. I use it all the time.

Paul Giffin, SBA’76, writes from Sunriver, OR, where he is President/Broker of First Choice Properties. His new Web site is FCPSUNRIVER.com. Faysal Alaqui, Professor Patrick Henry Tobin and his favorite Egyptian guide during a Menlo trip to Egypt in the 1970s

Hello Everyone!

Although I am retiring, I will be in the office two days a week and will still write the column, so stay in touch! ~Dorothy

1940

John Henry Felix ’49, is Chairman and CEO of HMAA, a health insurance carrier that provides care for conventional and alternative medicine. John Henry is a longtime host of our “New Student Sendoff” in Hawaii.

1950

You alums from the 50s, better write to me at dskala@menlo.edu

1960

Rick Chandler SBA’60 writes he is the proud grandpa of triplets—two boys and a girl. Grandpa is having a blast. Dan Gurney ’61, was the Grand Marshall at the Rolex 24 Hours of Daytona. His son, Alex, was one of the drivers. The Gurney name is part of the history of Daytona. Dan won the very first one in 1962 as a driver and again in 1993 as a builder. Bill Bronson SBA’67 writes he and his wife Cissy are proud grandparents. Kelly Leonard SBA’67, writes that the economy is booming in Midland, TX and his business is going great. Jay Davis SBA’68 and wife, Christine, went on a cruise of the Mediterranean visiting Alexandria and Cairo which brought back Tobin memories. He writes it would be very hard to duplicate Menlo’s gift to him—education—and he remembers it every day. Go SBA!

1970

Khaled Olayan SBA’70, recently visited with his son, Suliman, who is attending Menlo. Khaled had met with

President Tim Haight on a recent visit to Saudi Arabia. Dell Gray SBA’71, writes he is still the CEO of the Roseburg (California) Clinic, a 35-doctor multi-specialty medical group. He is also President of the Professional Management Group, which manages the Oregon Surgery Center and President of the Chamber of Commerce and Assist. District Governor for Rotary. (Judge is smiling). His father, Dell M. Gray passed away this year and also a Menlo alum. Brother Mark Gray ’78 is the forester for Sierra Pacific Industries and works out of Redding. Dell writes that he has a “special place in his heart for Menlo. Much of the successes came because of my experiences at Menlo, namely, to think critically, to love openly and to understand the importance of integrity.” Rick Savage ’72, is still flying for Chevron Corp which takes him all over the world. He qualified in a new corporate aircraft and trained in Savannah, GA. Bill Armor SBA’72, writes from Springville, in the Southern Sierra Nevada Mountains. He is still working in insurance and managing a small office in Lindsay, CA. John Stimpson SBA’74, sent some wonderful pictures of his tour to Egypt with Mr. Tobin. What memories. Says he keeps in touch with Carl Service and El Vines. He still has his grocery store in Friday Harbor.

Professor Patrick Henry Tobin and his favorite Egyptian guide during a Menlo trip to Egypt in the 1970s

Congratulations to Howard Dallmar ’74, for being a 2007 Association of Silicon Valley Brokers Award winner. He was office broker of the year. R. Michael Pierpont, SBA’75, has Sun Burst Coffee and it is the best I have tasted. I use it all the time. Paul Giffin, SBA’76, writes from Sunriver, OR, where he is President/Broker of First Choice Properties. His new Web site is FCPSUNRIVER.com. Faysal Alaqui,
SBA’79 visited. He has several businesses, including Alaquil Trading, run by his wife Denise in San Francisco. His son attends Menlo.

1980
Geir Istdal, SBA’82, took a trip to his native Norway to a town called Roros. This historic town is noted for its copper mines, and is on the UNESCO World Heritage List. He also sent updated info on Dagfinn Paust, SBA’78 and Marcus Wallenberg, 78. Rhonda Holbert, SBA’83, is active in the Cancer Ministry programs. Nick Banfe, SBA’84, tells us he has a new job working for Informatica. They make data integration software and he is in the Direct Response Group doing business development. Still playing soccer. Heard from Lance Vaughan who says our records are wrong—he graduated in 1986 from the CIS. We have corrected the error, thanks. Bob Doiron SBA’86 and Fiona Thresher ’85, wrote a very gracious note regarding my scholarship. They have two sons, 8 and 4, and Bob coaches their wrestling and baseball teams. Bob is working for a non-profit that deals with women and family rights. Fiona is working for a local veterinary clinic. They keep in touch with Chris Sewell, SBA’86 and wife Janet, Dave Gilbert SBA’87 and wife Susie. Speaking of Dave, he writes he has retired from the Atherton Police Dept. due to an injury but boredom set in and he now works for XO Communications, a telecom company. Susie works for Stanford as the Director of Admissions for the PhD programs in Economics.

1990
Diane Ako MC’92, Weekend Anchor for News 8 (NBC) in Honolulu, was in Manila on a business trip with some VPs including State Representative Joey Manahan, who attended Menlo in 1993. Later that night at dinner one of the guests was Juan Elizalde MC’93. Juan is VP of Radio Operations at Manila Broadcasting Co, which is a chain of radio stations his grandfather founded over a century ago.

Melissa Blankenship MC’92 writes from Nashville that both she and her husband are working hard at their business and looking forward to some sailing in semi-retirement.

Jeremy Joseph MC’98, writes he is in Palo Alto working for Hewlett-Packard in a direct sales/service group called Home and Home Office. He is the Chief Customer Service Rep. Valorie Lloyd Miles ’98, and husband, Ethan, live outside Fort Benning, Georgia. He is an MD and captain with the US Army Rangers. Daughter Avery is now 3 and son Asher is 14 months. Beau MacVane ’99, former Army Ranger, was diagnosed with ALS (Lou Gehrig’s Disease) after returning home from the Middle East. He says this is the war after the war and the enemy is within. Beau represents the face of The Association’s new national “ALS Across America” and he is fighting every step of the way. Good Luck, Beau!

2000
Ezra Shaffer ’00, is living in Redondo Beach and working at Honda’s advertising agency, Rubin Postaer & Assoc. He is the account supervisor for all of American Honda’s Interactive Advertising and Marketing efforts. He is competing in the Triathlon there with alumnus, Kevin Kinkor ’98. Shawn Amaro ’00, writes he is living, acting and eating in New York City. He is the host of Variety Underground, a monthly comedy show in Manhattan. He directs a live talk show called Spotlight and can be seen in several episodes. He is also performing in a musical improv group called Los Bandidos Del Canto. Hidehito Matoba ’01, writes from Japan that he enjoyed his visit to campus. His father, Simon Matoba is an SBA alum from 1968.

Nate Jackson ’01, found time to say hello even though he is in the middle of practice with the Denver Broncos—he just signed a two-year contract! He also worked on the Obama Campaign in his spare time. Simon Wooley ’01, writes it was a privilege to attend Menlo and no other school has made the impact on him than Menlo. He was part of the exchange program with Guangdong University of Business in China. He returned to China years later to begin working with solar power companies to sell, distribute and install solar equipment worldwide. Ben Kaplan ’02 received an award from the Genetics Policy Institute, a nonprofit organization that recognizes organizations and individuals who have most positively impacted the stem cell community. Ben was born with cerebral palsy. As a grassroots leader, his ongoing creation “Bens Stem Cell News” http://bensstemcellnews.blogspot.com is where many advocates obtain the latest online progress report on science, regulation and politics. Valeria Guirola, ’03, former student from El Salvador has been accepted into the highly selective MBA Program at the Haas School of Business at Berkeley.

Matthew Duggan ’04, sent wonderful pictures of Michele and him. Francis Fischbach ’05, writes he has just returned from a trip to the Philippines. They volunteered with a medical mission where a team of 35 doctors, surgeons, dentists, and nurses came together to give medical aid to 2000 of the poorest. Francis is working for Global West Communications in San Diego. Ota Dvorak PSP’06, is returning to the Czech Republic in Europe. She invites all of you to visit!

estate plan
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Scott Schroeder can’t imagine attending any college other than Menlo. He enjoys the intimacy of a small campus size; finds the business curriculum both intellectually stimulating and practical; and appreciates the fact that he’s granted enough time to pursue his true passion.

Scott, a 20-year-old Menlo junior, is a professional race car driver. “Menlo has been very supportive of my scheduling needs,” said Schroeder, who races for the Petaluma-based TRG team on the Grand-AM Rolex Sports Car Series. “A bigger college wouldn’t have given me the time of day.”

The racing season generally intersects with the beginning and end of each semester, which means that Scott spends about a month’s worth of time “making up work and getting ahead of assignments in anticipation of what the class will cover.”

Scott said it’s worth the effort, though. TRG’s 2008 campaign, which just concluded, was successful as the team placed two cars inside the top five and four inside the top 15 in the final GT class team standings.

Scott is majoring in business with an emphasis on marketing. Although finance and racing may sound mutually exclusive, he said the curriculum helps him better navigate the twists and turns of the profession off the track. “Racing is highly motivated by sponsorship. Marketing has taught me how to deal with that.”

I established a race coaching business last summer and set up my own books and financial records based on what I learned in my accounting classes.”

The fact that Menlo has a notable racing alum, Formula One Grand Prix legend Dan Gurney, didn’t hurt matters. “Just like anyone on the football team, I have to work out and train to prepare for my sport,” he said. “The difference is just that this is more of an individual than team effort.”

The son of race car driver Paul Schroeder, Scott has seriously pursued the sport for five years. As a child, he watched his father race, but caught the bug at the age of 15 after receiving a Go Kart lesson for his birthday. Scott added that the Go Karts aren’t the type people ride at amusement parks. “These go about 100 to 125 mph.”

At the age of 16 he started racing Formula cars, and by the time he was 17 Scott entered his first professional race with the Formula BMW USA Series.

The most challenging race he has faced to date is the “24 Hours Of Daytona” event, a day-long race that involves four team members driving the car in shifts. “I have a goal of driving the 24 Hours of Le Mans (endurance race),” he added.

Given Scott’s drive and work ethic, it would be unwise to bet against him.
Katie Schoenfeld has first-hand knowledge of the Menlo Advantage. She is one of two Class of ’08 alums hired by Microsoft for a highly competitive summer internship that ultimately led to full-time employment at the software giant. Chatting by cell-phone from Redmond, WA, while running to an afternoon meeting, Katie was abuzz over the past months’ developments.

“It was a great learning experience,” the 23-year-old said. “I was shocked by how much responsibility I was given right away.”

When she first arrived after graduation, Katie was given a brief tour of the Microsoft campus and immediately assigned to the Finance Team of the corporation’s Business Operations organization. “You have to know a significant amount of information about everything, whereas in other departments you need to have a vast knowledge about one area,” she said.

“Needless to say, this was a bit intimidating,” Katie, who majored in Management at Menlo, added. “I was up for the challenge and soaked up as much knowledge as I possibly could.”

Placed on an extremely fast track, Katie was soon named Project Manager. “This was extremely exciting because in most companies, you would have to wait months and sometimes years for an opportunity like this,” she said.

“The responsibility I was given was priceless, although scary at times,” Schoenfeld added. “The results of the projects I helped create are now used on a daily basis by not only the top execs, such as Steve Balmer and Bill Gates, but by managers and employees all over the world.”

“I am happy to say that everything has worked out and I am now no longer an intern, but was recently hired on under a long-term contract!”

Katie said her experience at Menlo—particularly the collaborative aspects of the College’s Management classes—provided great preparation for the high-pressure, rapidly evolving world of Microsoft.

“I credit much of my success to Menlo College and its outstanding faculty,” she said. “The projects I worked on for my classes and the on-campus programs I participated in gave me the challenges and self-confidence I needed to make the transfer to the business world seem a bit easier.”

Katie and her fellow grad, Mike Jeffrey, were recruited by Menlo College alumnus David Sogn for the internship. Mike also found permanent employment at Microsoft’s Platforms & Services Division (online services).

Sogn, a Class of ’04 alum, worked as a Senior Reporting Analyst at Microsoft Online Services before recently accepting a new position at Disney. He affirmed that Menlo specializes in preparing students for the “real” world.

“Menlo College’s location in the Silicon Valley helps students to keep their finger on the pulse of the digital market—or at the very least be aware of it,” he said.

Noting Katie and Mike’s success, Sogn encouraged all Menlo students to get as much “real world” experience as possible.

“I am a true believer, no matter what you do—whether it is waiting tables, selling time shares or bookkeeping at a law firm—anything that you can do in a professional environment will help the employee to perform more professionally, understand the importance of time-sensitive deliverables and multitasking,” he said.
After touring Menlo’s campus for the first time, my husband asked me what I thought about it. I remember saying to him, “It’s really nice, but it needs art”!

The words just slipped out. Art has always been such a tremendous source of joy to me personally; I figured there had to be at least a few others on campus who felt the same way. Almost immediately I discovered that indeed there were. I met several faculty, staff, students, and even community members who shared my love of art and expressed a desire to see more of it on campus.

Not having any expertise or formal training in art other than some docenting experience at a small museum, I wasn’t sure how to go about bringing art appreciation and awareness to campus. As fate would have it, a member of the community who also saw Menlo’s potential and desirability as a showcase for art approached my husband and suggested we form a committee, which we did. We started out with just a few members, and in a little over a year our numbers have increased to over 25 faculty, staff, and students...and still growing! With the help and expertise of our dedicated members, we celebrated the opening of our second art exhibit in the “Outside the Box, Inside the Frame” series, and have plans for many more shows to come.

My favorite photograph from our first art exhibition in the “Outside the Box, Inside the Frame” series (show above) is a shot of the art committee hanging the show on a Sunday afternoon. In the photograph, everyone is offering opinions on how to hang a work of art by Robin McCloskey. Eddie Colbeth, Director, IT is patiently positioning the art; Victoria Peterson, adjunct professor of Mass Communications is gesturing where she thinks it should go; Michael Pauker, Adjunct Professor of Art is overseeing the task, and Dorothy Skala, Emeriti, Alumni Relations has stepped up with her advice.

This picture reminds me that teamwork has created an ongoing art exhibition series at Menlo. This project is a wonderful example of how we can accomplish great things by working together. With a common goal, the sum of many small contributions produces powerful results.
Menlo College was presented with the California Pacific Conference All-Sports trophy for the second consecutive year during a ceremony at the conference’s annual meeting on the campus of California Maritime Academy in August.

The trophy, awarded to the school which achieves the most athletic success in Cal Pac competition over the course of an academic year, represents Menlo’s on-field success during the 2007-08 seasons. Menlo won its first Cal Pac All-Sports trophy following the 2006-2007 academic year.

In each Cal Pac-sanctioned sport (men’s and women’s cross country, men’s and women’s soccer, women’s volleyball, men’s and women’s basketball, men’s golf and softball), points are awarded in descending order to the top six finishers in the conference standings. Menlo finished two points ahead of Holy Names University in the final tally.

Last season, the Oaks’ drive to the Cal Pac All-Sports trophy was fueled by the women’s soccer and men’s basketball teams, which each won a Cal Pac title. Menlo’s women’s soccer team finished in a first-place tie with Dominican University while the men’s basketball team won the conference tournament after ending the Cal Pac regular season in second place. Both teams qualified for the NAIA Championships.

Fulp-Allen Captures the Gold

Junior Katherine Fulp-Allen captured a gold medal at the University World Championships in Thessaloniki, Greece, last July while her sister, Sara, an alum, won silver. The duo, whose father Lee Allen coaches the Oaks women’s wrestling team and was an assistant at the University World Championships, qualified for the event by winning the University Nationals in their respective weight class in April.
There is never a bad time to put together a winning foursome, so start contacting your friends and neighbors—or ringers—about the 9th Annual Menlo College Golf Tournament to be held April 23, 2009 at Crystal Springs Golf Course in Burlingame.

The tournament is a fun-filled fundraiser for Menlo College Athletics where you can play with or against your favorite Oaks athletes and coaches on one of the most picturesque golf courses in Northern California. Entry into the event includes great food and the chance for even greater prizes.

Last year’s tournament featured 105 participants with the winning foursome of Chris Cobb, Kyle Adams, Craig Haberlein and Steve Haberlein firing a 58 to capture first place. The event also features “closest to the hole” and “longest drive” contests for those seeking a shot at individual glory.

Registration begins in the new year with golf tournament links on the Menlo College Web site. Contact Tournament Director, Brandon Laird for information: 650-543-3776/blaird@menlo.edu

Ways to JOIN US!

Champion Pack $725
Sign up a foursome with 4 rounds of golf with a cart, box lunch, buffet dinner & tee sign sponsorship for the group

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As the College now enters into a new season of aggressive growth—and a whole new world as Silicon Valley’s Business School—we thank and honor you for your continued vision and partnership.

Warmest regards,

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Nikki Taylor, San Diego (right) “I like how Menlo is a small school. I also like the location and that it’s not too far from the City. The fact they serve organic food is also important.”

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Every effort was carefully expended to create an accurate, categorical representation for each of our benefactors. If we have inadvertently misspelled your name or left out pertinent information, we apologize in advance for the oversight.

Why We Chose Menlo?
Connor Coyne, New York (left)
"I came from a small private prep school to study business. Here, I can excel in the small class environment and learn the fundamentals of business management."

Kyle Lydick, Southern California (right)
"I came to Menlo because I prefer a small campus. This seemed like a place where I could really thrive."
It’s my privilege and pleasure to serve you as Menlo College’s new Director of Alumni Relations. Although I’m a recent arrival to the alumni office, I’ve been part of the Menlo community for nearly as long as I can remember.

I graduated in 1963 with a bachelor’s degree in Business Administration and have been active in the Alumni Association since the mid ’60s. In the 1990s and early 2000s, I served on the Menlo College Board of Trustees. My father graduated from Menlo in 1928 and my youngest daughter Valorie, graduated in 1998.

In my entire 48 years with Menlo, I’ve never been more excited by the direction the College is heading and the role alumni will play in this bright future.

Reunions
To help us all stay in touch, the College is planning a series of reunions. For alums from 1945 to 1984, events are being planned at President G. Timothy Haight’s house.

For alums from the past 20 years, we are organizing a big reunion in July on the campus to focus on classes every five years from 1984 through 2004.

We will cast our net a bit wider this year as well. Reunions will be scheduled for Professional Studies, as well as traditional curriculum, graduates.

Chapters
Do you live too far away to attend Menlo events? We are going to establish five Alumni chapters in the US and around the world to make it easier for you to connect with your fellow graduates.

Of course, we’re involved in far more than party planning.

Internships
A key part of President Haight’s vision is for students to gain as much “real world” experience as possible through internships. Our students receive internships as part of the curriculum. We truly want Menlo to become the Silicon Valley Business School, which means training students to think quickly and creatively.

There are few more effective ways of educating minds than practical experience. Does your company provide internships? You might be able to help us achieve this crucial goal.

Above all, be sure to stay in touch! Sometimes alumni change addresses or e-mails and forget to let us know. Please take a few minutes to update us on your current addresses, phone numbers and e-mail.

We want to keep you informed. Menlo College is on the move and we don’t want you to miss a single moment.

Glenn Lloyd, Director Of Alumni Relations

For more information please contact:
Glenn Lloyd, Director of Alumni Relations
650-543-3740, glloyd@menlo.edu

Glenn Lloyd, Director of Alumni Relations with his grandson, Asher Miles, future Menlo Oak at the Homecoming game 2008

Chris Smith, President of the Menlo College Alumni Association with officers, Amy Wilkins and Joy Branford
Parents Club Seeks Ambassadors

Janis Foss was so impressed by the campus, faculty and staff when her daughter, Jenna, entered Menlo College this fall as a freshman, she immediately signed up for the Parents Club.

“I just love Menlo,” said Janis, who is now the Club’s chairperson. “Everyone here is very kind and dedicated to providing the best education possible for our children.”

Janis, a former assistant aerospace engineer spent several weeks inviting her fellow parents to Menlo’s homecoming celebration. “It is so important for parents to be as involved as much as possible with their children’s school, even at the higher education level.”

Glenn Lloyd, Director of Alumni Relations, said the college’s newly formed Parents Club will provide key opportunities for members to act as ambassadors of the Menlo Advantage to the world at large.

Club activities include rallying other parents to Menlo events; hosting receptions for prospective students and parents; college fairs; offering internships, career services and informational interviews. Past parent involvement has included helping the Provost with projects such as enhancing the computer lab, refurbishing the athletic department and providing equipment for classrooms.

In the next couple of months, the Parents Club will send out a parent directory for Freshmen and invitations to a holiday event for volunteers.

“We’re recruiting parents of freshmen and then we’ll work on up,” said Glenn.

He envisions a time when parents play an active role in facilitating Menlo’s recruitment efforts. “They can carry our message to their community or just help connect potential students with our admissions team.”

Janis is excited about her involvement with the Parent’s Club in the future. “The more we help Menlo to grow, the better it will be for our future.”

For information on the Parents Club, contact Lloyd at glloyd@menlo.edu or Foss at jfoss@menlo.edu.

Annual Hawaii Send-Off Sponsored by John Henry Felix ’49

Menlo College’s Annual Hawaii New Student Send-Off/Alumni Reception was held July 20, 2008 at the Hawaii Prince Hotel on Waikiki Beach. This special event was once again sponsored by Menlo alumnus John Henry Felix. John Henry has been very successful in his business, HMAA, Hawaiian Medical Assurance Association and in Hawaiian government for years. He was on our Board of Trustees for many years and he has continued a long-term board affiliation with Harris Manchester College in England.

Twelve new students and their families were welcomed into the Menlo College family at a luncheon hosted by President and Mrs. Haight and Menlo College staff. This year, the College honored three outstanding Hawaii counselors with Catherine Dewey Mason Counselor of the Year Awards. Recipients of this valuable award were Charlene Matsuhara of Hilo High School, Dawn Frasier of Kailua High School, Brother Jim Dods of St. Louis High School.

In March of 2001, Mr. Mason established the Catherine Dewey Mason Outstanding Counselor Award, to honor the memory of his beloved wife. Accordingly, each year, Menlo College continues to recognize high school or community college advisors who work with admission recruiters to bring talented students to campus.
Richard Li, Chairman of PCCW Limited, the largest provider of communications services in Hong Kong delivered the keynote address at Menlo College’s commencement exercises on Saturday, May 10, 2008.
CLASS OF 2008

Judy Wasmann, Tutor/Testing Coordinator

Ivana Izvonar and Traditional Program Valedictorian Priscila Casanova de Souza
NICK REYNOLDS (middle) a Menlo alumnus and one-third of the seminal Kingston Trio, passed away last month at the age of 75. Known for kick-starting the folk music boom, the Trio’s origins stem from an accounting class at Menlo where Nick met future band-mate and lifelong friend Bob Shane (left). With Stanford student Dave Guard (right), the Trio achieved worldwide acclaim, although later in life Nick said receiving Menlo’s College’s inaugural Alumni Lifetime Achievement Award was greater than the group’s two Grammys. He was a true friend of Menlo, and we offer Nick’s family our sincere condolences.